Internal Assessments

**Program – MBA**

**Subject - E-Business**

**Assessment Type – Internal Assessment (Subjective Assignment)**

**Total Marks - 100**

**Guidelines:**

* The response sheet should be in word format which should be uploaded in the learning management system
* A plagiarism check should be done by student through plagiarism tool provided in the learning management system
* Permissible plagiarized limit is 10%. Response sheet found with plagiarized content above 10% would not be evaluated for the said assessment.
* The said assignment is for 100 marks with 5 questions each. (20 marks per questions)
* Passing criteria is 50% for every assignment.

**Questions:**

1. What is e-commerce? Explain advantages and disadvantages of e-commerce.
2. What are some of the major differences between a virtual and traditional organization?
3. **Explain the ways and means of protecting online website operations from hackers.**
4. What are the main concerns about electronic payment?
5. Why is it important to consider the multi-sensory approach?