Internal Assessments

**Program – MBA**

**Subject - Strategic Management**

**Assessment Type – Internal Assessment (Subjective Assignment)**

**Total Marks - 100**

**Guidelines:**

* The response sheet should be in word format which should be uploaded in the learning management system
* A plagiarism check should be done by student through plagiarism tool provided in the learning management system
* Permissible plagiarized limit is 10%. Response sheet found with plagiarized content above 10% would not be evaluated for the said assessment.
* The said assignment is for 100 marks with 5 questions each. (20 marks per questions)
* Passing criteria is 50% for every assignment.

**Questions:**

1. What are the differences between programmed strategy and contingency strategy?
2. What do you mean by SAP?
3. Explain strategic management at corporate level.
4. What do you mean by Strategy evaluation? Explain its importance.
5. With the help of the diagram briefly, explain the strategy control process.