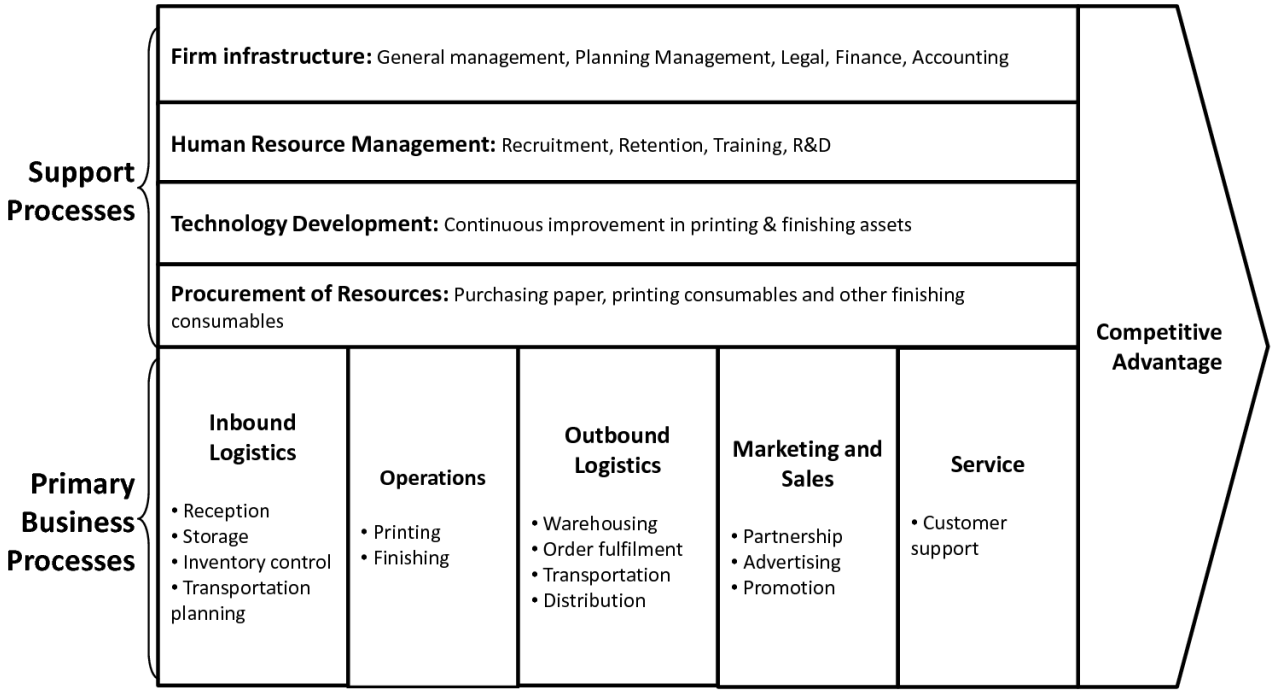
Exhibit 3
Value Chain Template

Porter Value Chain Template



Source: http://bryantanner.wordpress.com/2012/09/12/porters-five-forces-swot-analysis-value-chain-etc/

E.R.L. Jalao
eljalao@up.edu.ph