

C/B

Christine Beuhler

OBJECTIVE

Junior technical writer with 5 years experience copy + content writing for tech companies.



EMAIL

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PORTFOLIO

github.com/Cblahblah

TECHNICAL SKILLS

Tools

- Photoshop, Illustrator, Canva, Microsoft Word, Excel, Google Docs, Adobe Premiere Pro, Google Analytics, Slideshare

Languages

- Python and HTML

PROFESSIONAL EXPERIENCE

August 2017 – September 2017

Tech Copywriter (contract) • Druva • San Francisco, CA

- Responsible for producing copy for case studies, white papers, e-books, and blogs on topics of cloud computing and data security
- Worked on technical case study for the Port of New Orleans for B2B audience

September 2015 – August 2016

Content Marketing Manager • Mobile Action • San Francisco, CA

- Responsible for producing content for case studies, white papers, e-books, and blogs, on the topics of app store metrics for B2B and B2C audience
- Interviewed and collaborated with SMEs about app engineering and important app store metrics
- Sole author of e-book focusing on analyzing app store metrics to improve app store performance for a B2B audience

January 2014 – May 2015

Blog and Content Creator • Sourcebits • San Francisco, CA

- Interviewed and collaborated with SMEs about engineering, app development, and other technical topics for use in case studies, white papers, e-books, and blogs for B2B audience
- Sole author of a white paper focusing on new features of iOS8, such as new APIs and mobility sensors, for an app developer audience

January 2014 – May 2015

Financial Copywriter (contract, remote) • Astoria Federal • New York City, NY

- Re-wrote and re-structured a financial brochure explaining

complex financial options to Astoria Federal clients

- Researched technical subjects such as variable and fixed annuities, IRA and Roth IRA accounts, in order to break them down for a B2B audience

EDUCATION

Bradley University, Peoria, IL

- Bachelor of Science in Interactive Media
- Dean's List for 3 years -- top 10% GPA

City College of San Francisco, San Francisco, CA

- Fundamentals of Technical Writing Certificate
- Created "Getting Started" guide for 1Password

AFFILIATIONS

- Write the Docs -- Bay Area chapter

INTERESTS

Science fiction, 3D art, and meditation.