



CURTIS BLUNDEN

Product Manager with 7+ years of experience, currently leading the product division at RPS. Driving the 0→1 build of an enterprise project management platform. Comfortable in the details, clear on the strategy, and focused on delivering meaningful outcomes.

EXPERIENCE

RPS

Product Lead, 2023 – Present

- Leading the development of myProjects, a modular project management platform built around team flexibility. Owning the 0→1 strategy, customer insights, roadmap, and cross-functional delivery with engineering and leadership.

VALD

Product Manager, 2022 – 2023

- Owned product development for VALD Hub, a data platform built to help users surface actionable insights at scale. Balanced discovery and delivery by conducting user interviews, validating concepts, and guiding cross-functional teams to ship impactful features. Developed business cases, aligned stakeholders, and led the launch of analytics enhancements that drove measurable gains in adoption and engagement.

SUNCORP

Senior Digital Product Owner, 2021 – 2022

- Redesigned the car insurance purchase journey with a focus on backend optimisation and funnel resilience. Collaborated closely with engineering to reduce friction at critical drop-off points, delivering performance gains beyond what A/B tests alone could achieve. Reduced errors, improved speed, and lifted conversion through targeted infrastructure and UX improvements.

SUNCORP

Delivery Manager, 2020 – 2021

- Stepped into the Delivery Manager role through a maternity cover secondment, leading Suncorp's Automation Banking Team to improve the systems behind everyday banking operations. Introduced automation that reduced loan variation processing from 45 minutes to minutes, and delivered backend transaction workflows that lifted operational efficiency. The focus wasn't automation for its own sake, but removing repetitive work so teams could focus on higher-value tasks.

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SKILLS

Product Strategy

User Research

Data Analysis

Prioritisation

Stakeholder Management

Backlog Management

Agile Methodologies

Value Analysis

Agile Delivery

Market Research

TOOLS

Jira

Azure DevOps

Confluence

Wiki

Figma

Google Analytics

Miro

Loom

Slack

Teams

Office Suite

CURTIS BLUNDEN

Product Manager

EXPERIENCE CONTINUED

SUNCORP

Senior Digital Product Owner, 2018 – 2020

- Spearheaded enhancements to the Suncorp Bank App during a major shift from legacy platforms. Rolled out new self-service features, filled functionality gaps, and introduced an AI-powered chatbot to reduce support load. Managed delivery and incidents, freeing the broader team to focus on long-term strategic efforts.



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EDUCATION

ICP-APO – Agile Product Ownership

ICAgile, 2021 – No Expiration Date

PSM1 – Professional Scrum Master

PM1World, 2018 – No Expiration Date

POPM – SAFe Product Owner & Manager

Scaled Agile Inc, 2020 – 2021

Advanced Diploma of IT

MSIT, 2010

ONLINE

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