



# CURTIS BLUNDEN

Product Manager with 7+ years of experience, currently leading the product division at RPS. Driving the 0→1 build of an enterprise project management platform. Comfortable in the details, clear on the strategy, and focused on delivering meaningful outcomes.

## EXPERIENCE

### RPS

Product Lead, 2023 – Present

- Leading the development of myProjects, a modular project management platform built around team flexibility. Owning the 0→1 strategy, customer insights, roadmap, and cross-functional delivery with engineering and leadership.

### VALD

Product Manager, 2022 – 2023

- Owned product development for VALD Hub, a data platform built to help users surface actionable insights at scale. Balanced discovery and delivery by conducting user interviews, validating concepts, and guiding cross-functional teams to ship impactful features. Developed business cases, aligned stakeholders, and led the launch of analytics enhancements that drove measurable gains in adoption and engagement.

### SUNCORP

Senior Digital Product Owner, 2021 – 2022

- Redesigned the car insurance purchase journey with a focus on backend optimisation and funnel resilience. Collaborated closely with engineering to reduce friction at critical drop-off points, delivering performance gains beyond what A/B tests alone could achieve. Reduced errors, improved speed, and lifted conversion through targeted infrastructure and UX improvements.

### SUNCORP

Delivery Manager, 2020 – 2021

- Stepped into the Delivery Manager role through a maternity cover secondment, leading Suncorp's Automation Banking Team to improve the systems behind everyday banking operations. Introduced automation that reduced loan variation processing from 45 minutes to minutes, and delivered backend transaction workflows that lifted operational efficiency. The focus wasn't automation for its own sake, but removing repetitive work so teams could focus on higher-value tasks.

cblunden93@gmail.com

(+61) 457 324 455

[www.curtisblunden.com](http://www.curtisblunden.com)

Brisbane, AU

## SKILLS

Product Strategy  
User Research  
Data Analysis  
Prioritisation  
Stakeholder Management  
Backlog Management  
Agile Methodologies  
Value Analysis  
Agile Delivery  
Market Research

## TOOLS

Jira  
Azure DevOps  
Confluence  
Wiki  
Figma  
Google Analytics  
Miro  
Loom  
Slack  
Teams  
Office Suite

# CURTIS BLUNDEN

Product Manager

## EXPERIENCE CONTINUED

### SUNCORP

Senior Digital Product Owner, 2018 – 2020

- Spearheaded enhancements to the Suncorp Bank App during a major shift from legacy platforms. Rolled out new self-service features, filled functionality gaps, and introduced an AI-powered chatbot to reduce support load. Managed delivery and incidents, freeing the broader team to focus on long-term strategic efforts.

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## EDUCATION

### MSIT

Advanced Diploma of IT, 2008 - 2010

## CERTIFICATIONS

### ICAgile

ICP-APO – Agile Product Ownership, 2021 – No Expiration Date

### PM1World

PSM1 – Professional Scrum Master, 2018 – No Expiration Date

### Scaled Agile Inc.

POPM – SAFe Product Owner & Manager, 2020 – 2021

## ONLINE

[www.curtisblunden.com](http://www.curtisblunden.com)

[www.linkedin.com/in/curtis-blunden](http://www.linkedin.com/in/curtis-blunden)