

# CURTIS BLUNDEN

Product Manager with 7+ years of experience, currently leading the product division at RPS. Driving the 0→1 build of an enterprise project management platform. Comfortable in the details, clear on the strategy, and focused on delivering meaningful outcomes.



## EXPERIENCE

### RPS

Product Lead, 2023 – Present

- Leading the end-to-end development of myProjects, a modular project management platform designed around team flexibility. Drove the 0→1 product strategy, working across discovery, design, and execution to create a system that adapts to user workflows instead of forcing rigid structures. Own customer insights, roadmap, and delivery in close partnership with engineering and leadership.

### VALD

Product Manager, 2022 – 2023

- Owned product development for VALD Hub, a data platform built to help users surface actionable insights at scale. Balanced discovery and delivery by conducting user interviews, validating concepts, and guiding cross-functional teams to ship impactful features. Developed business cases, aligned stakeholders, and led the launch of analytics enhancements that drove measurable gains in adoption and engagement.

### SUNCORP

Senior Digital Product Owner, 2021 – 2022

- Redesigned the car insurance purchase journey with a focus on backend optimisation and funnel resilience. Collaborated closely with engineering to reduce friction at critical drop-off points, delivering performance gains beyond what A/B tests alone could achieve. Reduced errors, improved speed, and lifted conversion through targeted infrastructure and UX improvements.

### SUNCORP

Senior Digital Product Owner, 2018 – 2020

- Spearheaded enhancements to the Suncorp Bank App during a major shift from legacy platforms. Rolled out new self-service features, filled functionality gaps, and introduced an AI-powered chatbot to reduce support load. Managed delivery and incidents, freeing the broader team to focus on long-term strategic efforts.

cblunden93@gmail.com

(+61) 457 324 455

www.curtisblunden.com

Brisbane, AU

## SKILLS

Product Strategy  
User Research  
Data Analysis  
Prioritisation  
Stakeholder Management  
Backlog Management  
Agile Methodologies  
Value Analysis  
Agile Delivery  
Market Research

## TOOLS

Jira  
Azure DevOps  
Confluence  
Wiki  
Figma  
Google Analytics  
Miro  
Loom  
Slack  
Teams  
Office Suite

# CURTIS BLUNDEN

Product Manager



## CERTIFICATIONS

### **ICP-APO – Agile Product Ownership**

October 2021 – No Expiration Date

ICAgile

### **PSM1 – Professional Scrum Master**

November 2018 – No Expiration Date

PM1World

### **POPM – SAFe Product Owner & Manager**

June 2020 – June 2021

Scaled Agile INC

## ONLINE

[www.curtisblunden.com](http://www.curtisblunden.com)

[www.linkedin.com/in/curtis-blunden](https://www.linkedin.com/in/curtis-blunden)

[cblunden93@gmail.com](mailto:cblunden93@gmail.com)

+61 457 324 455

[www.curtisblunden.com](http://www.curtisblunden.com)

Brisbane, AU