



CURTIS BLUNDEN

Product Manager with 7+ years of experience, currently leading the product division at RPS. Driving the 0→1 build of an enterprise project management platform. Comfortable in the details, clear on the strategy, and focused on delivering meaningful outcomes.

EXPERIENCE

RPS

Product Lead, 2023 – Present

- Leading the end-to-end development of myProjects, a modular project management platform designed around team flexibility. Drove the 0→1 product strategy, working across discovery, design, and execution to create a system that adapts to user workflows instead of forcing rigid structures. Own customer insights, roadmap, and delivery in close partnership with engineering and leadership.

VALD

Product Manager, 2022 – 2023

- Owned product development for VALD Hub, a data platform built to help users surface actionable insights at scale. Balanced discovery and delivery by conducting user interviews, validating concepts, and guiding cross-functional teams to ship impactful features. Developed business cases, aligned stakeholders, and led the launch of analytics enhancements that drove measurable gains in adoption and engagement.

SUNCORP

Senior Digital Product Owner, 2021 – 2022

- Redesigned the car insurance purchase journey with a focus on backend optimisation and funnel resilience. Collaborated closely with engineering to reduce friction at critical drop-off points, delivering performance gains beyond what A/B tests alone could achieve. Reduced errors, improved speed, and lifted conversion through targeted infrastructure and UX improvements.

SUNCORP

Senior Digital Product Owner, 2018 – 2020

- Spearheaded enhancements to the Suncorp Bank App during a major shift from legacy platforms. Rolled out new self-service features, filled functionality gaps, and introduced an AI-powered chatbot to reduce support load. Managed delivery and incidents, freeing the broader team to focus on long-term strategic efforts.

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SKILLS

Product Strategy

User Research

Data Analysis

Prioritisation

Stakeholder Management

Backlog Management

Agile Methodologies

Value Analysis

Agile Delivery

Market Research

TOOLS

Jira

Azure DevOps

Confluence

Wiki

Figma

Google Analytics

Miro

Loom

Slack

Teams

Office Suite

CURTIS BLUNDEN

Product Manager



CERTIFICATIONS

ICP-APO – Agile Product Ownership

October 2021 – No Expiration Date

ICAgile

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Brisbane, AU

PSM1 – Professional Scrum Master

November 2018 – No Expiration Date

PM1World

POPM – SAFe Product Owner & Manager

June 2020 – June 2021

Scaled Agile INC

ONLINE

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