## **Deep Learning for NLP**



## Lecture 4 - Word Embeddings 1: CBOW & Skip-Gram

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## **Outline**



## Word meaning

## How can we represent words?



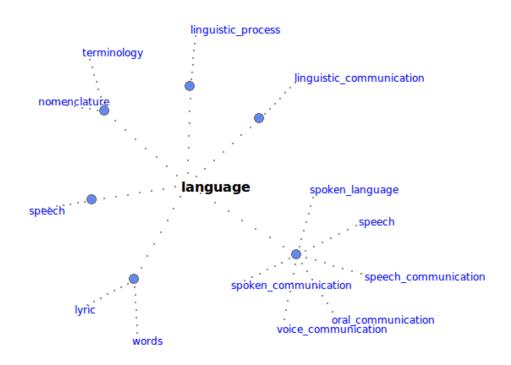
As a dictionary entry

```
Sellerie der; -s, -[s] u. die; -,
 -: eine Gemüse- u. Würzpflanze
Semantik die; -: Teilgebiet der
 Linguistik, das sich mit den Wort-
 bedeutungen befaßt. seman-
 tisch: a) den Inhalt eines Wortes
 od. einer Wendung betreffend;
 b) die Semantik betreffend. Se-
 maphor das (auch: der); -s, -e:
 Mast mit verstellbarem Flügelsi-
 anal zur optischen Zeichenge-
```

## **Taxonomy of words**



Represent words by their relations to other words



Picture from: http://kylescholz.com/projects/wordnet/, based on representation from WordNet: https://wordnet.princeton.edu

### **Word vectors**



"One-hot" vector, sparse representation

_der_	die_	_und	_in	 _für	
1	0	0	0	0	
0	1	0	0	0	
0	0	1	0	0	
0	0	0	1	0	
0	0	0	0	0	
0	0	0	0	0	
0	0	0	0	0	
0	0	0	0	0	
0	0	0	0	0	
0	0	0	0	1	
	•••				

Dimensionality of vector equals size of vocabulary

#### **Word vectors**



"One-hot" vector, sparse representation

_de	<u></u>	_die	_und	_in _	 _für	
1		0	0	0	0	
0		1	0	0	0	
0		0	1	0	0	
0		0	0	1	0	
0		0	0	0	0	
0		0	0	0	0	
0		0	0	0	0	
0		0	0	0	0	
0		0	0	0	0	
0		0	0	0	1	
		·· <u>·</u>	<u></u>			

Problem: relations between words are not represented



- Famous example by McDonald and Ramscar (2001):
  - 1. He filled the wampimuk, passed it around and we all drank some.



- Famous example by McDonald and Ramscar (2001):
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```
jar
cup
glass
goblet
```



- Famous example by McDonald and Ramscar (2001):
  - 1. He filled the wampimuk, passed it around and we all drank some.

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jar
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2. We found a little hairy wampimuk sleeping behind the tree.



- Famous example by McDonald and Ramscar (2001):
  - 1. He filled the wampimuk, passed it around and we all drank some.

```
jar
cup
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```

• • •

2. We found a little hairy wampimuk sleeping behind the tree.

cat

bear

racoon

mole

. . .

## **Distributional hypothesis**



■ Firth (1957): "You shall know a word by the company it keeps."

### **Outline**



Computational semantics: Count models

## How can we model the distributional hypothesis?



- By calculating co-occurrence counts
  - capture in which contexts a word appears
- Context is modeled using a window over the words
- Consider the following example by Richard Socher:
- Corpus
  - I like deep learning .
  - I like NLP.
  - I enjoy flying .
- Window size = 1, left and right neighbor
  - In real tasks, window size is usually bigger (5-10)

# How can we model the distributional hypothesis?



- By calculating co-occurrence counts
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  - I like deep learning .
  - I like NLP.
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  - In real tasks, window size is usually bigger (5-10)

## Such models have been called "count models" in the literature

See: Baroni et al. Don't count predict! A systematic comparison of context-counting vs. context-predicting semantic vectors. In: ACL 2014



- Example by Richard Socher:
  - I like deep learning.
  - I like NLP.
  - I enjoy flying.

counts	1	like	enjoy	deep	learning	NLP	flying	
1	0	2	1	0	0	0	0	0
like	2	0	0	1	0	1	0	0
enjoy	1	0	0	0	0	0	1	0
deep	0	1	0	0	1	0	0	0
learning	0	0	0	1	0	0	0	1
NLP	0	1	0	0	0	0	0	1
flying	0	0	1	0	0	0	0	1
	0	0	0	0	1	1	1	0



- Example by Richard Socher:
  - like deep learning .
  - Ilike NLP
  - I enjoy flying .

counts	1	like	enjoy	deep	learning	NLP	flying	
1	0	2	1	0	0	0	0	0
like	2	0	0	1	0	1	0	0
enjoy	1	0	0	0	0	0	1	0
deep	0	1	0	0	1	0	0	0
learning	0	0	0	1	0	0	0	1
NLP	0	1	0	0	0	0	0	1
flying	0	0	1	0	0	0	0	1
	0	0	0	0	1	1	1	0



- Example by Richard Socher:
  - Nike deep learning .
  - Nike NLP
  - I enjoy flying .

counts	1	like	enjoy	deep	learning	NLP	flying	
1	0	2	1	0	0	0	0	0
like	2	0	0	1	0	1	0	0
enjoy	1	0	0	0	0	0	1	0
deep	0	1	0	0	1	0	0	0
learning	0	0	0	1	0	0	0	1
NLP	0	1	0	0	0	0	0	1
flying	0	0	1	0	0	0	0	1
	0	0	0	0	1	1	1	0



- Example by Richard Socher:
  - I like deep learning .
  - I like NLP.
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counts	1	like	enjoy	deep	learning	NLP	flying	
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learning	0	0	0	1	0	0	0	1
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#### **Co-occurrence counts**



 Assumption: If we collect co-occurrence counts over thousands of sentences, the vectors for "enjoy" and "like" will have similar vector representations.

#### **Co-occurrence counts**



- Assumption: If we collect co-occurrence counts over thousands of sentences, the vectors for "enjoy" and "like" will have similar vector representations.
- Problem:
  - Vectors become very large with real data
    - → We need to apply dimensionality reduction

## **Outline**



Computational semantics: NN models

## Background idea: language models



- Based on the concept of language modeling:
- Common problem in NLP, popular application is auto-completion
  - Given a sequence of words, predict the following word
  - The same procedure as every \_\_\_\_\_
- Idea: Language modeling is too restrictive because it only considers the left context. What about the right context?

#### word2vec



Most popular toolkit for training word representations:

#### word2vec

https://code.google.com/archive/p/word2vec/

Tomas Mikolov, Ilya Sutskever, Kai Chen, Greg Corrado, and Jeffrey Dean: Distributed Representations of Words and Phrases and their Compositionality In Proceedings of NIPS, 2013.

Two different setups/auxiliary tasks: CBOW and Skip-gram

## **Auxiliary Tasks**

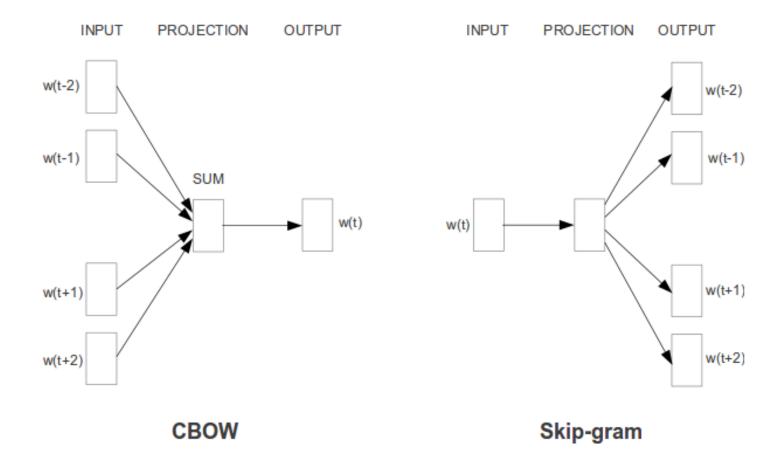


- CBOW: Given a context, predict the missing word
  - same procedure \_\_\_\_\_ every year
  - as long \_\_\_\_ you sing
  - please stay \_\_\_\_ you are
- Skip-gram: given a word, predict the context words
  - as \_\_\_\_\_
  - If window size is two, we aim to predict: (w,c<sub>-2</sub>), (w,c<sub>-1</sub>), (w,c<sub>1</sub>) and (w,c<sub>2</sub>)

 Note that order information is not preserved, i.e. we do not distinguish whether a word is more likely to occur before or after the word

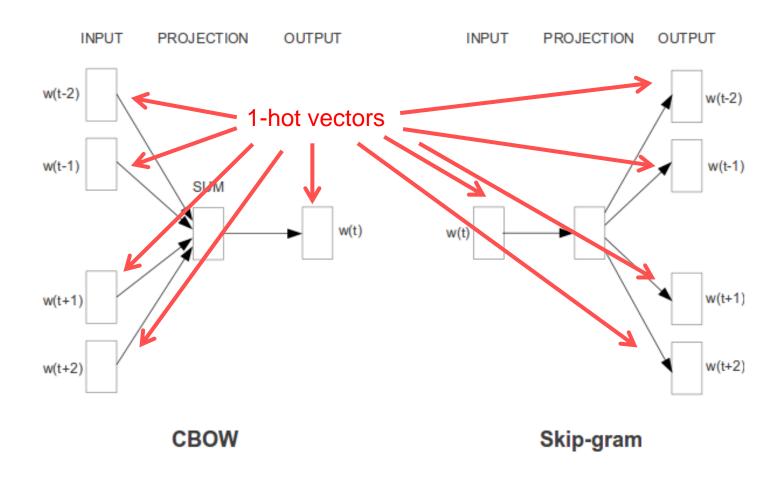
## **CBOW** vs Skip-gram





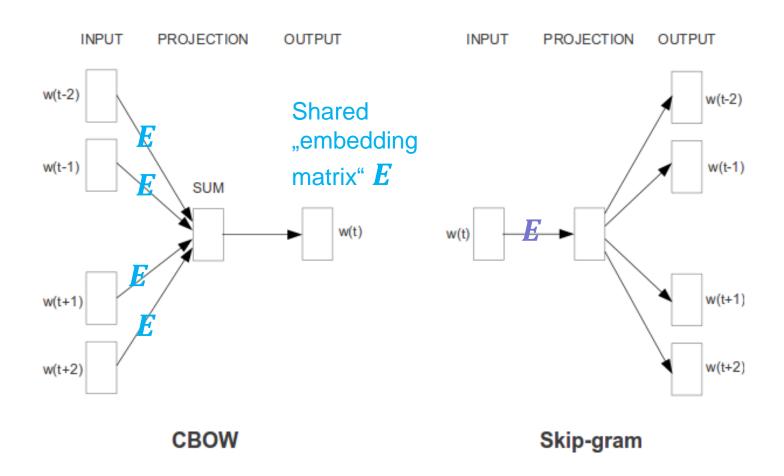
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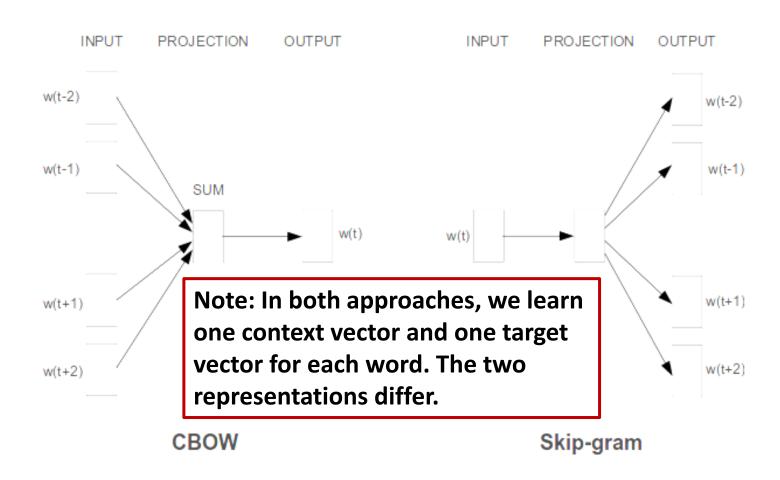
## **CBOW** vs Skip-gram





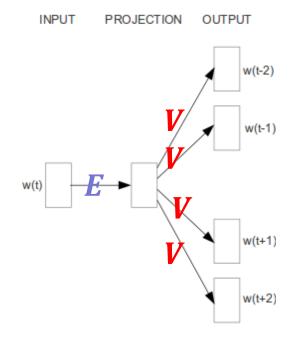
#### Tasks:







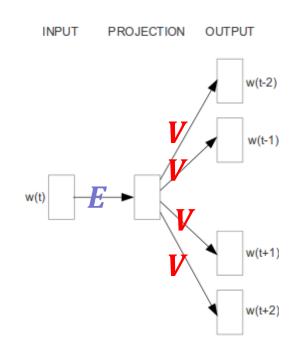
- We'll take a closer look at the Skip-Gram model
  - E has dimension N ×
     d
  - V has dimension d ×
     N
  - N is number of words in the vocabulary
  - d is the embedding dimension



Skip-gram



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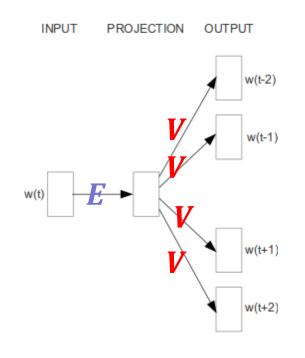


Skip-gram

How can we predict different words when V is always the same?



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  - E has dimension N ×
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How can we predict different words when V is always the same?

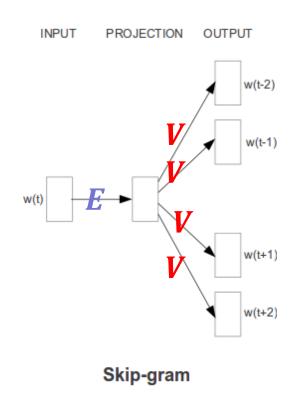
Turns out the original model is actually this:

Skip-gram



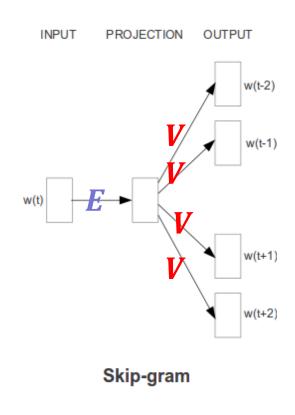


- We'll take a closer look at the Skip-Gram model
  - e = e(w) = wE has dimension  $1 \times d$ : It's the embedding of word w
  - The activation of the projection layer is linear (= identity: f(x)=x)
  - eV has dimension 1 ×
     N
  - $V = [v_1 \cdots v_N]$ : each  $v_i$  can be seen as an(other) embedding of a vocab. word



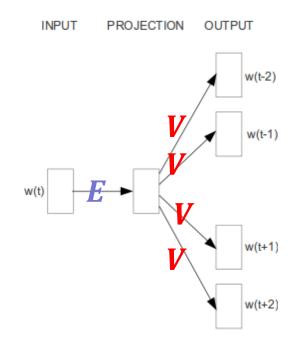


- We'll take a closer look at the Skip-Gram model
  - $eV = [ev_1, ..., ev_N]$ has dimension  $1 \times N$
  - $V = [v_1, ..., v_N]$ : each  $v_i$  can be seen as an(other) embedding of a vocab. word
  - The output layer has softmax activation function
  - softmax(eV)=  $[\exp(ev_1), ..., \exp(ev_N)] / Z$ , where Z is normalizer





- We'll take a closer look at the Skip-Gram model
  - We could just run this model with SGD
  - With the methods we learned
  - When all matrices are learned, we're interested in the *E* matrix, which holds the word embeddings
  - However, the practical implementation is different from this (see below)



Skip-gram

## The Skip-gram model: Illustration



- Preparation:
  - Download a lot of (unlabeled) data, e.g. all the poems of W.S.

All the world's a stage and all the men and women merely players. They totter ...

Tokenize it

All the world's a stage and all the men and women merely players. They totter ...

 For word2vec: Define either one of two auxiliary tasks: predict middle words or predict contexts

## For skip-gram:



All the world 's a stage and all the men and women merely players .
They totter ...

- Training data (maybe this is our first batch):
  - x=world t=the
  - x=world t=All
  - x=world t='s
  - x=world t=a
  - Of course, the 1-hot vectors of this



All the world 's a stage and all the men and women merely players .
They totter ...

- Training data (maybe this is our first batch):
  - x=world t=the
  - x=world t=All
  - x=world t='s
  - x=world t=a

Feed in to the network; update params



Of course, the 1-hot vectors of this



All the world 's a stage and all the men and women merely players . They totter ...

- Training data (maybe this is our first batch):
  - x=world t=the
  - x=world t=All
  - x=world t='s
  - x=world t=a



- Of course, the 1-hot vectors of this
- Notation: We write (x,t) or (w,c) for a training data sample



All the world 's a stage and all the men and women merely players . They totter ...

- Training data (maybe this is our second batch):
  - x='s t=world
  - x='s t=the
  - x='s t=a
  - x='s t=stage



- Of course, the 1-hot vectors of this
- Notation: We write (x,t) or (w,c) for a training data sample



All the world 's a stage and all the men and women merely players.

They totter ...

Context window size is a hyperparam.

- Training data (maybe this is our second batch):
  - x='s t=world
  - x='s t=a



- Of course, the 1-hot vectors of this
- Notation: We write (x,t) or (w,c) for a training data sample



All the world 's a stage and all the men and women merely players.

They totter ...

Context window size is a hyperparam.

- Training data (maybe this is our second batch):
  - $\blacksquare$  x='s t=A||
  - x='s t=the
  - x='s t=world
  - x='s t=a
  - x='s, t=stage, x='s, t=and

  - Of course, the 1-hot vectors of this
- Notation: We write (x,t) or (w,c) for a training data sample



#### Toolkits for training word representations



#### word2vec

https://code.google.com/archive/p/word2vec/

#### GloVe

http://nlp.stanford.edu/projects/glove/

- GloVe aims at reconciling the advantages of global co-occurrence counts and local context windows
- Applies additional trick: take the sum of the target/center vector  $\mathbf{e}(\mathbf{w})$  and the context vector  $\mathbf{v}_c$  of each word as representation
- Many more, but these are two popular ones
- Terminology:
  - context-counting vs context-predicting representations, sparse vs dense
  - matrix-factorization methods vs shallow window-based approaches
  - word representations ≈ word embeddings ≈ word vectors

#### **Pre-Trained Embeddings**



- Word2vec
  - trained on Google news (100 billion tokens)
  - vectors with Freebase naming, trained on news (100 billion tokens)
- GloVe
  - trained on Wikipedia (6 billion tokens)
  - trained on CommonCrawl (42 and 840 billion tokens)
  - trained on Twitter (27 billion tokens)
- Omer Levy: dependency-based embeddings trained on Wikipedia
   <a href="https://levyomer.wordpress.com/2014/04/25/dependency-based-word-embeddings/">https://levyomer.wordpress.com/2014/04/25/dependency-based-word-embeddings/</a>
- There are many embeddings nowadays, in all possible languages https://fasttext.cc/docs/en/crawl-vectors.html

#### **Outline**



# Evalution of word embeddings

#### **Evaluating word representations**



Extrinsic

by the performance of a model that uses the word representations for solving a task

- Named entity recognition (accuracy), machine translation (BLEU score), summarization (ROUGE score), information retrieval (coverage)...
- Compare performance of two models that only differ in the word representations they use
- Intrinsic

by using the representations directly

- Word Similarity Task
- Word Analogy Task
- Word Intrusion Task



- Say, our task is POS tagging
- Our labeled training data

Word	Label
The	DET
cat	NN
on	PREP
the	DET
mat	NN
	PUNC



- Say, our task is POS tagging
- Our labeled training data; replace words with their embeddings

$\boldsymbol{x}$	t
E(The)	1-hot(DET)
E(cat)	1-hot(NN)
E(on)	1-hot(PREP)
E(the)	1-hot(DET)
E(mat)	1-hot(NN)
E(.)	1-hot(PUNC)



Say, our task is POS tagging

 Our labeled training data; replace words with their embeddings; usually add some context

$\boldsymbol{x}$	t
E(SOS);E(The);E(cat)	1-hot(DET)
E(The);E(cat);E(on)	1-hot(NN)
E(cat); E(on); E(on)	1-hot(PREP)
E(on); E(the); E(mat)	1-hot(DET)
E(the); E(mat); E(.)	1-hot(NN)
E(mat); E(.); E(EOS)	1-hot(PUNC)



- Say, our task is POS tagging
- Our labeled training data; replace words with their embeddings; usually add some context [not necessary with other architectures such as RNN; see later lectures]

$\boldsymbol{x}$	t
E(SOS);E(The);E(cat)	1-hot(DET)
E(The);E(cat);E(on)	1-hot(NN)
E(cat); E(on); E(on)	1-hot(PREP)
E(on); E(the); E(mat)	1-hot(DET)
E(the); E(mat); E(.)	1-hot(NN)
E(mat); E(.); E(EOS)	1-hot(PUNC)

Now train with different embeddings and look which one performs best

## **Intrinsic: Word Similarity Task**



- Similar words should have similar representations
  - Similarity Dataset: http://www.cs.technion.ac.il/~gabr/resources/data/wordsim353/
     Scores from 0 to 10 by human raters
  - Intrinsic evaluation of embeddings:
    - → quantify similarity by distance between word vectors
    - → evaluate correlation with juman judgements

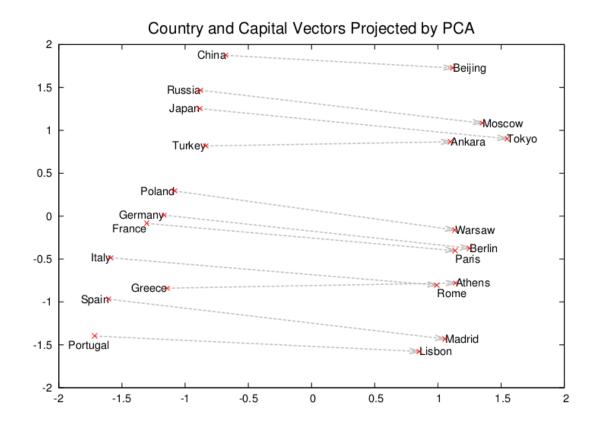
Word 1	Word 2	Human (mean)	Learned vectors
tiger	cat	7.35	dist(tiger, cat)
book	paper	7.46	dist(book, paper)
plane	car	5.77	dist(plane, cat)
smart	student	4.62	dist(smart, student)
stock	phone	1.62	dist(stock, phone)

• • • •

#### Relations between word vectors



Mikolov et al. (2013)



## How to find analogies?



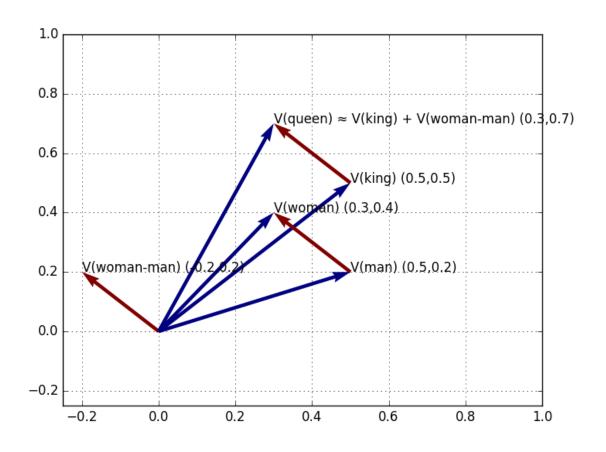
- A is to B as C to ?
- Germany is to Berlin as France to x
- Find x such that:
  - vec(x) = vec("Berlin") vec("Germany") + vec("France")

Most famous example:

$$KING - MAN + WOMAN = QUEEN$$

#### **KING-MAN+WOMAN=QUEEN**





#### **Semantic analogies**



All examples from:

//code.google.com/p/word2vec/source/browse/trunk/questions-words.txt

capital-common-countries

Athens Greece Baghdad Iraq

Athens Greece Berlin Germany

currency

Denmark krone Croatia kuna

Europe euro Hungary forint

family

boy girl brother sister

brother sister dad **mom** 

## Syntactic analogies



adjective-to-adverb

amazing amazingly apparentapparently

comparative

bad worse big
bigger

present-participle

code coding dance dancing

past-tense

dancing danced decreasingdecreased

plural

banana bananas birdbirds

3rd person verbs

decrease decreases eat

#### **Practical Guidelines**



- Word2Vec and Glove are pretty good tools
- Fast, give good word embeddings
- However, many other embeddings out there (see next lectures)
- Always try out different embeddings --- consider them as another hyperparameter
  - Results may vary drastically with different embeddings

## **Summary**



- Vectors are useful for representing words
  - Dense vs sparse representations
  - Projecting co-occurrence counts to low-dimensional vectors vs directly learning low-dimensional vectors
- Learning low-dimensional vectors
  - Inspired by neural language modeling
  - CBOW and Skip-gram model
  - Negative sampling
- Evaluating word representations
  - Extrinsic vs intrinsic evaluation
- Terminology:

word representations ≈ word embeddings ≈ word vectors

#### **Mandatory reading**



■ Faruqui et al. (2016), Problems With Evaluation of Word Embeddings Using Word Similarity Tasks



#### References



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