Excel-Challenge

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1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

-Theater was the most successful and had the most failed out of the 9 different Parent Category displayed on the spreadsheet “Parent Category PivotTable”

-July was the most active month out of the 12 months

- By learning about what has failed can help us look at where to focus on the popular trends which in this case the plays looks like it is more popular when looking at the different tables

1. What are some limitations of this dataset?

This data set does not include any targeted locations. There may be different trends that are popular in different locations.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We create a pie chart to display another way of what category has the most successful vs the other categories this will help give the analyst an easier way to determine what was the most successful