

Problem Statement:

Individuals need a more cost effective way to buy groceries at a single location because individuals are often busy and don't have the time to shop at multiple stores for the best deals for their grocery list.

Who is experiencing the problem?

Any individual who grocery shops. More specifically those who plan ahead and strive to visit only one grocery store while getting the best prices for their necessities.

What is the Problem?

Individuals may be wasting time or money each time they grocery shop. Many individuals do not have the time or means to visit multiple grocery stores in search for the best prices.

Where does the problem present itself?

The problem presents itself when people are going shopping either in person or online and are trying to save time and money.

Why does it matter?

This problem matters because many people waste time and money either not knowing there is a cheaper option or running store to store trying to find the best deal. Our solution aims to find a better solution tailored to the customers' needs.