

Cluster	Category_1	Category_2	Category_3	Region_Center	Region_East	Region_South	Region_West	Row ID	Sales
0	0	0.988506	0.011494	0.95977	0.017241	0.017241	0.005747	5161.04	135.7818
1	0	1	0	0	1	0	0	4828.415	101.7958
2	0.264317	0.735683	0	0	0	1	0	5088.885	175.2826
3	1	0	0	0	0	0	1	4821.6	319.4882
4	0	1	0	0	0	0	1	4789.612	98.46789
5	0	1	0	1	0	0	0	4950.047	101.7534
6	0	0.005274	0.994726	0.229958	0.290084	0.160338	0.31962	4898.363	388.0824
7	1	0	0	0.456989	0.543011	0	0	5151.783	359.2133
8	0	0.4	0.6	0.3	0.4	0.2	0.1	5514.3	8469.135

Quantity	Discount	Profit	Year	Month	Profit Marğ	Profit With Sales With	Profit Marğ	Original Pri
3.844828	0.795977	-191.405	2015.592	7.396552	-181.082	-90.3652	271.5635	-101.485 59.38263
3.651584	0.142195	18.40256	2015.718	7.730769	20.87547	29.4069	203.5915	35.09493 58.77829
3.773862	0.14743	20.33153	2015.758	7.73862	16.92498	39.48017	350.5651	31.668 93.98376
3.746667	0.13	11.54845	2015.677	8.224	9.252431	61.87749	638.9765	22.25243 171.0135
3.853831	0.091028	24.83829	2015.686	8.065524	28.49899	32.04739	196.9358	37.60181 53.24175
3.732865	0.109666	17.12252	2015.719	7.565905	27.1633	27.40755	203.5069	38.12991 62.45019
3.778481	0.133544	68.53793	2015.648	7.954641	15.558	122.7464	776.1648	28.91243 210.4487
3.702509	0.22914	-3.50595	2015.67	7.818996	-4.78402	66.90941	718.4266	18.12995 183.9215
5.4	0.04	3557.944	2015.8	6.1	41.73333	3893.943	16938.27	45.73333 3716.579

Recency	Frequency	Monetary	R	F	M
105.1782	7.614943	3616.618	3.235632	2.936782	2.936782
120.9808	7.262443	3318.775	3.00905	3.026018	3.202489
113.6344	7.17768	3440.449	3.086637	3.045521	3.044053
124.9573	7.432	3642.544	2.885333	2.954667	2.962667
111.1825	7.592742	3648.782	3.06754	2.865927	2.926411
130.4675	6.97188	3446.347	2.982425	3.233743	3.094903
118.308	7.411392	3761.505	3.053797	2.975738	2.89557
119.6398	7.362007	3849.822	2.998208	2.992832	2.921147
131	6.9	11392.39	2.9	3.3	1