

CX9

CECILIA CHEN

B.S. USER EXPERIENCE AND INTERACTION DESIGN
BEHAVIOURAL ECONOMICS AND BUSINESS | PSYCHOLOGY

CONTACT

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PORTFOLIO

ceciliaxchen.com

EDUCATION

DREXEL UNIVERSITY

Anticipated Graduation:

June 2025

GPA: 3.88

Dean's List, 2020 - Present

HONOURS AND CERTIFICATIONS

Seal of Biliteracy for
Spanish Language, 2020

SKILLS

Figma, Jira, HTML/CSS,
JavaScript, PHP, VSCode,
GitHub, WordPress, Adobe
Suite, Procreate, Microsoft
Office

Fluent Mandarin Chinese,
Conversational Spanish

PROFESSIONAL EXPERIENCE

HR TRAINING DIGITAL MEDIA DESIGNER

SEPTA | April 2023 - September 2023

- Tracked UPenn Employee Assistance Program (EAP) Stress Management e-learning project from concept to completion, presenting storyboards, alpha, beta, and final designs to UPenn representatives
- Synthesized designs for authority-wide courses, greatly improving the user experience behind each employee training e-learning through accessibility knowledge, patterns, and user research seen by 9500+ employees
- Collaborated with a team and presented to HR the redesign of SEPTA's internal network Training Library
- Redesigned mental health digital guides, graphics, and animations in Figma seen by 1000+ employees

COMCAST CAMPUS TOUR AMBASSADOR

Comcast | March 2022 - September 2022

- Integrated tour accessibility research into various UX projects, tours, and program management
- Coordinated projects of Campus Symphony Signage, which consisted in planning and facilitating in-person events of movie premieres, internal meetings, and panel discussions for Comcast employees
- Led 50+ tailored tours consisting of internal and external partners and leaders of Comcast NBCUniversal

LEADERSHIP EXPERIENCE

GLOBAL CHINA CONNECTION (DREXEL UNIVERSITY CHAPTER)

President | June 2023 - Present

- Oversees operations and represents GCC Drexel in all official matters to provide knowledge on Chinese culture and professionalism to 340+ members
- Leads 14 executive board members through weekly meetings to plan 35 events and 4 fundraisers within ambitious project scope, curated timelines, utilising Agile Scrum methodologies
- Hones risk management skills as per collaboration with different organisations through problem-solving

External Vice President | June 2022 - June 2023

- Managed a marketing committee consisting of 8 members, developing graphics and curating Instagram posts about the Drexel Lunar New Year Celebration with a consistent attendance of 160+ people

Graphic Designer | December 2020 - June 2022

- Commissioned to design internationally-viewed logo and merchandise by GCC's Central Board via Procreate