



# MARIA MEDRANO

## CO-FOUNDER & CEO

[WWW.INSPIRAME.COM](http://WWW.INSPIRAME.COM)

916-396-0101

[MARIA.MEDRANO@INSPIRAME.COM](mailto:MARIA.MEDRANO@INSPIRAME.COM)



Inspirame

## ABOUT MARIA

**Mother,  
Daughter,  
Diversity Expert,  
Tech Executive,  
Entrepreneur,  
Social Justice Advocate,  
Business Strategist,  
Change Maker,  
Latina Leader,  
First-Generation Chingona.**



**Maria is Co-Founder and CEO of Inspirame, an equity-driven technology company that creates products connecting learners, schools, and the workforce.**

**Founded by and for first-generation, low-income students, Inspirame is dedicated to meeting people where they are. We aim to expose, educate, and guide individuals through affordable education and career pathways.**

Maria embarked on her professional journey in the corporate sector post-education. She garnered executive roles at Cisco, Google, Visa, and Equinix, as a diversity executive.

Maria is a renowned expert in diversity within the high-tech industry, celebrated for her commitment to uplifting others through her expertise, knowledge, and privilege. She is relentless in guiding individuals to unlock their full potential.

## Experience



**“Education attainment is the great equalizer in our society”**



**Inspirame**

# Inspirame is more than a tech company – we are the *Future of Work*

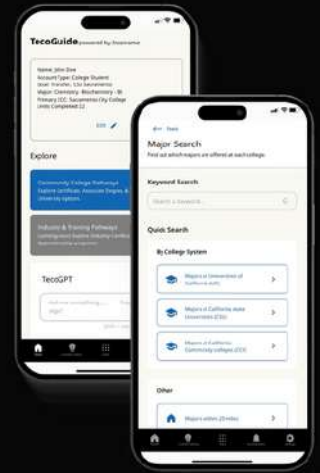
Our public-facing platform, TecoGuide exposes and guides learners to training and education pathways to meet workforce deficiencies.

Simultaneously, TecoAdmin, our partner-facing platform, provides real-time business insights for schools and industry partners

Together, we can ensure that more people obtain affordable certificates and degrees that can help end generational poverty.



Guiding you to and through the most affordable  
pathways to college and career!



To learn more about TecoGuide, our services  
and full product offering visit our website!

LEARN MORE →



## Media & Press

# Guest Podcasts & Other Press



### [Necessity & Opportunity with Maria Medrano](#)

[Listen Now](#)



### [Maria Medrano: Take Advantage of the Opportunities Presented to You](#)

[Listen Now](#)



### [The Bilingual Caretaker: Navigating Life, Family and Tech](#)

[Listen Now](#)



### [Featured: Startup of the Month: Inspirame](#)

[Read Now](#)

Let's Talk

# Speaking Topics & Community Feedback

This is an illustrative list of topics Maria can speak about. She's happy to customize a topic for maximum impact for your audience.

## KEY TOPICS

- ✓ How TecoGuide, a Free College & Career Navigation EdTech Platform, is **Exposing** Underserved Communities to Affordable College & Career Training Options
- ✓ **Expanding** Equitable Access to College & Career Pathways
- ✓ How TecoGuide App is **Guiding** Learners to Completion of Degrees & Certificates
- ✓ High School to Higher Education Pipeline
- ✓ The Power of Networking
- ✓ California's Workforce Crisis
- ✓ Overcoming Systemic Barriers

## COMMUNITY FEEDBACK

"You are doing very important work. Thank you for helping your community!!!"

*Monica Judith*

"You are incredible! It can be so confusing navigating through the system. I spent 4 years at a CC because I didn't know I could've transferred."

*Amanda*



# Get in Touch!

- ✉ [maria.medrano@inspirame.com](mailto:maria.medrano@inspirame.com)
- in [www.linkedin.com/in/mariamedrano/](https://www.linkedin.com/in/mariamedrano/)
- 🌐 [www.inspirame.com](http://www.inspirame.com)
- ☎ 916-396-0101

## Follow Us!

