

# EVEREST IDONGESIT OBOT

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Ilkeston, Derbyshire DE7 4PX | 07771222476 | everest.o@outlook.com

## Summary

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Highly proficient and creative WordPress Developer with a solid background in website management and development. Expertise in all aspect of WordPress website creation including custom theme design and development, plugin customisation and integration and implementation. Skilled in creating engaging interactive, and responsive websites optimized for performance and user experience. Dedicated to providing excellent service, from initial client meetings to post-launch website maintenance and support. Experienced in SEO and PPC campaigns implementation and management.

## Skills

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### WordPress Development:

- Custom Theme Development (HTML 5, CSS3, PHP & JavaScript)
- Plugin Development and Customisation (e.g, WooCommerce, Elementor, Gravity Forms)
- WordPress Core Updates and Security Patching.
- Website Performance Optimisation (Page Speed, Caching)
- Responsive Design & Mobile Optimisation
- WordPress Multisite Management

### Back-End Technologies:

- PHP
- MySQL
- JAVASCRIPT

### SEO & digital Marketing:

- SEO Optimisation (On-page, Off-page)
- PPC Campaign Management (Google AdWords)

### Relevant Skills:

- Content Management System (CMS)
- Graphic Design (Adobe Creative Suite)
- Problem-Solving Skills
- Microsoft 365, Microsoft Power Bi
- Excellent Communication Skills

## Experience

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### Web Developer Cedargrowth Consult

10/2022 to 09/2025

- Developed and maintained the company website, ensuring a user-friendly and informative online presence.
- Implemented a front-end design and functionality to showcase the company's coding courses and attract potential students.
- Act as the company expert in creating PPC and Google AdWords campaigns to be integrated with new website built.
- Ensured the website effectively communicates the company's mission to nurture potential and provide high-quality coding education.
- Provides ongoing technical support and updates to ensure the website remains current and effective.

### WordPress Developer RCCG Solid Rock Church, Derby - Volunteer

10/2022 to Present

- Designed, developed, and maintained the church's website, creating a welcoming and informative online presence for the community.
- Implemented user-friendly navigation and clear information architecture to improve user experience and engagement.
- Ensured the website effectively communicates the church's mission, vision, values, ministries, and upcoming events.
- Provided ongoing technical support and updates to ensure the website remains current and effective.

#### **Swift Payment Ltd.**

**05/ 2017 to 3/ 2010**

Money Transfer Platform

- Developed and maintained the company website, ensuring a user-friendly and secure platform for international money transfer.
- Implemented Front-end design and functionality to promote easy and fast for transfer.
- Integrated Google Play and App store download link to increase mobile app accessibility

## **Education**

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**Althaus – IT Solutions Skills Bootcamp**

**2023**

**Certificate Awarded**

**Avado – Fast Future Skills Bootcamp**

**2023 – In view**

**Microsoft**

**Certified Data Analyst MCDA**

**2021**

**Microsoft Certified Trainer - Academic Achievement Award**

**Scrum.Org**

**2020**

Scrum Master PSM1 2020

**Scrum Alliance CSM**

**2020**

Agile Methodology

**Enterprise Development - PAN African University**

**2019**

Certified Growth Enterprise

**DMMC Master Class Certified**

**2018**

Digital Marketing Award

**Adobe Master Class**

Adobe Expert - Award

**2018**

**University of Calabar Cross Nigeria**

**2004**

Bachelor of Science: Computer Science

## **Accomplishments**

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- Worked directly with senior leadership to develop and administer over 65%-per-year department budget analysis, modelling report with power bi.
- Promoted to a management team role to oversee IT departmental / projects.
- Ability / Passion to developing children's inner ability in coding, from Animation to becoming developers and guiding them in becoming certified web developers at the age of 8 – 13.