

# JHON CEDRICK S. IGNACIO

Web Developer | UI/UX Designer

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[Linkedin](#) | [Github](#) | [Behance](#)

## CAREER SUMMARY:

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I am a **Full-stack Developer** and **UI/UX Designer** focused on building clean, functional web applications. I enjoy bridging the gap between complex backend logic and intuitive interface design to make systems easier for people to use. Currently, I am expanding my technical reach by integrating **AI into web apps** and deploying scalable solutions on **AWS** and **GCP**.

## WORK EXPERIENCE:

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### SmartBridge | Salesforce Developer Intern (Remote) | Sept 2025 – Dec 2025

- Built **automated workflows** using **Salesforce Flows**, significantly reducing manual data entry errors.
- **Architected custom objects** and **validation rules** to ensure high data integrity across the CRM ecosystem.

### Appliance Warehouse | UI/UX Designer (Freelance) | [Project Link](#) | Nov 2025 – Dec 2025

- Redesigned e-commerce **checkout flows**, improving **layout hierarchy** and **accessibility** for a more seamless user journey.
- Enhanced **conversion potential** by optimizing **CTA visibility** and eliminating visual clutter based on usability testing feedback.
- Developed **design system (typography and components)** to ensure **visual consistency** across all web pages.

## RELEVANT PROJECTS:

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### Budget Byahe | Full-stack Developer | Capstone Project | [Project Link](#)

- Engineered a mapping system that calculates the **most cost-effective** route combinations for **tricycle** and **jeepney** commuters.
- Integrated an **AI-powered chatbot** to provide instant, conversational answers to local commuting queries.
- Developed a fare calculation engine based on LTFRB and LGU matrices to provide exact fare estimates and reduce overcharging.
- Built using **React**, **Laravel**, **Firebase**, **MySQL**, **Google Cloud Platform**, and **Groq AI**.

### SafeZone PH | Full-stack Developer | Personal Project | [Project Link](#)

- **Digitized barangay incident reporting**, reducing processing time compared to traditional paper-based methods using **React**, **Laravel**, and **MySQL**.
- Built a secure admin dashboard for **real-time monitoring** and **incident tracking** using **Laravel** and **MySQL**.

## EDUCATION:

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### Polytechnic University of the Philippines – Santa Maria, Bulacan | 2022 – 2026

Bachelor of Science in Information Technology

*Relevant Coursework: Web Development, Database Management Systems, Software Engineering, Operating Systems, Cybersecurity, UI/UX Design*

## ACHIEVEMENTS & CERTIFICATIONS:

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- **Top 15/74 Teams** – Philippine Startup Challenge (PSC) 10
- **Certifications:** AWS Cloud Practitioner (Udemy), Introduction to Cybersecurity (Cisco), Master AI for WebApps (Simplilearn), Frontend Development Libraries (freeCodeCamp)

## SKILLS:

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- **Languages:** HTML, CSS, JavaScript, PHP, MySQL, C#
- **Frameworks:** React, Laravel, Framer Motion, Tailwind CSS
- **Tools:** Git, Github, Visual Studio Code, Figma
- **Cloud Platforms:** Microsoft Azure, Google Cloud Platform