

JHON CEDRICK IGNACIO

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EDUCATION

Polytechnic University of the Philippines - BS Information Technology 2022 - 2026

Relevant Coursework: Web Development, Database Management Systems, Software Engineering, Operating Systems, Cybersecurity

WORK EXPERIENCE

SmartBridge - Salesforce Developer Intern | Remote Sept 2025 - Dec 2025

- **Reduced manual data handling** through automation workflows.
- Customized Salesforce objects, fields, workflows, and validation rules based on business requirements.
- Built and tested automation using Process Builder/Flows to **improve operational efficiency**.

Appliance Warehouse Website - UI/UX Designer | Remote Nov 2025 - Dec 2025

- Designed and improved website UI/UX for an appliance e-commerce platform, focusing on layout clarity, accessibility, and conversion flow.
 - Improved user navigation and visual hierarchy, **reducing user confusion** and improving usability feedback.
 - Improved page layout consistency and readability across **100% of core pages**.
 - Reduced visual clutter and improved CTA visibility, contributing to **clearer purchase flow**.
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PERSONAL PROJECTS

Budget Biyahe - Full-stack Developer

- Designed and developed a Smart Fare Calculation for Tricycles & Jeepneys.
- Reduces fare estimation time by **~80%** compared to manual inquiry or negotiation.
- Provides **instant cost comparison** across up to **3 transport options** per trip.
- Helps minimize fare disputes by presenting **consistent, rule-based estimates** rather than negotiated pricing.
- Optimized API calls and request flow to prevent server overload, **staying within a 500 requests/hour limit** while maintaining performance and reliability.

SafeZone PH - Full-stack Developer

- Built a full-stack web application for barangay and community-level incident reporting.
 - Reduces incident reporting time by **~50-60%** versus manual or paper-based processes.
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TECHNICAL SKILLS

Languages: Javascript, PHP, MySQL, HTML, CSS

Frameworks: React, Laravel

Tools: Git, Github, Visual Studio Code, Figma

Cloud Platforms: Microsoft Azure, Google Cloud Platform