Statistical Power

Fill In Your Name

01 March, 2021



What is power?

Analytical calculations of power

Simulation-based power calculation

Power with covariate adjustment

Power for cluster randomization

Comparative statics



What is power?



What is power?

- ▶ We want to separate signal from noise.
- Power = probability of rejecting null hypothesis, given true effect $\neq 0$.
- ▶ In other words, it is the ability to detect an effect given that it exists.
- ► Formally: (1 Type II) error rate.
- ▶ Thus, power \in (0, 1).
- Standard thresholds: 0.8 or 0.9.



Starting point for power analysis

- Power analysis is something we do before we run a study.
 - ► Helps you figure out the sample you need to detect a given effect size.
 - Or helps you figure out a minimal detectable difference given a set sample size.
 - May help you decide whether to run a study.
- It is hard to learn from an under-powered null finding.
 - ▶ Was there an effect, but we were unable to detect it? or was there no effect? We can't say.



Power

- Say there truly is a treatment effect and you run your experiment many times. How often will you get a statistically significant result?
- Some guesswork to answer this question.
 - How big is your treatment effect?
 - How many units are treated, measured?
 - ▶ How much noise is there in the measurement of your outcome?



Approaches to power calculation

- ► Analytical calculations of power
- Simulation



Power calculation tools

- Interactive
 - ► EGAP Power Calculator
 - rpsychologist
- ► R Packages
 - pwr
 - DeclareDesign, see also https://declaredesign.org/



Analytical calculations of power



Analytical calculations of power

Formula:

Power =
$$\Phi\left(\frac{|\tau|\sqrt{N}}{2\sigma} - \Phi^{-1}(1 - \frac{\alpha}{2})\right)$$

- Components:
 - $ightharpoonup \phi$: standard normal CDF is monotonically increasing
 - ightharpoonup au: the effect size
 - N: the sample size
 - $ightharpoonup \sigma$: the standard deviation of the outcome
 - $ightharpoonup \alpha$: the significance level (typically 0.05)



Example: Analytical calculations of power

```
# Power for a study with 80 obserations and effect
# size of 0.25
library(pwr)
pwr.t.test(
    n = 40, d = 0.25, sig.level = 0.05,
    power = NULL, type = c(
        "two.sample",
        "one.sample", "paired"
)
```

Two-sample t test power calculation

```
n = 40
d = 0.25
sig.level = 0.05
power = 0.1972
alternative = two.sided
```

NOTE: n is number in *each* group



Limitations to analytical power calculations

- Only derived for some estimands (ATE/ITT)
- Makes specific assumptions about the data-generating process
- ► Incompatible with more complex designs



Simulation-based power calculation



Simulation-based power calculation

- Create dataset and simulate research design.
- Assumptions are necessary for simulation studies, but you make your own.
- ► For the DeclareDesign approach, see https://declaredesign.org/



Steps

- Define the sample and the potential outcomes function.
- ▶ Define the treatment assignment procedure.
- Create data.
- Assign treatment, then estimate the effect.
- Do this many times.



Examples

- ► Complete randomization
- With covariates
- ► With cluster randomization



Example: Simulation-based power for complete randomization

```
# install.packages("randomizr")
library("randomizr")
library("estimatr")
## YO is fixed in most field experiments.
## So we only generate it once:
make YO <- function(N) {
  rnorm(n = N)
repeat experiment and test <- function(N, YO, tau) {
  Z \leftarrow complete_ra(N = N)
  Y1 \leftarrow Y0 + Z * tau
  Yobs \leftarrow Z * Y1 + (1 - Z) * Y0
  estimator <- lm_robust(Yobs ~ Z)</pre>
  pval <- estimator$p.value[2]</pre>
  return(pval)
```



Example: Simulation-based power for complete randomization

```
power_sim <- function(N, tau, sims) {</pre>
  YO \leftarrow make YO(N)
  pvals <- replicate(</pre>
    n = sims,
    repeat experiment and test(N = N, YO = YO, tau = tau)
  pow <- sum(pvals < .05) / sims
  return(pow)
set.seed(12345)
power sim(N = 80, tau = .25, sims = 100)
[1] 0.15
power sim(N = 80, tau = .25, sims = 100)
[1] 0.21
```



Example: Using DeclareDesign I

```
library(DeclareDesign)
library(tidyverse)
PO <- declare_population(N, u0 = rnorm(N))
# declare Y(Z=1) and Y(Z=0)
00 <- declare_potential_outcomes(Y_Z_0 = 5 + u0, Y_Z_1 = Y_Z_0 + tau)
# design is to assign m units to treatment
A0 <- declare_assignment(m = round(N / 2))
# estimand is the average difference between Y(Z=1) and Y(Z=0)
estimand_ate <- declare_estimand(ATE = mean(Y_Z_1 - Y_Z_0))</pre>
RO <- declare reveal(Y, Z)
design0_base <- P0 + A0 + O0 + R0
## For example:
design0_N100_tau25 <- redesign(design0_base, N = 100, tau = .25)</pre>
dat0_N100_tau25 <- draw_data(design0_N100_tau25)</pre>
head(dat0 N100 tau25)
```



Example: Using DeclareDesign II

```
ID u0 Z Z cond prob Y Z 0 Y Z 1 Y
1 001 -0.2060 0
              0.5 4.794 5.044 4.794
2 002 -0.5875 0
                  0.5 4.413 4.663 4.413
3 003 -0.2908 1 0.5 4.709 4.959 4.959
4 004 -2.5649 0 0.5 2.435 2.685 2.435
5 005 -1.8967 0 0.5 3.103 3.353 3.103
6 006 -1.6401 1 0.5 3.360 3.610 3.610
with(dat0 N100 tau25, mean(Y Z 1 - Y Z 0)) # true ATE
[1] 0.25
with(dat0 N100 tau25, mean(Y[Z == 1]) - mean(Y[Z == 0])) # estimate
[1] 0.5569
lm robust(Y ~ Z. data = dat0 N100 tau25)$coef # estimate
(Intercept)
    4.8458 0.5569
```



Example: Using DeclareDesign III

```
EO <- declare estimator(Y ~ Z,
  model = lm robust, label = "t test 1",
  estimand = "ATE"
t_test <- function(data) {</pre>
  test \leftarrow with(data, t.test(x = Y[Z == 1], y = Y[Z == 0]))
  data.frame(statistic = test$statistic, p.value = test$p.value)
TO <- declare test(handler = label test(t test), label = "t test 2")
designO_plus_tests <- designO_base + EO + TO
design0 N100 tau25 plus <- redesign(design0 plus tests, N = 100, tau = .25)
## Only repeat the random assignment, not the creation of YO. Ignore warning
names(design0 N100 tau25 plus)
[1] "P0"
               "AO"
                          "00"
                                      "RO"
                                                 "t test 1" "t test 2"
design0_N100_tau25_sims <- simulate_design(design0_N100_tau25_plus,
  sims = c(1, 100, 1, 1, 1, 1)
) # only repeat the random assignment
```

Warning: We recommend you choose a higher number of simulations than 1 for the



Example: Using DeclareDesign IV

```
design_label N tau sim_ID estimator_label term estimate std.err
1 design0 N100 tau25 plus 100 0.25
                                                 t test 1
                                                             Z
                                                                 0.1108
                                                                            0.21
2 design0_N100_tau25_plus 100 0.25
                                                 t test 2 <NA>
                                                                      NA
3 design0_N100_tau25_plus 100 0.25
                                                 t test 1
                                                                0.2458
                                                                            0.21
4 design0_N100_tau25_plus 100 0.25
                                                 t test 2 <NA>
                                                                      NA
5 design0_N100_tau25_plus 100 0.25
                                                t test 1
                                                             Z 0.5463
                                                                            0.21
6 design0_N100_tau25_plus 100 0.25
                                                 t test 2 <NA>
                                                                      NΑ
 estimand_label step_1_draw step_2_draw
             ATF.
            <NA>
3
             ATE
4
            <NA>
5
             ATE
            <NA>
# for each estimator, power = proportion of simulations with p.value < 0.5
design0_N100_tau25_sims %>%
 group_by(estimator_label) %>%
  summarize(pow = mean(p.value < .05), .groups = "drop")</pre>
```



Example: Using DeclareDesign V



Power with covariate adjustment



Covariate adjustment and power

- Covariate adjustment can improve power because it mops up variation in the outcome variable.
 - ► If prognostic, covariate adjustment can reduce variance dramatically. Lower variance means higher power.
 - If non-prognostic, power gains are minimal.
- All covariates must be pre-treatment. Do not drop observations on account of missingness.
 - See the module on threats to internal validity and the 10 things to know about covariate adjustment.
- Freedman's bias as n of observations decreases and K covariates increases.



Blocking

- ▶ Blocking: randomly assign treatment within blocks
 - "Ex-ante" covariate adjustment
 - Higher precision/efficiency implies more power
 - Reduce "conditional bias": association between treatment assignment and potential outcomes
 - Benefits of blocking over covariate adjustment clearest in small experiments



Example: Simulation-based power with a covariate I

```
## YO is fixed in most field experiments. So we only generate it once
make YO cov <- function(N) {
  u0 \le rnorm(n = N)
  x \leftarrow rpois(n = N, lambda = 2)
  Y0 \leftarrow .5 * sd(u0) * x + u0
  return(data.frame(\underline{YO} = \underline{YO}, \underline{x} = \underline{x}))
## X is moderarely predictive of YO.
test dat <- make Y0 cov(100)
test lm <- lm robust(Y0 ~ x. data = test dat)
summary(test lm)
Call:
lm robust(formula = Y0 ~ x, data = test dat)
Standard error type: HC2
Coefficients:
            Estimate Std. Error t value Pr(>|t|) CI Lower CI Upper DF
(Intercept)
                0.11
                          0.1880 0.585 0.559753653
                                                         -0.263
                                                                    0.483 98
                0.44 0.0814 5.413 0.000000441 0.279 0.602 98
Х
Multiple R-squared: 0.231, Adjusted R-squared: 0.223
```



Example: Simulation-based power with a covariate II

```
F-statistic: 29.3 on 1 and 98 DF, p-value: 0.000000441
## now set up the simulation
repeat_experiment_and_test_cov <- function(N, tau, YO, x) {
  Z \leftarrow complete ra(N = N)
  Y1 < - Y0 + 7 * tau
  Yobs \leftarrow Z * Y1 + (1 - Z) * Y0
  estimator <- lm robust(Yobs ~ Z + x, data = data.frame(YO, Z, x))
  pval <- estimator$p.value[2]</pre>
  return(pval)
## create the data once, randomly assign treatment sims times
## report what proportion return p-value < 0.05
power_sim_cov <- function(N, tau, sims) {</pre>
  dat <- make_Y0_cov(N)</pre>
  pvals <- replicate(n = sims, repeat_experiment_and_test_cov(</pre>
    N = N.
    tau = tau, YO = dat $YO, x = dat $x
  ))
  pow <- sum(pvals < .05) / sims
  return(pow)
```



Example: Simulation-based power with a covariate III

```
set.seed(12345)
power_sim_cov(N = 80, tau = .25, sims = 100)

[1] 0.13
power_sim_cov(N = 80, tau = .25, sims = 100)

[1] 0.19
```



Power for cluster randomization



Power and clustered designs

- Recall the randomization module.
- ightharpoonup Given a fixed N, a clustered design is weakly less powered than a non-clustered design.
 - ► The difference is often substantial.
- We have to estimate variance correctly:
 - Clustering standard errors (the usual)
 - Randomization inference
- To increase power:
 - Better to increase number of clusters than number of units per cluster.
 - ► How much clusters reduce power depends critically on the intra-cluster correlation (the ratio of variance within clusters to total variance).



A note on clustering in observational research

- Often overlooked, leading to (possibly) wildly understated uncertainty.
 - Frequentist inference based on ratio $\hat{\beta}/\hat{se}$
 - If we underestimate \hat{se} , we are much more likely to reject H_0 . (Type-I error rate is too high.)
- Many observational designs much less powered than we think they are.



Example: Simulation-based power for cluster randomization

```
## YO is fixed in most field experiments. So we only generate it once
make_Y0_clus <- function(n_indivs, n_clus) {</pre>
  # n indivs in number of people per cluster
  # n_clus is number of clusters
  clus_id <- gl(n_clus, n_indivs)</pre>
  N <- n clus * n indivs
  u0 \leftarrow fabricatr::draw normal icc(N = N, clusters = clus id, ICC = .1)
  YO <- 110
  return(data.frame(YO = YO, clus id = clus id))
test dat <- make YO clus(n indivs = 10, n clus = 100)
# confirm that this produces data with 10 in each of 100 clusters
table(test dat$clus id)
```



Example: Simulation-based power for cluster randomization II

```
10
                                                 11
                                                                14
                                                                     15
                                                                          16
                                                                                             20
 10
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               10
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                                                                                             10
100
 10
# confirm ICC
```

ICC::ICCbare(y = Y0, $x = clus_id$, $data = test_dat$)

```
[1] 0.09655
```



Example: Simulation-based power for cluster randomization III

```
repeat experiment and test clus <- function(N, tau, YO, clus id) {
  # here we randomize Z at the cluster level
  Z <- cluster_ra(clusters = clus_id)</pre>
  Y1 < - Y0 + Z * tau
  Yobs \leftarrow Z * Y1 + (1 - Z) * Y0
  estimator <- lm_robust(Yobs ~ Z,
    clusters = clus id,
    data = data.frame(Y0, Z, clus_id), se_type = "CR2"
  pval <- estimator$p.value[2]</pre>
  return(pval)
power_sim_clus <- function(n_indivs, n_clus, tau, sims) {</pre>
  dat <- make_Y0_clus(n_indivs, n_clus)</pre>
  N <- n indivs * n clus
  # randomize treatment sims times
  pvals <- replicate(</pre>
    n = sims.
    repeat_experiment_and_test_clus(
      N = N, tau = tau,
      YO = dat$YO, clus_id = dat$clus_id
```

Example: Simulation-based power for cluster randomization (DeclareDesign) I

```
P1 <- declare_population(
 N = n_{clus} * n_{indivs}
 clusters = gl(n_clus, n_indivs),
 u0 = draw_normal_icc(N = N, clusters = clusters, ICC = .2)
01 \leftarrow declare\_potential\_outcomes(Y_Z_0 = 5 + u0, Y_Z_1 = Y_Z_0 + tau)
A1 <- declare_assignment(clusters = clusters)
estimand_ate <- declare_estimand(ATE = mean(Y_Z_1 - Y_Z_0))</pre>
R1 <- declare reveal(Y, Z)
design1 base <- P1 + A1 + O1 + R1 + estimand ate
## For example:
design1_test <- redesign(design1_base, n_clus = 10, n_indivs = 100, tau = .25)
test_d1 <- draw_data(design1_test)</pre>
# confirm all individuals in a cluster have the same treatment assignment
with(test_d1, table(Z, clusters))
   clusters
     1 2 3 4 5 6 7 8 9 10
 0 100 0 100 100 100
                     0 100 100
     0 100
               0
                                  0 100 100
```



Example: Simulation-based power for cluster randomization (DeclareDesign) \mbox{II}

```
# three estimators, differ in se type:
E1a <- declare_estimator(Y ~ Z,
 model = lm robust. clusters = clusters.
 se type = "CR2", label = "CR2 cluster t test",
 estimand = "ATE"
E1b <- declare estimator(Y ~ Z,
 model = lm_robust, clusters = clusters,
 se type = "CRO", label = "CRO cluster t test",
 estimand = "ATE"
E1c <- declare estimator(Y ~ Z,
 model = lm_robust, clusters = clusters,
 se type = "stata", label = "stata RCSE t test",
 estimand = "ATE"
design1_plus <- design1_base + E1a + E1b + E1c
design1_plus_tosim <- redesign(design1_plus, n_clus = 10, n_indivs = 100, tau =
```

Example: Simulation-based power for cluster randomization (DeclareDesign) III

```
## Only repeat the random assignment, not the creation of YO. Ignore warning
## We would want more simulations in practice.
set.seed(12355)
design1_sims <- simulate_design(design1_plus_tosim,</pre>
  sims = c(1, 1000, rep(1, length(design1_plus_tosim) - 2))
Warning: We recommend you choose a higher number of simulations than 1 for the
design1 sims %>%
  group_by(estimator_label) %>%
  summarize(
    pow = mean(p.value < .05),
    coverage = mean(estimand <= conf.high & estimand >= conf.low),
    .groups = "drop"
```



Example: Simulation-based power for cluster randomization (DeclareDesign) ${\sf IV}$

```
# A tibble: 3 x 3
 estimator_label
                    pow coverage
 <chr>>
                     <dbl>
                              <dbl>
1 CRO cluster t test 0.155 0.911
2 CR2 cluster t test 0.105 0.936
3 stata RCSE t test 0.131 0.918
## This may be simpler than the above:
d1 <- block cluster two arm designer(
 N_blocks = 1,
 N clusters in block = 10,
 N_i_in_cluster = 100,
 sd block = 0.
 sd cluster = .3,
 ate = .25
d1 plus <- d1 + E1b + E1c
d1_{sims} \leftarrow simulate_{design}(d1_{plus}, sims = c(1, 1, 1000, 1, 1, 1, 1, 1))
```

Warning: We recommend you choose a higher number of simulations than 1 for the



Example: Simulation-based power for cluster randomization (DeclareDesign) V

```
d1 sims %>%
 group by(estimator label) %>%
 summarize(
   pow = mean(p.value < .05),
   coverage = mean(estimand <= conf.high & estimand >= conf.low),
    .groups = "drop"
# A tibble: 3 x 3
 estimator label
                      pow coverage
 <chr>>
                    <db1>
                             <dbl>
1 CRO cluster t test 0.209 0.914
2 estimator
           0.143 0.941
3 stata RCSE t test 0.194
                          0.925
```



Comparative statics



Comparative Statics

- ► Power is:
 - ► Increasing in N
 - $\qquad \qquad \mathbf{Increasing} \,\, \mathrm{in} \,\, |\tau|$
 - ightharpoonup Decreasing in σ

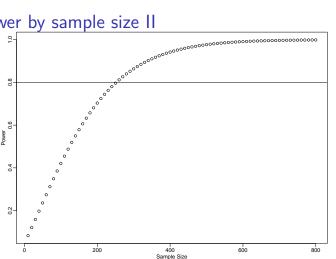


Power by sample size I

```
some_ns <- seq(10, 800, by = 10)
pow_by_n <- sapply(some_ns, function(then) {
   pwr.t.test(n = then, d = 0.25, sig.level = 0.05)$power
})
plot(some_ns, pow_by_n,
   xlab = "Sample Size",
   ylab = "Power"
)
abline(h = .8)</pre>
```



Power by sample size II



```
## See https://cran.r-project.org/web/packages/pwr/vignettes/pwr-vignette.html
## for fancier plots
## ptest <- pwr.t.test(n = NULL, d = 0.25, sig.level = 0.05, power = .8)
## plot(ptest)
```

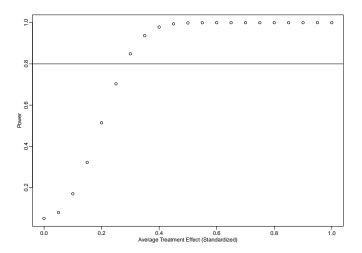


Power by treatment effect size I

```
some_taus <- seq(0, 1, by = .05)
pow_by_tau <- sapply(some_taus, function(thetau) {
   pwr.t.test(n = 200, d = thetau, sig.level = 0.05)$power
})
plot(some_taus, pow_by_tau,
   xlab = "Average Treatment Effect (Standardized)",
   ylab = "Power"
)
abline(h = .8)</pre>
```



Power by treatment effect size II





EGAP Power Calculator

- ► Try the calculator at: https://egap.shinyapps.io/power-app/
- For cluster randomization designs, try adjusting:
 - Number of clusters
 - Number of units per clusters
 - Intra-cluster correlation
 - Treatment effect



Comments

- Know your outcome variable.
- What effects can you realistically expect from your treatment?
- What is the plausible range of variation of the outcome variable?
 - A design with limited possible movement in the outcome variable may not be well-powered.



Conclusion: How to improve your power

- 1. Increase the N
 - ▶ If clustered, increase the number of clusters if at all possible
- 2. Strengthen the treatment
- 3. Improve precision
 - Covariate adjustment
 - Blocking
- 4. Better measurement of the outcome variable

