

CANDIDATOS INDEPENDIENTES A LA GUBERNATURA DE NAYARIT



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Proposals:

- Raise taxes on the wealthy to increase social spending
- Close factories that pollute the environment
- Offer government support to all state cultural and sports associations
- Increase subsidies to farmworkers in the state

Proposals:

- Keep taxes and social spending at their current levels
- Tax polluting factories to raise funds for the environment
- Offer scholarships funded by the government and private businesses to the best cultural and sports associations
- Provide farmworkers with information about the current agricultural subsidies

Proposals:

- Decrease taxes on everyone and decrease social spending
- Attract new factories first, worry about the environment later
- Let state cultural and sport associations support themselves with private money
- Eliminate agricultural subsidies so that farming can become more competitive

Fig. 1 Ballot shown to subjects, with pictures of the candidates included. Subjects in the control condition saw the same ballot, with the images removed. Subjects in the three treatment conditions saw a ballot with one of the images sets shown in Fig. 2. The title of the image reads: *Independent candidates for the governorship of Nayarit*