

ABSTRACT

**Title of research: Beyond Gender: A Study on Gender Perceptions
In The Philippine Tourism Industry**

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The purpose of this study was to gain a better understanding of the state of each gender in the Philippine tourism industry as well as the impact of gender diversity on individual work performance. Gender research provides politically relevant factual knowledge concerning gender actions, standards, and perspectives. Researchers found it simple to delve into the core of a gender study with the help of the right amount of related literature. It was also decided to limit the scope of this study by constraining the qualifications of the respondents in order to stay aligned with the researchers' purpose, which resulted in data that covered the answers to the research questions specified beforehand. Because the researchers intended to clearly explain the causes behind the misconceptions about gender disparities, they utilized a qualitative methodology and collected data using two methodologies. Interviews took place with current and former all-gender travel and hospitality employees who had recently worked with people of different genders. Hereafter, an online survey form was disseminated to respondents who possessed the same qualifications as the interviewees. The paper is a qualitative study as it has a basis on a grounded theory, in which the researchers discovered information about how individuals behave toward gender.

This analysis concludes that women often experience discrimination within the Philippine tourism industry for a variety of reasons, and the LGBTQIA community

**BEYOND GENDER: A STUDY ON GENDER PERCEPTIONS
IN THE PHILIPPINE TOURISM INDUSTRY**

**A Research
Presented to the Faculty of
Tourism and Hospitality Management
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**In Partial Fulfillment
of the Requirements of the Degree
Bachelor of Science in Tourism Management**

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