

Mastère Spécialisé Stratégie et Ingénierie des Affaires Internationales Advanced Master's Degree in Strategy and Management of International Business

Nom / Name BONJOUR Cedric

Identifiant ESSEC / ESSEC ID B00761256 INE 2505021873M

Academic Year 2019-2020

ntitulé du cours / Course title	Note / Grade / 20	ECT
Competitive Strategy	17	4
Consultancy Soft Skills Seminar	15	1
Consulting commercial services	14	2
Desing Thinking & Creativity	12	1
Digital Innovation Analytics : practices	16	1
Digital Innovation	15	2
Digital Week Competition	13	2
Disruptive Technologies to design a new customer journey	10	3
Geopolitics	15	1
International Business Law	16	1
Introductory finance	13	3
LBO	10	1
Responsible Leadership & sustainable business practicles	16	2
Innovation in a Service Economy	10	2
Strategic Consulting	15	3
Fundamentals of Strategic Marketing Management	13	3
Strategic Tools for Strategy Building	13	2
Valuation	15	2
Value creation & performance management	19	2
Business and Society Seminar	P	0
Financial Accounting	P	2
Introduction to Data	P	2
Introduction to consulting	P	0
Management de projet : dimension groupe	P	0
Negotiation	P	2
Principles of Management in today's global environment	P	2
Team Building and Leadership / Team Building and Leadership	P	0
Moyenne pondérée / Weighted Average	e 14.08 /20	
Nombre de crédits ECTS / ECTS credit	s	46.0
ntitulé du cours / Course title	Note / Grade	
Evaluation de la mission en entreprise / Field project's evaluation	RM	
Evaluation de la thèse professionnelle (écrit & oral) / Professionnal thesis's evaluation (thesis and	CF	
Evaluation finale mission et thèse professionnelle / Final Evaluation field project - professional thesis Nombre de crédits ECTS / ECTS credi	its	30.0
		1
Titre délivré le 02 février 2021 Degree awarded February 2nd, 2021	Total crédits ECTS ECTS credits total	76.0