

Appendix A
Number of Unique Aspects and Clusters by Category

| Category | No. of Unique Aspects | No. of Clusters |
|---------------------------|-----------------------|-----------------|
| All Electronics | 19,364 | 82 |
| Electronics | 162,103 | 87 |
| Home & Kitchen | 130,966 | 82 |
| Home Improvement | 6,658 | 81 |
| Industrial & Scientific | 39,609 | 79 |
| Health & Personal Care | 96,472 | 86 |
| Camera & Photo | 1,533 | 73 |
| Software | 51,984 | 77 |
| Cell Phones & Accessories | 85,444 | 78 |
| Arts | 53,164 | 83 |
| Computers | 8,457 | 68 |
| Office & School Supplies | 3,510 | 92 |
| GPS & Navigation | 2,247 | 78 |
| Car Electronics | 2,755 | 64 |
| Toys & Games | 128,214 | 85 |
| Kitchen & Dining | 8,601 | 84 |
| Tools & Home Improvement | 145,968 | 85 |
| Baby | 102,534 | 85 |
| All Beauty | 6,217 | 75 |
| Baby Products | 25,853 | 83 |
| Office Products | 134,555 | 88 |
| Appliances | 23,762 | 83 |
| Amazon Fashion | 12,413 | 82 |
| Patio | 105,872 | 85 |
| Sports & Outdoors | 108,525 | 83 |
| Video Games | 205,772 | 73 |
| Clothing | 71,156 | 81 |
| Musical Instruments | 65,458 | 82 |
| Automotive | 82,358 | 84 |
| Luxury Beauty | 5,237 | 76 |