



# CÉDRIC LEDUC

## DIGITAL PROJECT MANAGER

### Summary

Experienced project and account manager with an international background. Capable in managing complex and multidisciplinary projects. Ability to work under pressure and in a fast paced environment while excelling at customer service.

### Skills

Time management  
Problem solving  
Perfectionist  
Working under pressure  
Positive attitude  
Excellent work ethic

### Literacy in

SEO	Google Analytics
HTML/CSS	Marketing
Budget	Planning
WordPress	UX
Scope	Drupal
Cost estimation	Photoshop

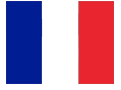
### Education

- **Bachelor of online creation and web-development** (*Licence Professionnelle Conception et Développement Numérique en Ligne*)  
*University of Paris 8 / 2016*
- **Business school diploma - Business management** (*BTS Management des Unités Commerciales*)  
*Rise Nantes / 2010*
- **High school diploma** (*Baccalauréat Science et Technologie de Gestion*)  
*France / 2007*

### Work

- **Digital account and project manager**  
*Big Youth Agency (Paris) / 2016-2018*
  - Managed 15+ accounts, projects and tenders (up to 1M \$ budget)
  - Point of contact for both internal resources and clients
  - Understanding clients needs and defining specific project deliverables
  - Managed cost estimation and budget development
  - Management of website structures (tree)
  - Cost estimating and budget developing
  - Writing specifications
  - UX/UI design (Axure, Sketch)
  - App prototyping (Axure/InVision)
  - Schedule and budget monitoring
- **Administrative and financial assistant**  
*Big Youth Agency (Paris) / 2014-2016*
  - Monitoring and tracking profitability for ongoing projects
  - Clients invoicing
  - Suppliers payments
  - Assisted with hiring processes
  - Managed payroll

## Languages



## Contact



1005 Jervis Street  
Vancouver, BC



+1 236-869-2022



[www.cedricleduc.com](http://www.cedricleduc.com)



[cedricleduc.fr@gmail.com](mailto:cedricleduc.fr@gmail.com)



[linkedin.com/in/cedricleduc](https://linkedin.com/in/cedricleduc)

## Interests



- **Management assistant** *EPAR (Mexico) / 2013*
  - Administrative and accounting follow-up
  - Organization of trips and events
  - Implement and monitor programs as directed by management
  - Management of day to day operations
- **Store supervisor** *Faubourg (Vancouver) / 2010-2012*
  - HR (recruitment, planning, training)
  - Responsible of ordering supplies
  - Turnover tracking

## Last Projects

- **Azzaro Fragrances**

We created an immersive and multilingual website. Its storytelling concept is designed to encourage consumer engagement. The experiential drive-to-store clickstream guides the visitor through the different products' worlds. This leads to an online purchase via a distributor's website or to the retail outlet closest to his location.

**#digitalidentity #brandcontent #storytelling #symfony #vue.js**  
[www.azzaro.com/int/fragrances](http://www.azzaro.com/int/fragrances)
- **WWF**

For WWF, we redesigned their institutional website with the premise to increase donations by improving the visibility of the NGO's actions. The new website displays a faithful and up-to-date presentation of the work carried out by WWF.

**#digitalidentity #drupal #multiplecountrycollaboration**  
[www.wwf.fr](http://www.wwf.fr)
- **Caravane**

We redesign the e-commerce multilingual website on the Shopify platform. The new website and the company's visual identity now abides to the company's DNA; travel & craft hunting.

**#digitalidentity #brandcontent #shopify #animations**  
[www.caravane.fr](http://www.caravane.fr)
- **Fondation du Patrimoine**

The redesign of the French-leading crowdfunding platform for heritage was an 18 months project. Agreeing to a new site tree and content structure was a big challenge due to the multiple stakeholders involved. Today the website is a success: Donations have increased by 20%.

**#crowdfunding #multipleAPI #symfony**  
[www.fondation-patrimoine.org](http://www.fondation-patrimoine.org)

## Last Projects

Ubisoft **#crossplatformapp #prototype #invision #topsecret**  
Citroën [www.citroen.com](http://www.citroen.com) **#corporatewebsite #symfony**  
Vallourec [www.smartengo.vallourec.com](http://www.smartengo.vallourec.com) **#mvp #marketplace**  
Finantial [www.finantial.fr](http://www.finantial.fr) **#redesign #wordpress**