

DATA

Likelihood

$$P(x|\mu) = \prod_{i=1}^N \mu^{x_i} \cdot (1-\mu)^{1-x_i}$$

Initial Prior
probability

$$P(\mu|\alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \cdot \Gamma(\beta)} \cdot \mu^{\boxed{\alpha}-1} \cdot (1-\mu)^{\boxed{\beta}-1}$$

Posterior :

$$P(\mu|x) \propto P(x|\mu) \cdot P(\mu|\alpha, \beta)$$

$$= \mu^{\boxed{\sum_{i=1}^N x_i + \alpha} - 1} \cdot (1-\mu)^{\boxed{N - \sum_{i=1}^N x_i + \beta} - 1}$$

Posterior and prior have the same
parametric form (minus constants)
 \hookrightarrow Conjugate Prior Relationship

Pseudo-code for ONLINE UPDATE of the Prior in BAYESIAN INFERENCE

$t = 0$ (iteration)

- ① Initialize the parameters of prior, $\alpha^{(t)}$ and $\beta^{(t)}$
- ② As we receive data, do:
 - 2.1 Estimate posterior: μ
 - 2.2 Compute estimate for μ using MAP:
$$\mu_{\text{MAP}}^{(t)} = \frac{\sum_{i=1}^N x_i + \alpha^{(t)} - 1}{N + \alpha^{(t)} + \beta^{(t)} - 2}$$
 - 2.3 UPDATE the prior parameters with those from the posterior:
$$\alpha^{(t+1)} \leftarrow \alpha^{(t)} + \sum_{i=1}^N x_i$$
$$\beta^{(t+1)} \leftarrow \beta^{(t)} + N - \sum_{i=1}^N x_i$$
 - 2.4 $t \leftarrow t + 1$