

Artist Statement

This web-based 3D logo functions as the iconification of my personal brand, a fun, unexpected introduction to my personal website which will house all of my work, story, and credentials. At the core of this work is the wish to summarize my approach to the intersection of technology and art as the point of departure for new modes of creating. This animation uses a digital platform, informed by mathematics and physics to create an aesthetic and iconified experience, in its own way centralizing the collision of contemporary art and scientific tools and methods. Themes from my past images such as crystals and my geometric emblem arise in even stronger force, through the power of animation, movement, and novelty of experience. This work strengthens my personal identity as an artist by breathing life into the icons and emblems I have created to represent my artistic self. The importance of developing a distinct visual language for my body of work is an extremely important aspect of my process, unifying my diverse practise into one. This work is representative of my philosophy of creating and my method which is always the same- approaching my work with the complement of creative artistry and a scientific thinking.