



# Music Artist Promotion

Prepared for:  
Horsemen

Prepared by:  
Billboardmanagement

# About Billboard

Billboard is the world's most influential music media brand reaching key executives and tastemakers in and around the music business through Billboard Magazine, Billboard.biz, Billboard Conferences, Billboard Bulletin, and other targeted newsletters, and millions of music fans through Billboard.com and Billboard Events. The Billboard brand is built on its exclusive charts and unrivaled reporting on the latest news, issues and trends across all genres of music. Billboard receives hundreds of millions of brand impressions daily through many strategic relationships with major companies across various industries. These relationships leverage Billboard's brand recognition, proprietary chart data and information resources to develop products, live events and print, television, radio, digital and mobile platforms. In addition to North America, Billboard operates businesses in Brazil, Greece, Japan, Germany, Korea and Russia.



## Our Services

We will be publishing an article about you and your band, your recent release and previous releases. We will be linking your music to your article so that everyone reading your article will be able to access your music, place comments and be able to contact you via mail if anyone is interested on a feature, it going to be a promotion on billboard.

We've got alot of experts promoters that can get your songs on various platforms and radio stations in the UK and US. We can help you get at least 350k views on Spotify, Youtube, Souncloud, Apple music, audiomack and help build your fan base and get the right listeners across our platforms.

In addition you will also be having some endorsement from different record labels and management after you have fully registered with us. We await your feedback.

# Promotion Rates

Music artist sponsorship is one of the best ways to reach an active and engaged target audience, while also being extremely affordable. Here's the fees you are to pay for your promotion:

Name	Price	Quantity
BRONZE PROMOTION	\$200	350k views
SILVER PROMOTION	\$500	500k views
GOLD PROMOTION	\$800	800k views
PLANTINUM PROMOTION	\$1000	1million views

# Ready to Rock?

Just sign below to approve this sponsorship proposal. We'll be in touch to schedule a meeting to discuss next steps.

BILLBOARD

 Signature

MM/DD/YYYY



Horsemen