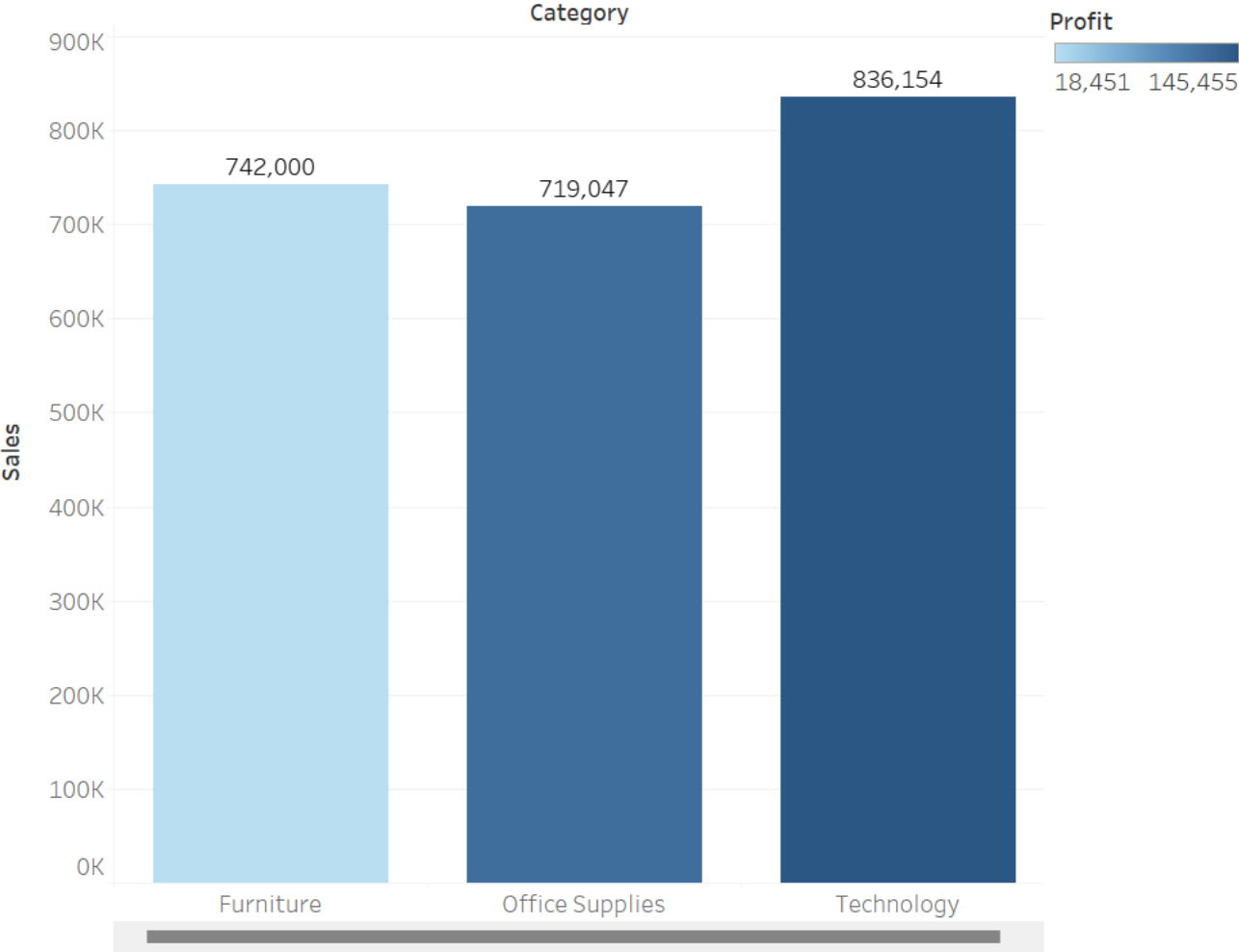


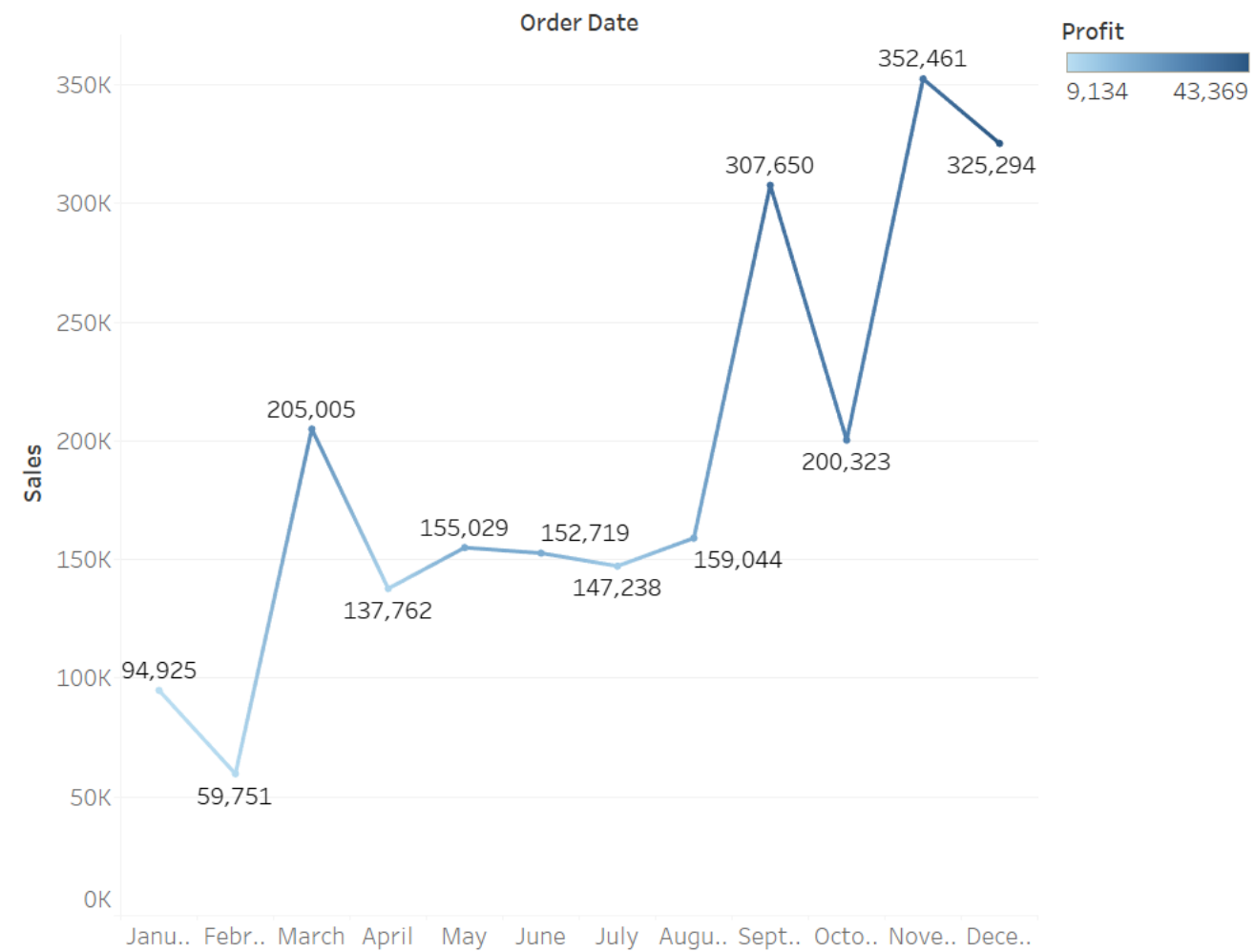
# SuperStore Sales - Visual Storyboard

Technology category leads with ₹836,154 in sales and ₹145,455 in profit, making it the most successful among all categories. Office Supplies and Furniture follow, with slightly lower sales and profits. This insight helps identify high-performing segments



# SuperStore Sales - Visual Storyboard

< November recorded the highest sales of ₹352,461. This may be due to year-end holiday promotions or peak shopping season. Other months like March and September also performed well. >



# SuperStore Sales - Visual Storyboard



"This scatter plot reveals that as discount levels increase, profits tend to decrease. Many transactions with high discounts fall into negative profit zones. Businesses should optimize discount strategies to avoid losses, especially in Office Supplies."

