

CAMPUS AMBASSADOR

RULEBOOK

Responsibilities of CA

- **Registration:**
Make other participants from your college register through your referral ID.
- **Social Media:**
Share posts related to events and updates in social media platforms like facebook, twitter, Instagram.
- **Participation:**
Ensure keen participation from your college in Anwesha and multi-city auditions.

Benefits of CA

- Get a certificate of campus ambassador program from Anwesha IIT Patna.
- Get a chance to click a selfie with the celebrities coming at pro nites.
- Recieve goodies like anwesha t-shirts.

CAMPUS AMBASSADOR

Top 10 CAs
will become
WIZARD CAs

Top 40 CAs
will become
SORCERERS CAs

NOTE

Judging , score distribution and prize distribution is solely in the hands of coordinators of Anwesha.

Judging Criteria

- Online registrations from your referral id - 20 diamonds per registration
- Offline registrations from your referral id - 20 rubies per registration
- Upgrade profile photo/cover photo on facebook with Anwesha frame #Anwesha_2k18 in caption - 100 diamonds
- Sharing posts on Facebook (public post) with #Anwesha_2k18 in caption - 20 diamonds per share
- Facebook stories screenshot - 10 diamonds per story
- Sharing posts of Anwesha in your college's Facebook page (if any) and tagging Anwesha (not in a guest post) - 20 diamonds per share
- Mailer's Forward Screenshot (in college's group) - 40 rubies
- Sharing Anwesha posts in Instagram Screenshot - 10 rubies per post
- Instagram stories screenshot - 10 rubies per story
- Profile photo with Anwesha frame on WhatsApp Screenshot - 40 rubies
- Sharing posts of Anwesha in your college's WhatsApp group (if any) Screenshot - 20 rubies per share
- Whatsapp stories screenshot - 20 rubies per story
- Sharing contacts of Student body of your college - 20 rubies per contact. (in an excel sheet)

RUBIES carry more weightage
than DIAMONDS

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