# Celeste Nunez

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**GRAPHIC DESIGN AND WEB DEVELOPMENT HIGHLIGHTS AND QUALIFICATIONS:**

- Web application programming.
- Organized prototyping techniques and GitHub.
- Photoshop, Illustrator, Balsamiq, InDesign, Audition, and Premier Pro CC.
- HTML5, CSS3, JavaScript, jQuery, PHP, Bootstrap3/4, AngularJS, Github, LESS, SASS, MAMP, Jekyll, MySQL, ReactJS, Sitecore, Wordpress, E-commerce, E-mail Marketing, SEO, Google Analytics, Tableau, OOP, SOA, reverse engineering, Jira, MVC, NodeJS, GRUNT, SPA, Youtube analytics, wireframes, storyboards, prototypes, mock-ups, and web hosting/maintenance.

**Work Experience:**

ECN Solutions                                                                                                  May 2017 - Present
**Freelance Web Developer**
- Front-end / UI development (Bootstrap4 and JavaScript)
- Full-Stack Web Development (Bootstrap4 and ReactJS/Redux)

ECN Solutions                                                                                                  June 2015 – May 2017
**Programmer / Technical Support Contractor**
- Front-end / UI development
- HTML 5, CSS, and Javascript (ASP.NET/C#)
- Understanding of server-side programming
- CMS (Sitecore) administration
- Maintenance of CMS (Sitecore) workflows
- Worked in agile/scrum work environment with
- Tested cross-browser functionality and worked with QA team to fix bugs
- Ongoing website general maintenance
- Web server management and maintenance constant changing requirements from upper management and weekly reviews
- Assist with new technology research and recommendations
- Assist with the implementation of new products and tools
- Implement video ad components that allow users to interact with destination marketing videos for ROI
- Photoshop for image optimization
- Illustrator for icons and prototyping
- Miscellaneous tasks as needed and assigned

  **Digital Marketing Responsibilities**

  - SEO task fulfillment- SEO (organic)
  - On-Site website optimization & implementation
  - Weekly and monthly content & link reporting
  - Provide ongoing SEO campaign updates
  - Manage all ad campaigns using DFP to ensure optimal fill at highest achievable impression goal and for display of desktop and mobile website ads
  - Responsible for getting publishers up and running with DFP's dynamic allocation header bidding solution and provide technical support to publishers from HCP
  - Maintain the relationship for existing ad vendor partner
  - Implement technical solutions for ad delivery that scalable and maintainable
  - Investigate and resolve delivery/performance issues for all ads, provide ad-related technical support to both internal teams and clients
  - Proactively maintain knowledge of industry trends and practices and implement them as needed

ECN Communications                                                              Jan 2010 – June 2015
**Freelance Web Developer**

- Design wireframes, storyboards, prototypes, mock-ups using Photoshop and Illustrator. Website maintenance, social media (Facebook, Instagram, and Twitter). Used Bootstrap 3 and HTML 5 for front-end development.
- Specialized in UXD and traditional human-computer interaction (HCI) design by targeting the elements of user experience: Visual Design, Information Architecture, Structuring, Organization, and Labeling, Browser finding/management, Usability, Accessibility
- Created dynamic UI web pages using HTML5, CSS3, JQuery
- Implemented REST design architecture standards for seamless client/server communication
- Measuring statistics using Google Analytics with an organic SEO approach.
- Prototyping with a responsive approach for mobile and desktop UI.
- Setting up virtual server using MAMP.
- Using Terminal to navigate Linux/Unix.
- Generate static web pages using Jekyll
- HTML5, CSS3, Media queries, and PHP to design dynamic web pages.
- Bootstrap3/4 and SEO strategy to develop, deploy, and maintain the web site.
- HTML5, CSS3, Bootstrap3/4, Javascript, jQuery (UI), PHP for login web page.
- Developed front-end programming using HTML5, AngularJS 1, Bootstrap4, CSS3 (media queries), Ajax, JSON, and XML
- AngularJS 2 and SQLite to build dynamic shopping lists, and client-side validation using AngularJS2, JQuery and Javascript
- Developed AngularJS 2views, directives, and services
- Created client/database connections with NodeJS/GRUNT
- Built interactive UI pages with AJAX, Javascript and ReactJS
- Precompiled using LESS and SASS
- HTML5 and CSS3 to create web page with video content, browser and flash fallbacks.
- Built responsive SPA using HTML5, CSS3 and Javascript that synchronized data with server using ReactJS
- Worked with canvas elements in HTML5 to create web site.
- Designed and Maintained E-commerce websites
- Maintained and Designed E-mail Marketing newsletters according to campaign e-mail standards

**Professional Sumary:**

Front-End/Full-Stack Web Developer with 7+ years of experience in Web Application Design. Focus on Object Oriented Design and development. Great experience in testing and debugging. Also, experience in design and development of UI/UX web applications using HTML5, CSS3, Javascript, JQuery, AngularJS, ReactJS, Bootstrap3/4, Ajax, Node.JS, JSON, and XML. Great experience using MAMP as a solution stack for client/server communication. Capable of setting up development environments with an agile approach. Responsible for checking cross-browser compatibility for optimal Responsive Web Design.

 Expertise in in strong Search Engine Optimization techniques for web applications. Remarkable knowledge of web application analytics and reporting. Experience with designing and developing according to business rules. Great with data models, prototyping and wireframing techniques. Ability to learn and apply new web technologies. Self-starter and team player with great communication skills and the ability to liaise between different teams in Digital Marketing and Information Technology.

**Education:**

**-** Fullsail University- Bachelors of Science in Web Design and Development                     2012-2015
**-** Miami-Dade College-Business Administration                                                                    2006-2008
Fluent in Spanish

References available upon request.