Tecnológico de Monterrey

User Stories

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Personas

Product vision board

User stories

Example: *As a < type of user >, with <NEED> I want < some goal > so that < some reason added VALUE >.*

- As a client, with a necessity of buying a ticket, I want to have accessibility in different places.
- As a client, with a few time, I want to buy a ticket without being on the waiting line too long.
- As a client, I would like it to be personalized so that I can enjoy it.
- As a client who travels a lot, I would like to get special promotions or discounts.
- As a client who enjoys traveling, I would like to see all the places and packages that they offer, so that I could plan more trips with time.
- As an admin, with a variety of services and events, I would like to share and update promotions to my clients.
- As an admin, with many clients waiting line for paying, I want to reduce the payment time and improve their experience.
- As an admin, with a variety of clients, I would like to present my services in a way that they enjoy them according to their interests.
- As a client, with a necessity of trip with my friends. I want to see promotions and packages.
- As a client, with a necessity of enjoy the night with my friends. I want to see packages to rent a vehicle.
- As an admin, with a variety of clients. I want to present all my services on a platform.
- As a client, with a necessity of buying a ticket, I want to make my payment with a credit or debit card

- As a client, who loves traveling, I need to see on the screen my status of my purchase
- As an admin, with a variety of clients, I need to see all the purchases of my clients
- As a client, with the necessity of knowing promotions, I want to get the best promotions of ER on my email.
- As an admin, with the necessity of marketing, I want to surround my clients that usually buy tickets, with publicity around the totem.
- As a client, with the necessity of simplicity, I want to buy on the totem and get all the information on my email.
- *As a client,* who wants to know all the options, I would like to see all the possible trips/experiences on the landing screen
- As an admin, with lots of different options, i would like a panel where I can remove/add/create/update packages with a friendly GUI
- As an admin, with a lot of clients and transactions, I would like a system that is very fluid and easy to use for me and my users