

Business Metrics Overview

Total sales

84,436

Generated Revenue

228,741,556 €

Margin

84.34 €

Quantity Sold

396,100

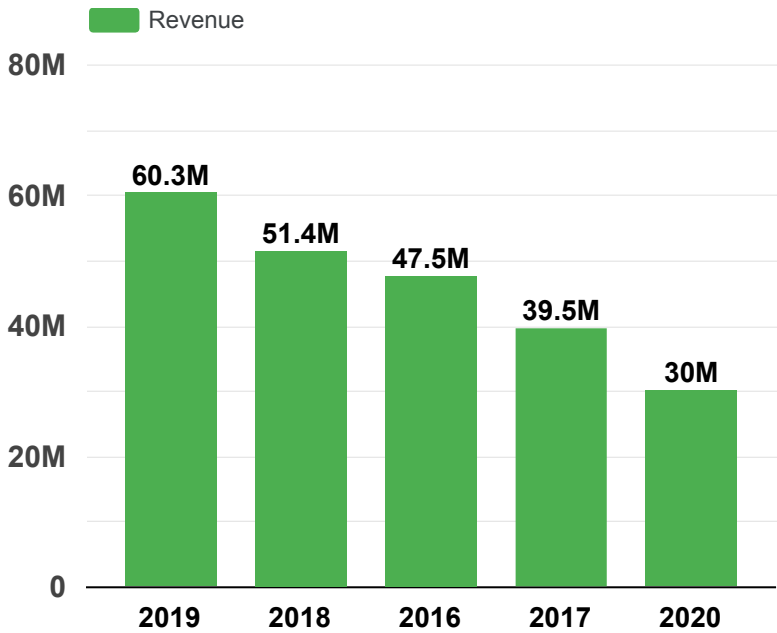
Average Order Value
(AOV)

2,709 €

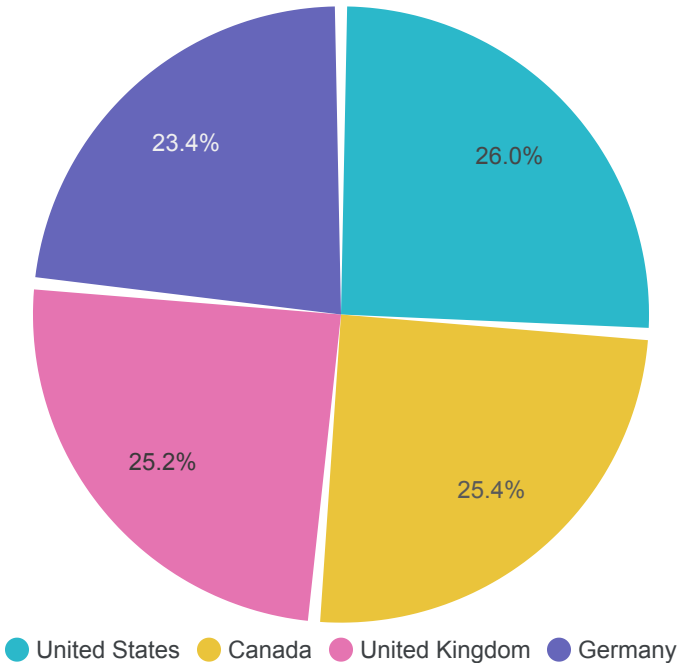
Customer Lifetime Value
(AVG)

8,007

Generated Revenue by Year



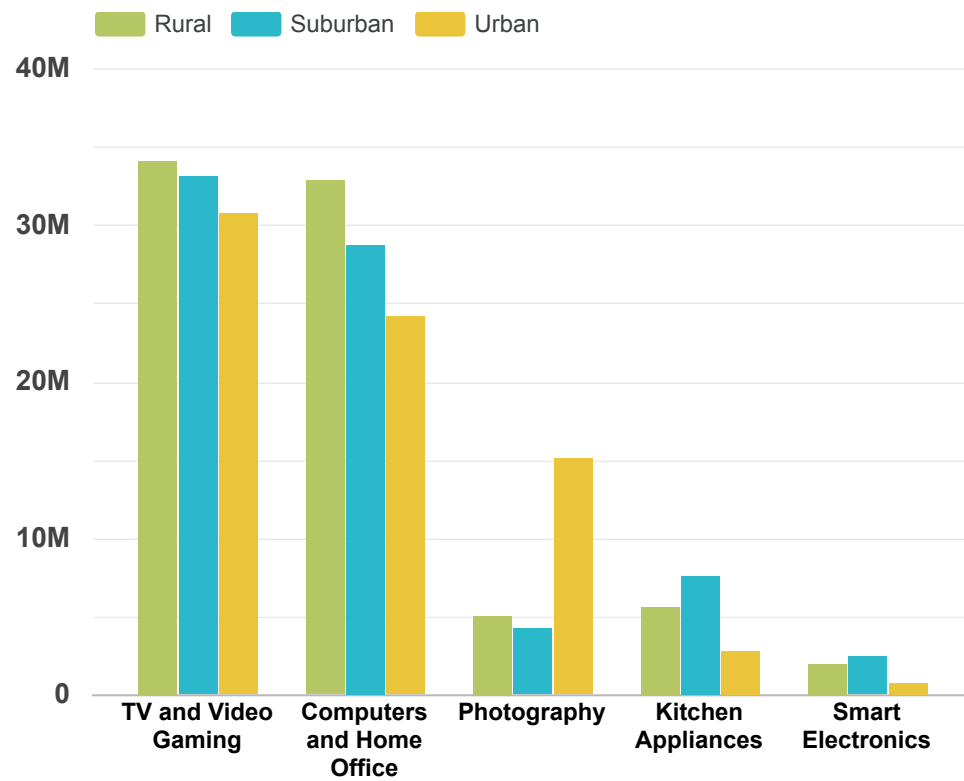
Revenue by Country



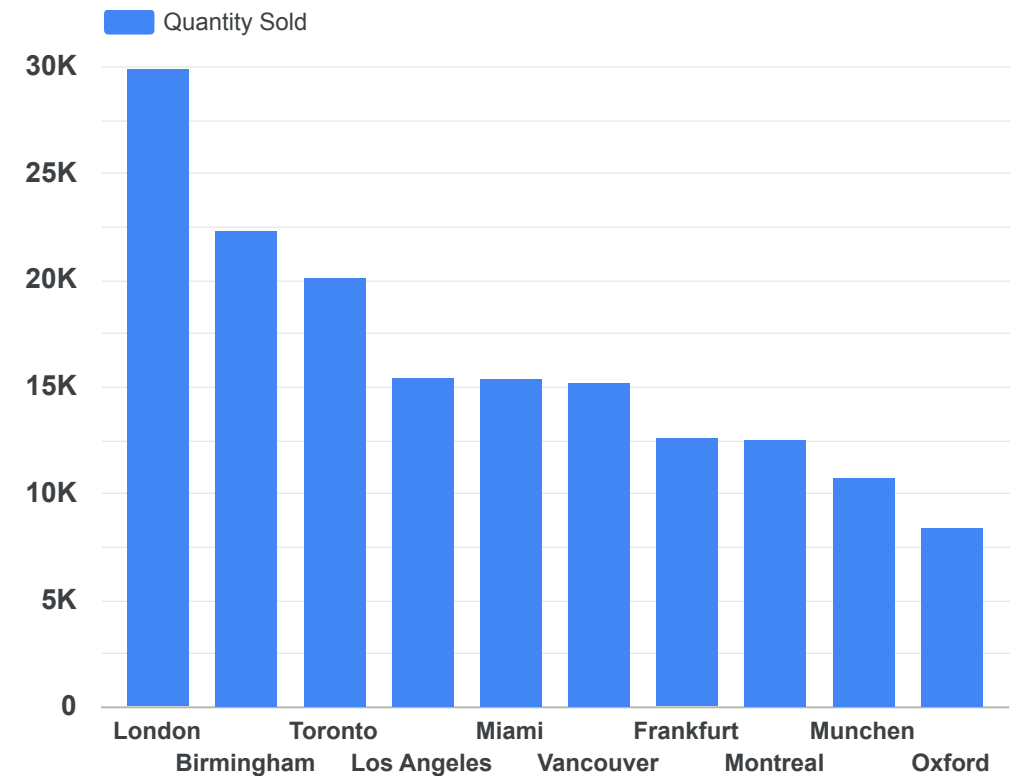
Quantity Sold by Country



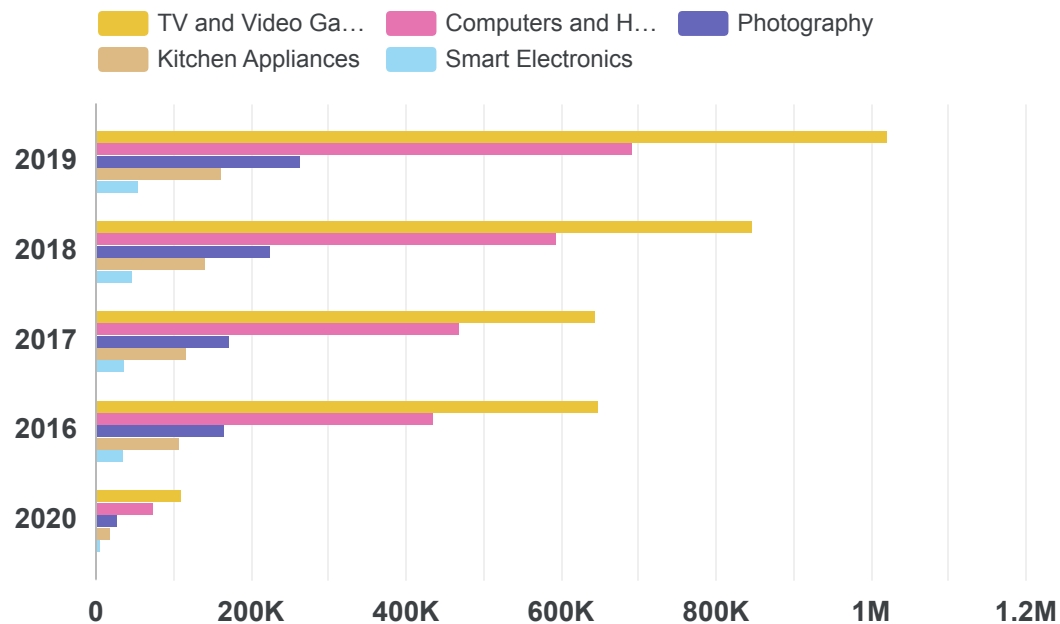
Revenue by ProductLine colored by LocationCode



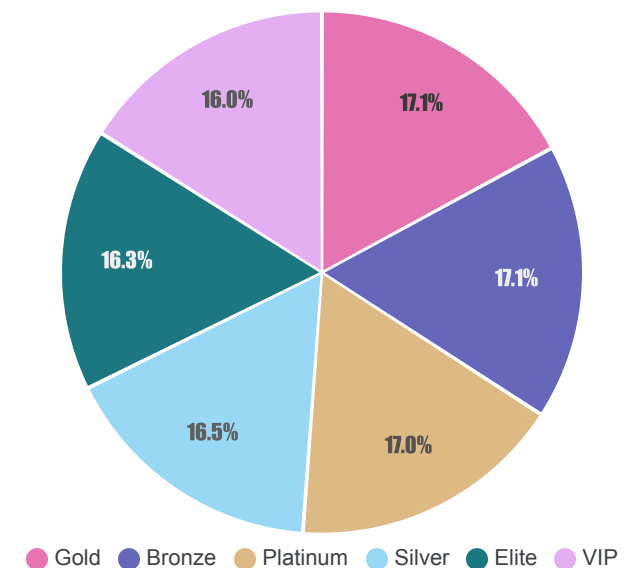
Top 10 Quantity Sold by City



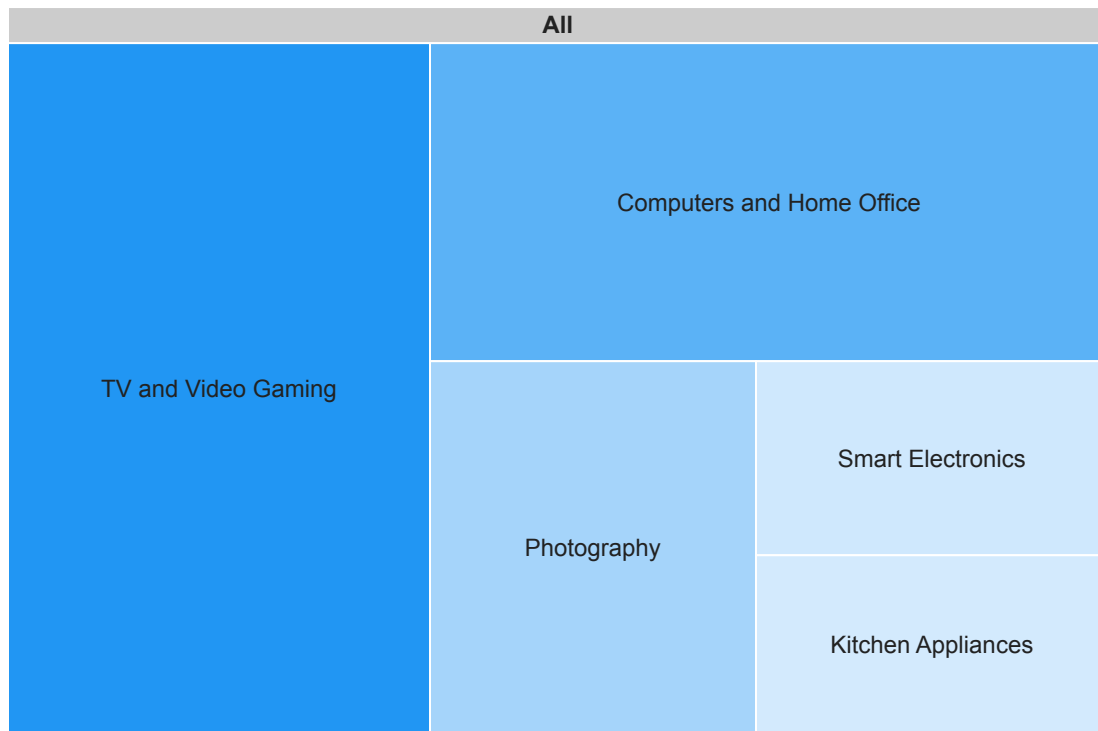
Margin by Order year Coloured by Product Line



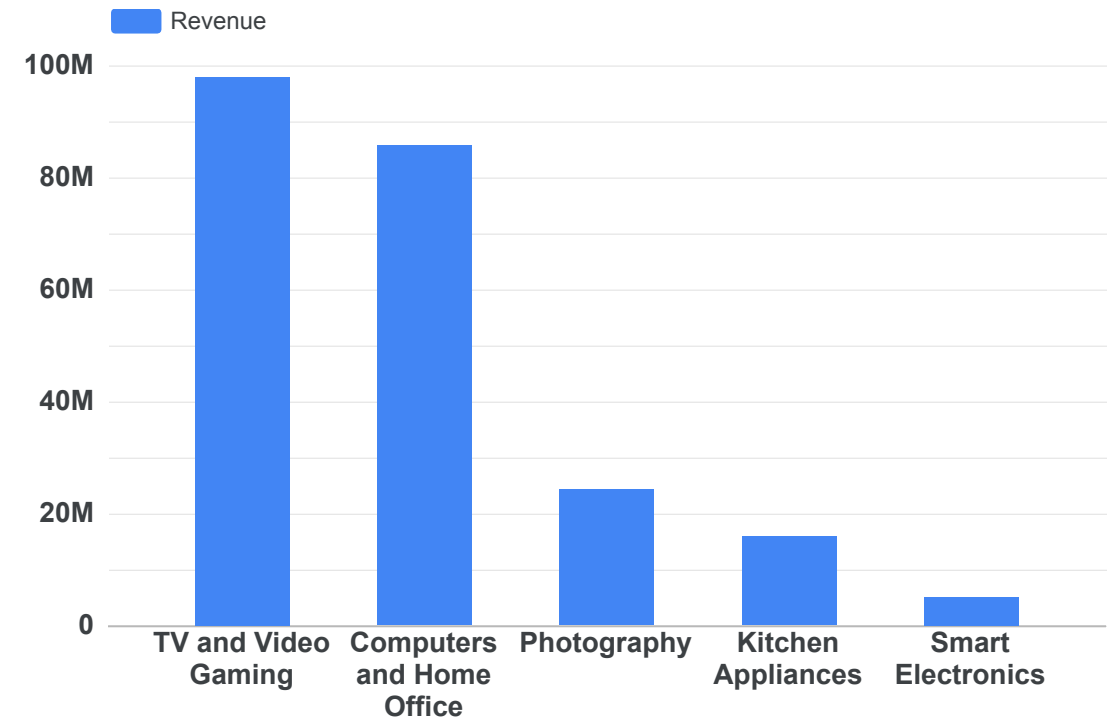
Loyalty Status Distribution



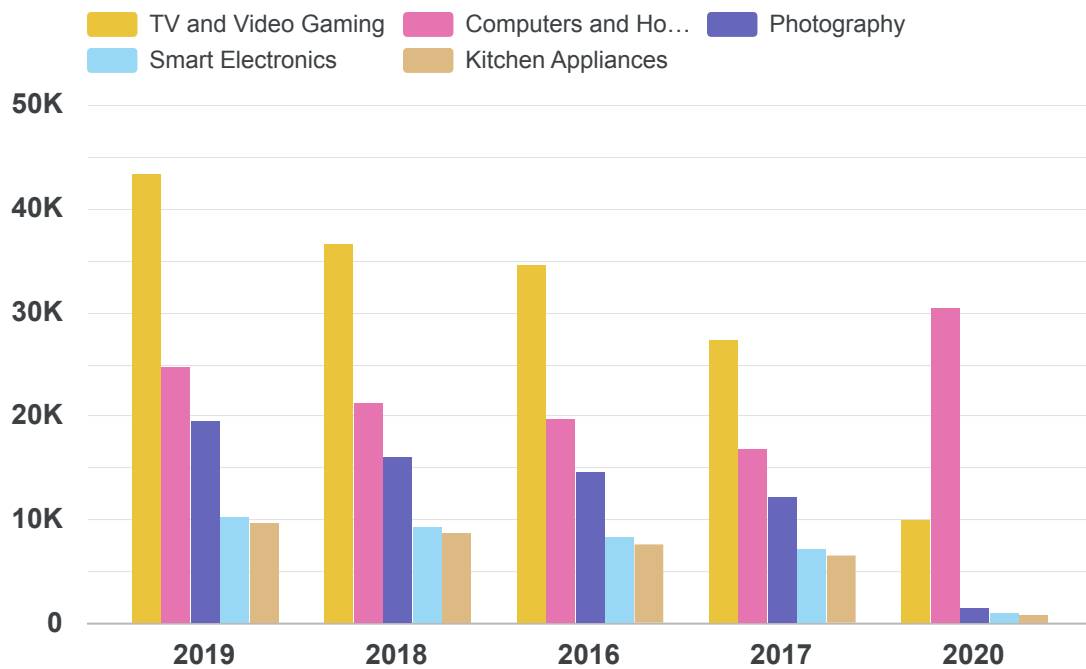
Quantity Sold by Product Line



Revenue by Product Line



Quantity Sold by Order year coloured by Product Line



Revenue by Country coloured by Product Line

