IMDb Hater's Heuristic Evaluation Form

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Date of Evaluation: 12/10
Application Evaluated: IMDb Hater's Final Prototype

Screen Evaluated: Movie Page
Nielsen's Heuristics Violated:

Heuristic	Violation Rating (0 - 4) 4 is a heavy violation 0 is no violation	Issue Description
Visibility of System Status	0	Current movie is displayed
Match Between System and Real World	0	Language and symbols are simple and familiar
User control and freedom	2	There is no back button to return to the previous search page
Error Prevention	0	There is little input on the movie page–errors unlikely unless in navigation bar
Consistency and Standards	0	Consistent and straightforward information according to standards
Recognition vs Recall	1	Movie details visible; actions are mostly clear with what to click on
Flexibility and Efficiency of Use	2	There are no shortcut options for expert users on this page. Perhaps search page tool displayed; essentially a control + f function.
Aesthetic and Minimalist Design	2	Simple design, but could be improved to be more aesthetic
Help Users Recognize, Diagnose, and Recover from Errors	1	No protocol made to address loading errors, no user errors on this page
Help and Documentation	3	No help tool to find content

Optional Comments: