

IMDb Hater's Heuristic Evaluation Form

Evaluator Name: Hanna Chong

Date of Evaluation: 12/10

Application Evaluated: IMDb Hater's Final Prototype

Screen Evaluated: User Reviews Page

Nielsen's Heuristics Violated: 4

Heuristic	Violation Rating (0 - 4) 4 is a heavy violation 0 is no violation	Issue Description
Visibility of System Status	0	The design is visible.
Match Between System and Real World	0	The words and concepts are easily understandable, and the information appears in a logical order.
User control and freedom	2	No clearly marked "emergency exit", but the user can always just click to go back to the homepage.
Error Prevention	2	No error prevention measures implemented, but don't think it[s necessary to have one on the page.
Consistency and Standards	0	Similar to other websites.
Recognition vs Recall	0	Symbols and buttons make sense and are intuitive.
Flexibility and Efficiency of Use	0	Flexible and efficient to use for both inexperienced and experienced users.
Aesthetic and Minimalist Design	0	Page doesn't contain any irrelevant information.
Help Users Recognize, Diagnose, and Recover from Errors	2	No error messages, but don't think it's necessary to have one on the page.
Help and Documentation	2	There is no documentation included, but don't think it's necessary to have one on the

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Optional Comments: