

HCI Interview Questions

1. Introduce the project:

Interviewee: Aiko

Age: 21

Bio:

- 4th year student at UVA
- Bio major
- Likes movies, doesn't really look at reviews before watching, usually chooses movies based on word-of-mouth recommendations/ popular movies
- Has never used the IMDb website before

2. Have the person complete these goals

- a. Find a movie: searched Long Legs movie
- b. Click on the movie rating: found movie rating
- c. Find and read user reviews: scrolled to ratings but could not find reviews, a little confused and frustrated, found after a little time
- d. Search up an actor/actress: search bar searched javier Bardem
- e. Create a watchlist: had to make an account, confused with the process, made watchlist, got distracted looking at all of the movies one by one in the top 250 movies, added a couple movies.
- f. Vote in a user poll: confused, could not find user poll. Found it after a while. Voted in best joker poster poll.

3. Ask about their first impressions of IMDB: home screen is nice (black and looks like movie theater) a lot of information, going to actual user stuff/searching movies looks a little ugly, navigating (finding user polls) was confusing/ hard to find not intuitive
 - a. Was IMDB visually appealing?
 - i. She thinks so. When she looked up movie, ratings should already show up at bottom instead of having to click on a new rating page
 - ii. Review page looks ugly and dated
 - b. What did you think/feel when you first opened the website?
 - i. Looked nice, a lot of information all at once, overwhelming, irrelevant info sometimes (born today), looks modern for what she expects from a website nowadays
4. Ask them about each goal. Was it simple, was it complicated? (Note observations while they do each goal)
 - a. Goal Note: finding a movie wasn't bad, simple to use
 - b. Goal Note: finding the ratings wasn't bad
 - c. Goal Note: finding user reviews wasn't hard, just out of the way when it should be right under ratings page, little confusing
 - d. Goal Note: easy
 - e. Goal Note: creating a watchlist wasn't too bad, setting up the account was annoying. The watchlist is easy to add movies to
 - f. Goal Note: Was hard to find since the polls are not under where she would have expected it to be

5. Ask if they would use IMDB again and ask why: Yes, if there was a specific movie or actor, but not in general. She would not use it to look for popular movies or movies in general but more if she had something specific in mind.
6. Make small talk about something and then thank them for participating
 - a. Has a lot more info than she thought it had. Some of it seems irrelevant (birthdays today), looks older, user reviews should be next to ratings, more focus on smaller pages instead of homescreen cause they do not look as nice.