IMDb Hater's Heuristic Evaluation Form

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Date of Evaluation: 12/10
Application Evaluated: IMDb Hater's Final Prototype

Screen Evaluated: Search Page
Nielsen's Heuristics Violated:

Heuristic	Violation Rating (0 - 4) **4 is a heavy violation** **0 is no violation**	Issue Description
Visibility of System Status	0	Current results are shown as user enters each letter in the search
Match Between System and Real World	0	The card analogy maps well onto the system.
User control and freedom	2	If the user wants to restart the search, there is not a "clear search" button (though they could backspace)
Error Prevention	0	Errors on search page may include clicking on the wrong item result or making a typo, but these are undone by back buttons or backspace.
Consistency and Standards	0	Imitates streaming platform search.
Recognition vs Recall	2	Search results and options are mostly visible; the option to hover must be discovered by experimenting if the user does not assume the functionality based on similar applications.
Flexibility and Efficiency of Use	1	There are no shortcut options for expert users on this page. Perhaps implement recent search result pop-ups subtly beneath the bar.

Aesthetic and Minimalist Design	1		The design is simple and straightforward, not overwhelming the user with content, yet displaying what is necessary and allowing a "view all" option for each category. Could be organized more effectively with 4 columns instead of 3.
Help Users Recognize, Diagnose, and Recover from Errors	3		There is not a defined error message should the system not be able to find results
Help and Documentation	3		A help tool is not present on the screen should the user not find a desired result or in the case they are confused how to use a tool

Optional Comments: