

SALES DASHBOARD

Total Revenue

11.18M

Sales

Total Qunatity

158K

Quantity

Total Profit

1.31M

Profit

Slicer by Order Date

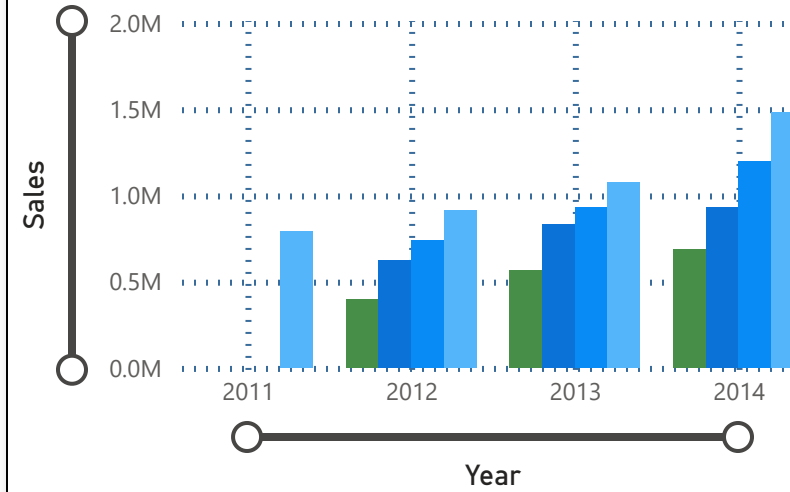
Order Date

07-10-2011

31-12-2014

Sales by Year and Quarter

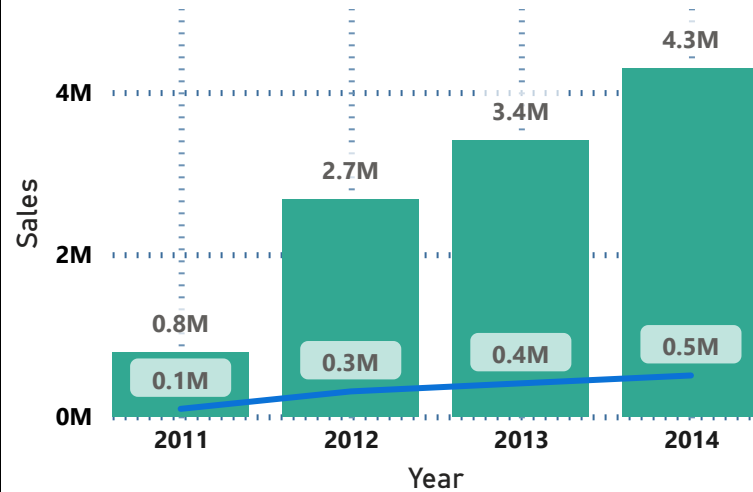
Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4



Sales by State

Sales and Profit by Year

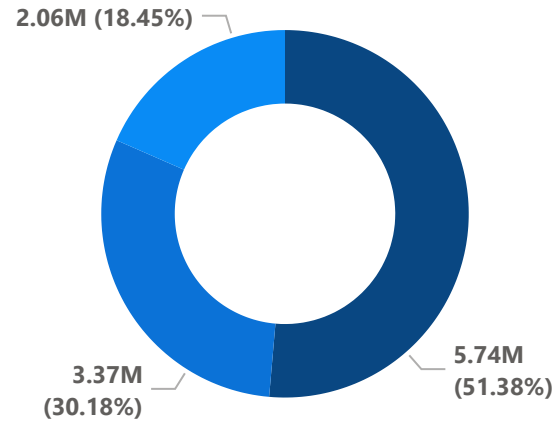
● Sales ● Profit



Sales by Segment

Segment

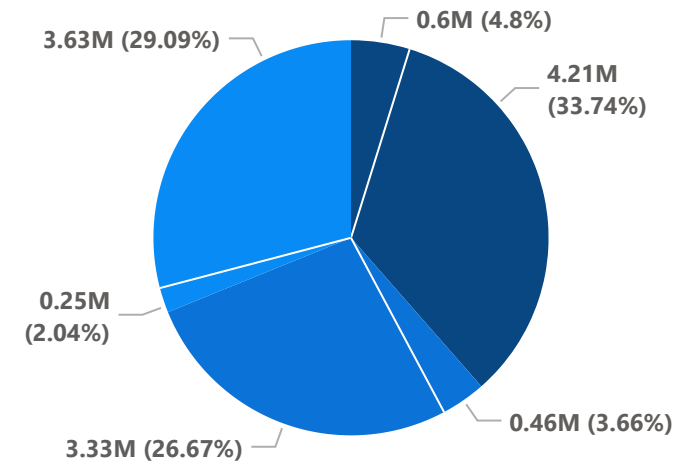
- Consumer
- Corporate
- Home Office



Profit and Sales by Category

Category

- Technology
- Office Supplies
- Furniture



Region and State Level Analysis

Region: All

☐ Africa

☐ Canada

☐ Caribbean

☐ Central

State: All

☐ Abia

☐ Abruzzi

☐ Abuja Capital T...

☐ A...

Year: All

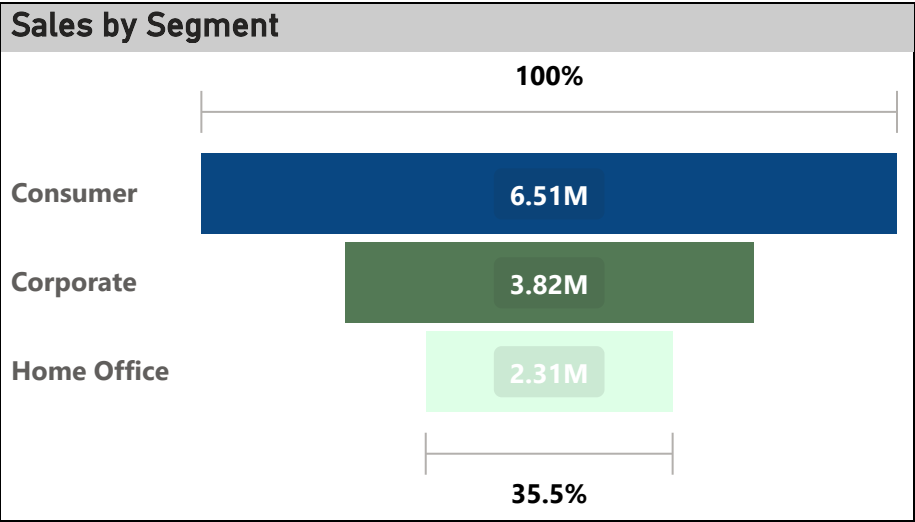
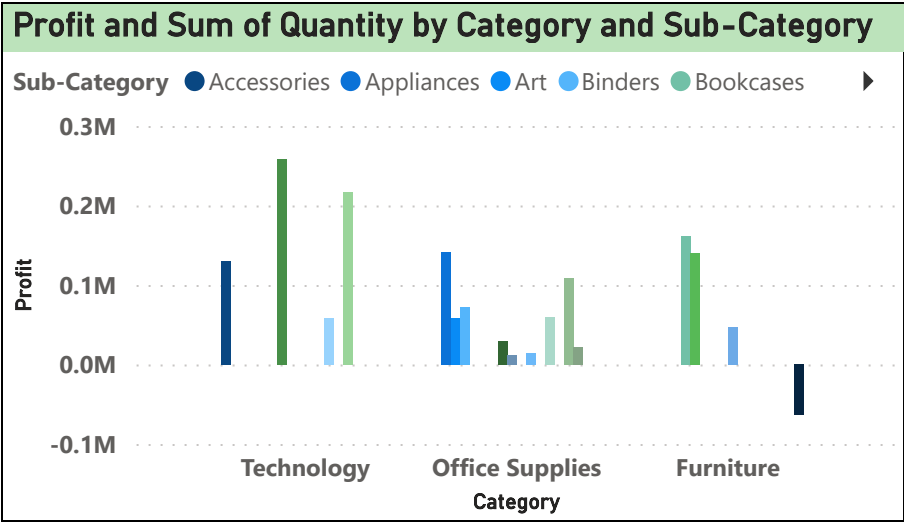
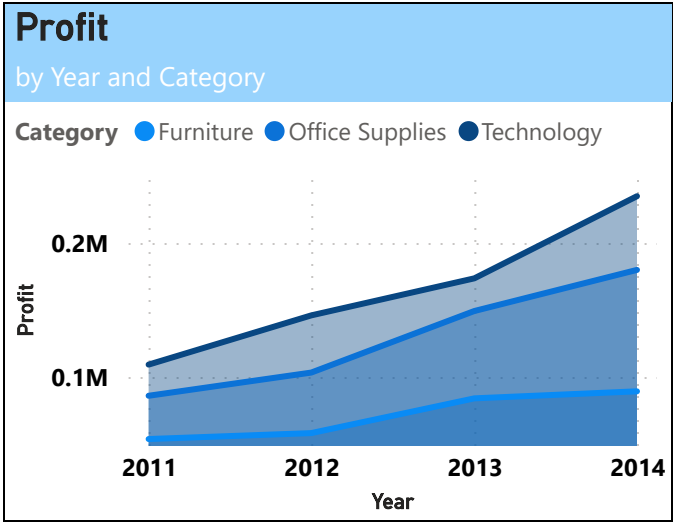
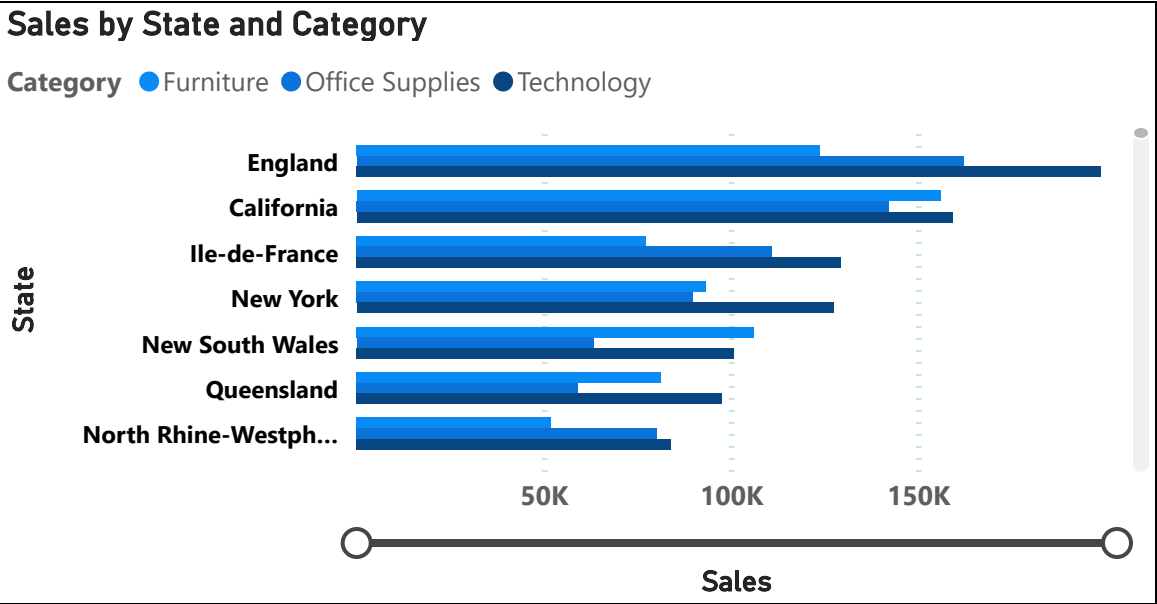
☐ 2011

☐ 2012

☐ 2013

☐ 2014

City	Quantity	Profit
Aachen	60	1,116.98
Aalen	3	283.01
Aalst	15	152.31
Aba	52	-1,475.56
Abadan	19	233.82
Abakaliki	5	-57.23
Abbeville	8	9.36
Abbotsford	16	55.44
Abeokuta	15	-200.83
Aberdeen	27	530.76
Abha	20	310.65
Total	178312	14,67,457.29



Category and Sub-Category Level Analysis

Category
<input type="checkbox"/> Furniture
<input type="checkbox"/> Office Supplies
<input type="checkbox"/> Technology

- ☐ **Accessories**
- ☐ **Appliances**
- ☐ **Art**

Sales and Profit by Region and Segment

Region ● Central ● South ● North ● Oceania ● Southeast Asia ● North America ● EMEA ▶

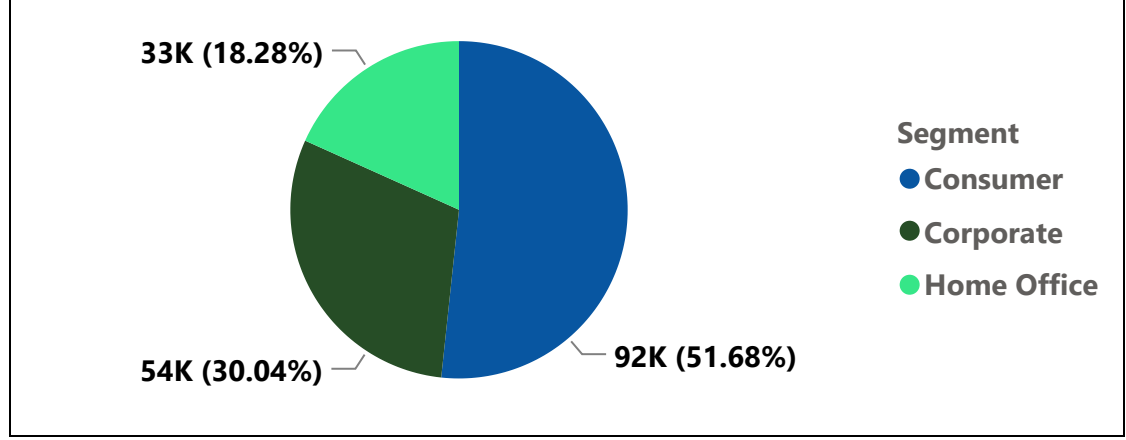
Region	Segment	Sales	Profit
Central	Consumer	1.4	0.8
	Corporate	0.8	0.4
	Home Office	0.4	0.2
	Other	0.2	0.1
South	Consumer	0.8	0.4
	Corporate	0.4	0.2
	Home Office	0.2	0.1
North	Consumer	0.8	0.4
	Corporate	0.4	0.2
Oceania	Consumer	0.4	0.2
	Corporate	0.2	0.1
Southeast Asia	Consumer	0.4	0.2
	Corporate	0.2	0.1
North America	Consumer	0.4	0.2
	Corporate	0.2	0.1
North America	Consumer	0.4	0.2
	Corporate	0.2	0.1
EMEA	Consumer	0.4	0.2
	Corporate	0.2	0.1

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Quantity and Sales by Segment

A pie chart titled 'Quantity and Sales by Segment' showing the distribution of three segments: Consumer, Corporate, and Home Office. The Consumer segment is the largest, followed by Corporate, and then Home Office. A legend on the right identifies the segments by color: blue for Consumer, dark green for Corporate, and light green for Home Office.

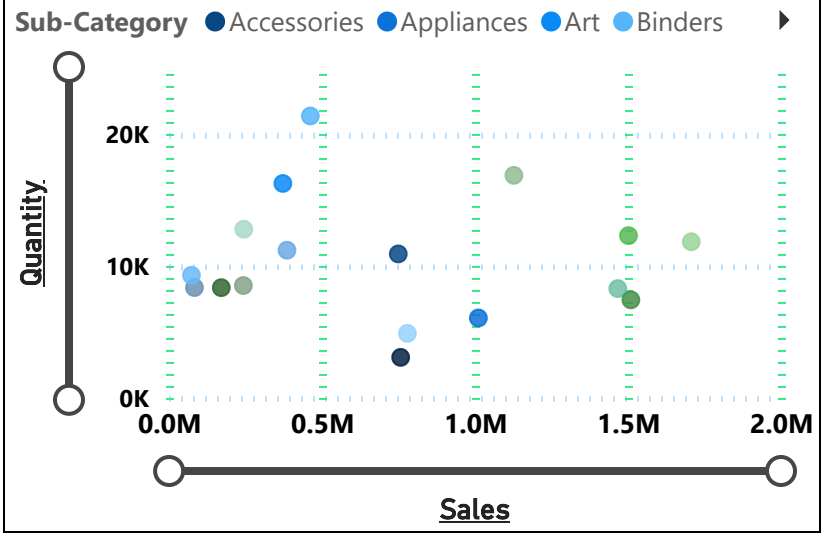
Segment	Quantity (K)	Percentage (%)
Consumer	92K	51.68%
Corporate	54K	30.04%
Home Office	33K	18.28%



Sales and Quantity by Sub-Category

Sub-Category ● Accessories ● Appliances ● Art ● Binders ● Electronics

Sub-Category	Sales (M)	Quantity (K)
Accessories	0.75	3.5
Accessories	0.75	11.0
Appliances	0.45	16.5
Appliances	0.55	21.0
Art	0.80	5.0
Binders	1.10	17.0
Binders	1.50	12.5
Binders	1.70	12.0
Electronics	0.15	8.5
Electronics	0.25	8.5
Electronics	0.30	13.0
Electronics	0.40	11.5
Electronics	1.45	8.0
Electronics	1.50	7.5



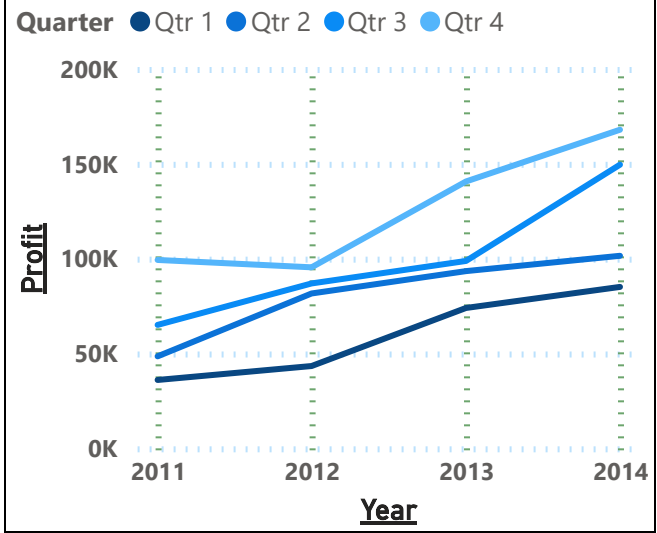
Profit by Year and Quarter

Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4

Profit

Year

Year	Qtr 1	Qtr 2	Qtr 3	Qtr 4
2011	35K	50K	65K	100K
2012	45K	80K	90K	100K
2013	75K	95K	105K	145K
2014	85K	105K	110K	170K



Sales by Year and Quarter

Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4

Year	Qtr 1	Qtr 2	Qtr 3	Qtr 4
2011	0.35M	0.48M	0.60M	0.82M
2012	0.40M	0.62M	0.75M	0.90M
2013	0.55M	0.85M	0.95M	1.05M
2014	0.70M	0.95M	1.20M	1.50M

