MEDIA 0 S



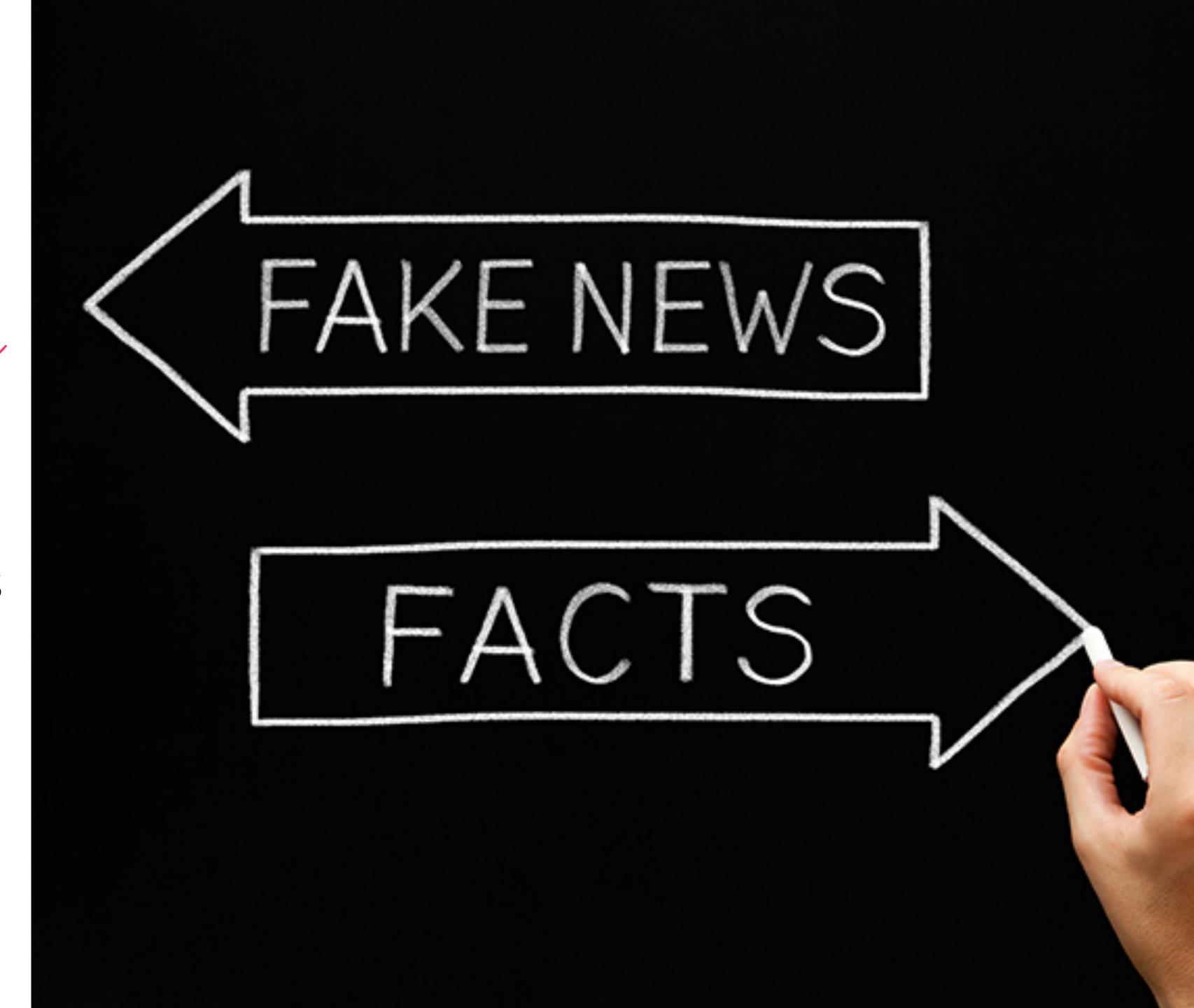
## uternet

Proliferation of False Information on Social Media Platforms



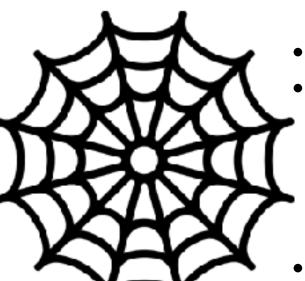
## Morenation Processing

Identifying key features for verifying media sources

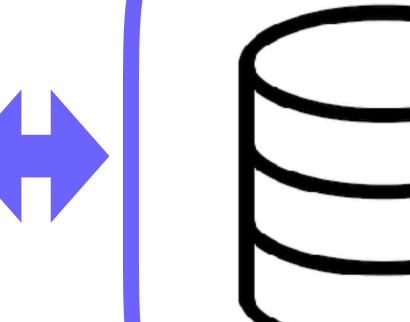


#### Methodology





- 5 spiders
- Scraping major news websites:
  - CNN, NYTimes, NBC, Breitbart, Fox News
- Every 5 minutes



- PostgreSQL
- Cloud Hosted
- Heroku Platform
- Unique article constraints



User Input

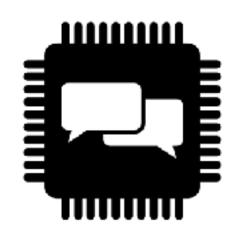


Web App

- Any article
- Any media source







- Valence
- Subjectivity
- Summary
- Keywords

NLP Output







### Metrics

- •The database is checked for unique entry
  - •If the article is not already in the database:
    - Article Text is downloaded (Newspaper)
    - Sentiment is analyzed (VADER)
    - •Subjectivity is calculated (TextBlob)
    - •Summary and keywords are generated (Spacy)
- •The processed information is returned to the user



submit



Title: U.S. and Allies Impose Sanctions on Russia as Biden Condemns 'Invasion' of Ukraine

Author: Michael D. Shear

Publisher: New York Times

Date: 02/22/2022

Valence: Negative (-96.45)

Subjectivity: Objective (23.10)

Mr. Biden and his counterparts have said they must balance the need to take swift and severe action with preserving the

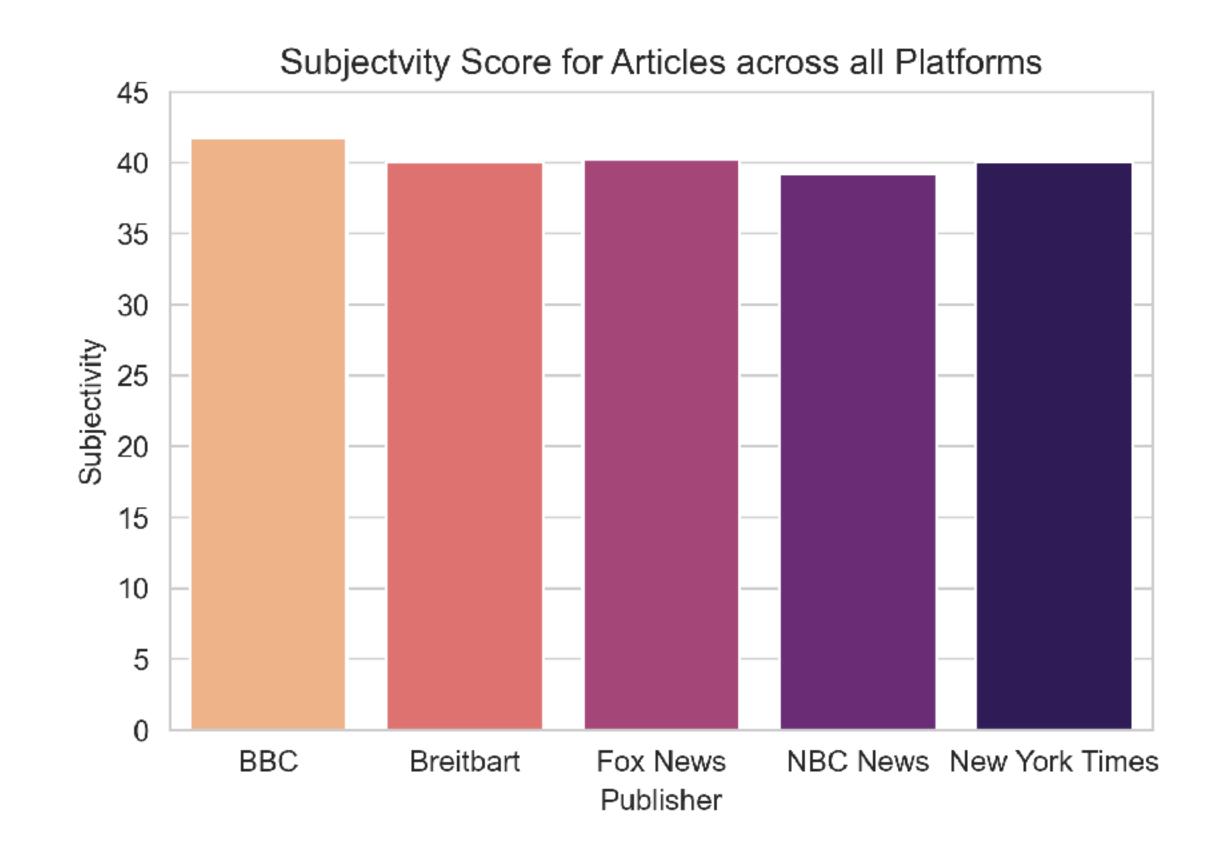
possibility of even greater sanctions on Russia if Mr. Putin escalates the conflict by trying to seize more territory claimed by the separatists, or even the entire country — a war that could kill tens of thousands of people. They include financial directives by the

United States to deny Russia the ability to borrow money in Western markets and to block financial transactions by two banks and

the families of three wealthy Russian elites.

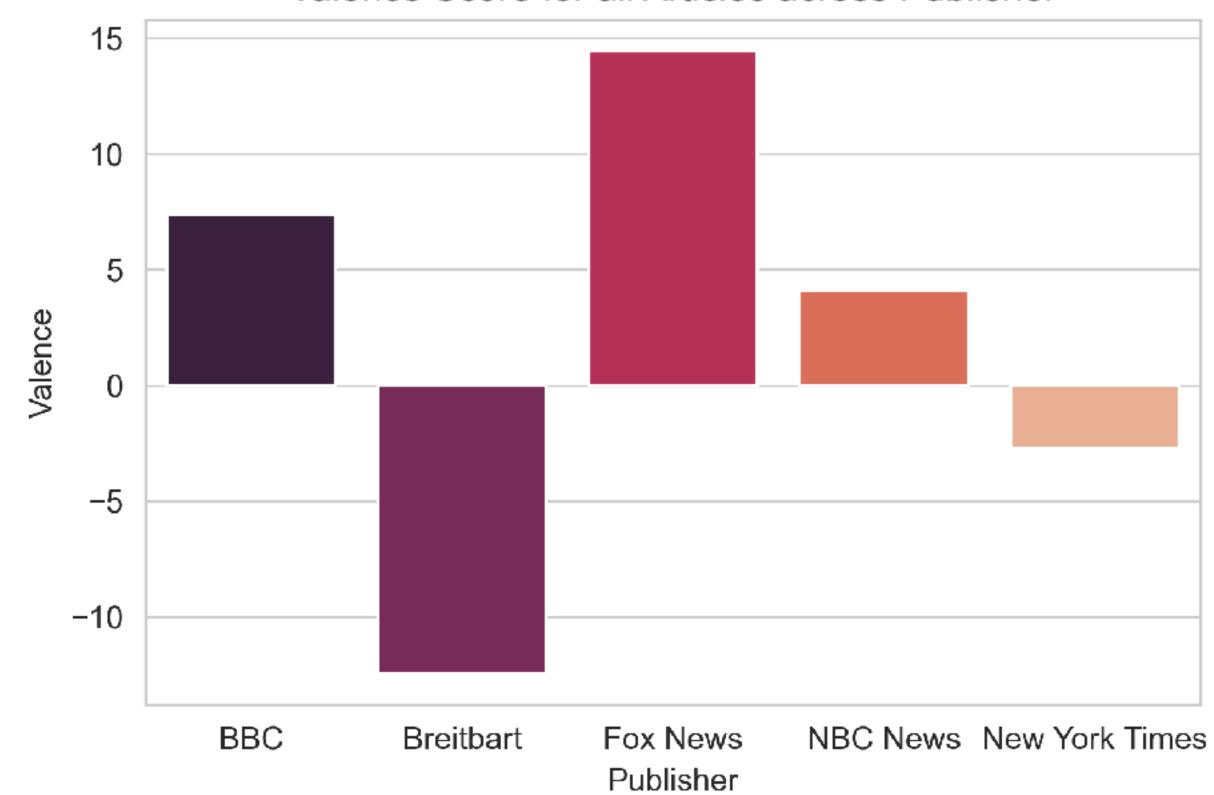
Keywords: united, impose, financial, russia, condemns

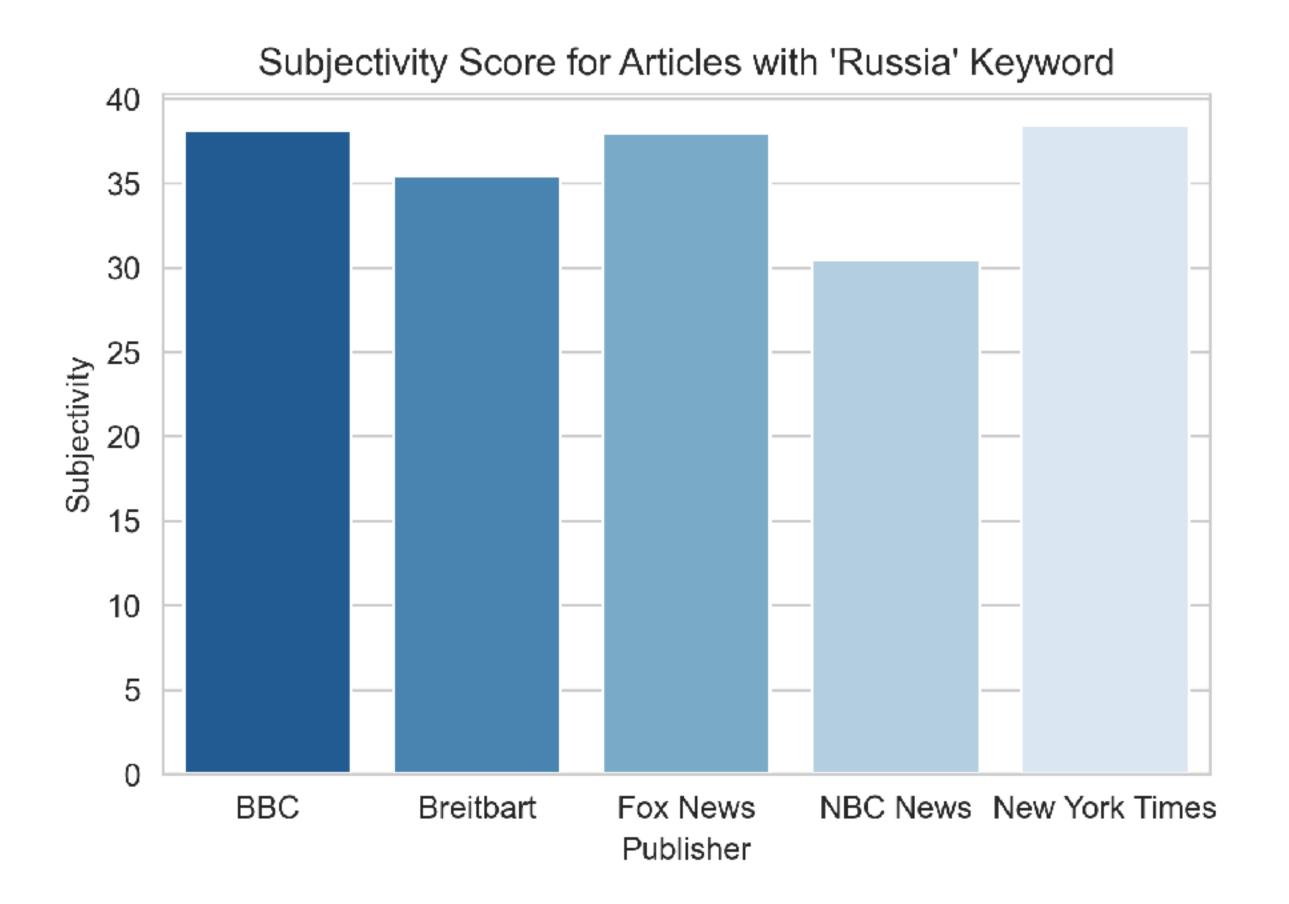
Submit Another Article



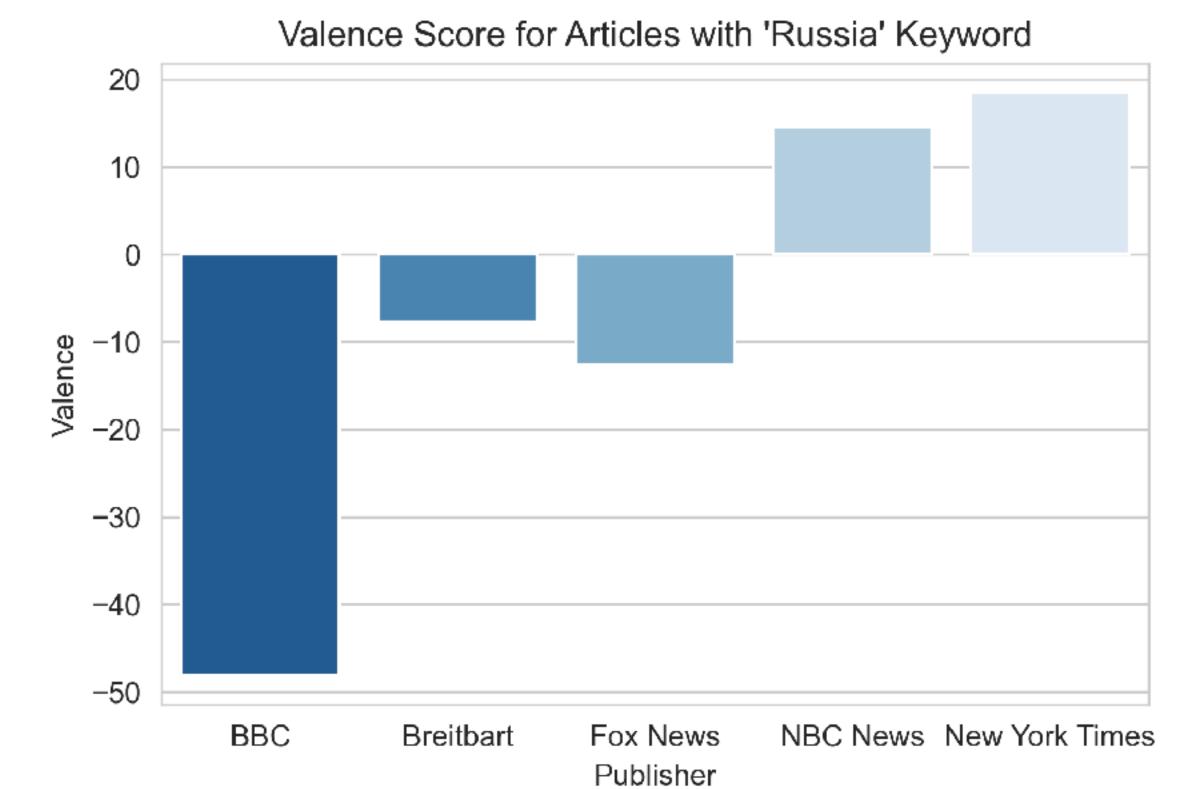
# article



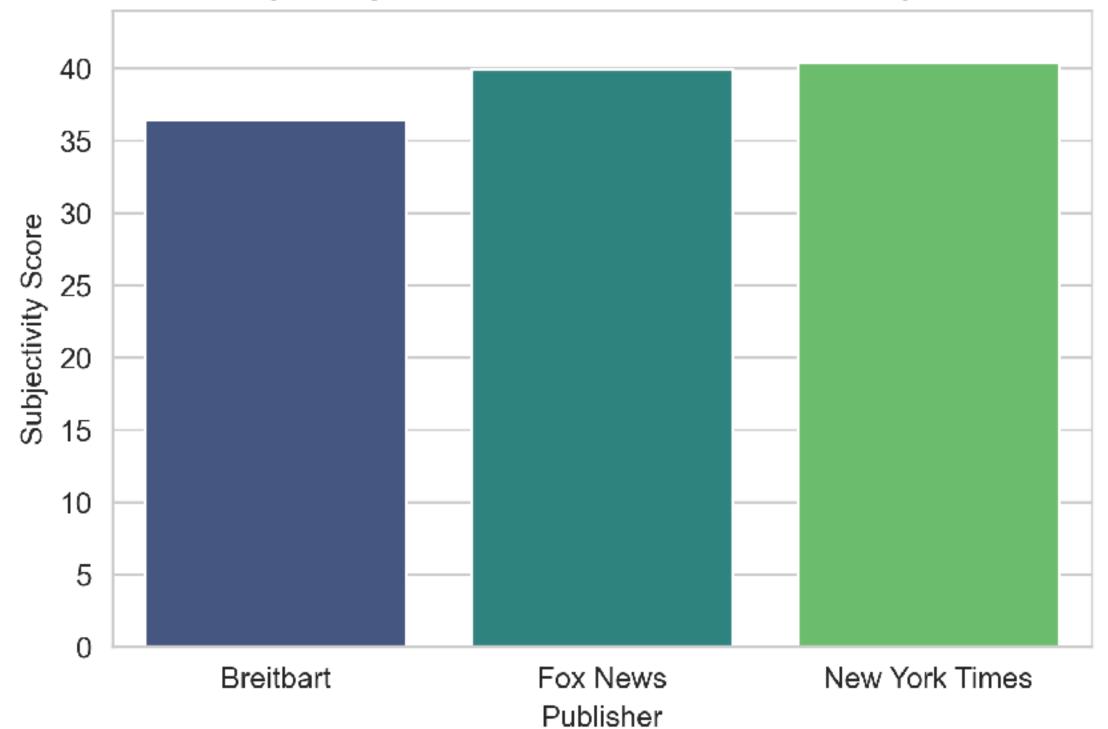




### MUSSIA Metrics

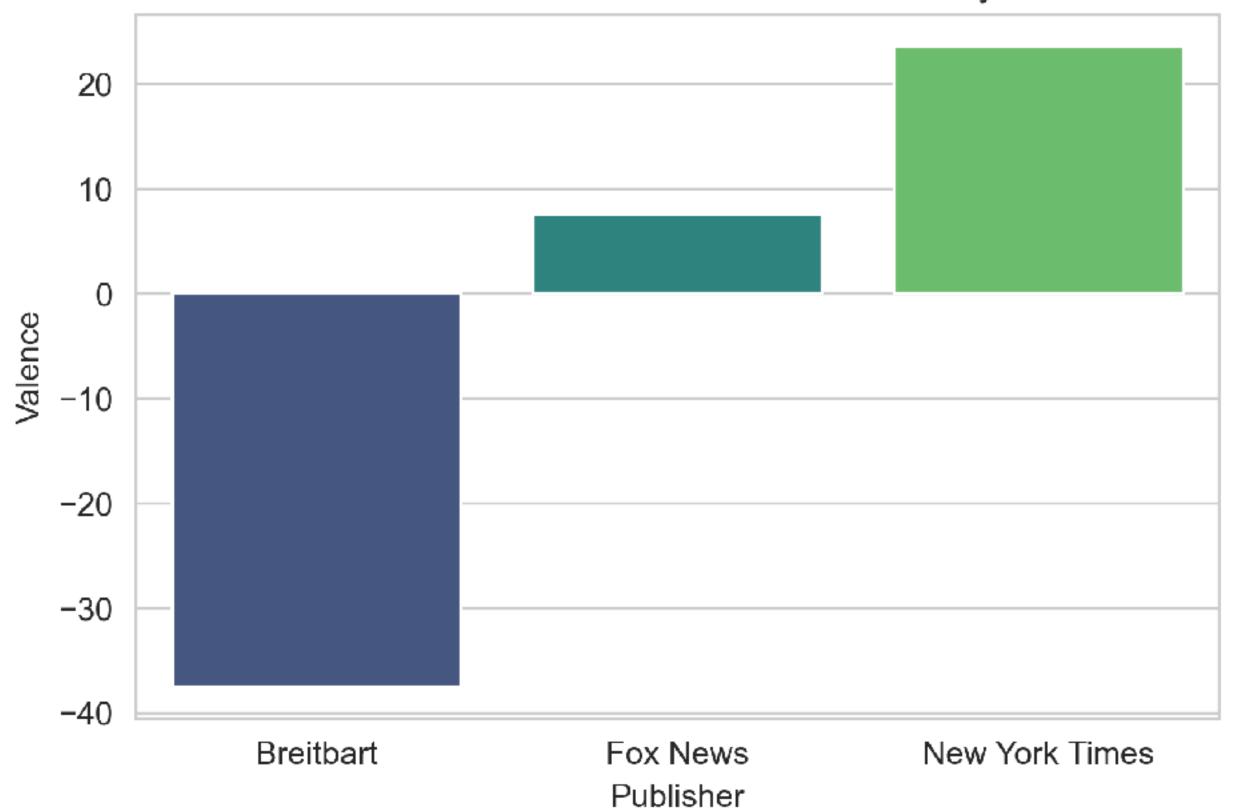


#### Subjectivity Score for Articles with 'Biden' Keyword



# bickent's ences

#### Valence Score for Articles with 'Biden' Keyword



### Meset Steps

- •Exaggerated Language Classifier (HYPO)
- Article Recommender
- Metrics by publisher

