

# Dorra Ben Abdallah

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## Career Objectives

A motivated and ambitious individual seeking a challenging career opportunity that allows for personal and professional growth. Dedicated to leveraging my skills, knowledge, and experience to contribute effectively to the success and growth of an organization.

## CONTACT

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**Location:** Ouardial, 1009, Tunis



## EDUCATION

**Bachelor of Science in Business Administration: Business Analytics Major & IT Minor** 2020 - 2024  
Tunis Business School

**Main courses:** Statistics | Time Series Analysis | Econometrics | Data Analysis | Data Mining | Python | Information System Analysis and Design | Linux | Data Base Management Systems ...

## PROFESSIONAL EXPERIENCE

**Research Assistant** Aug.2023 - Oct.2023  
60\_decibels Tunis

- Data gathering through various methods.
- Contribution to the preparation of research reports, papers, and presentations.
- Integration of collected data.

**Business Developer** Nov.2023 - Dec.2023  
I Speak Tunis

- Conducting market research to understand industry trends, customer needs, and competitive landscapes.
- Identifying and pursuing new business opportunities to generate revenue and foster company growth.
- Creating marketing content and collateral to support business development initiatives.

**Data Visualization: Virtual Internship** Sep.2023  
TATA - Forage Tunis

- Data Cleaning and Preparation.
- Analyzed data to understand the context, trends, and insights that need to be conveyed through visualizations.
- Developed interactive dashboards using tools like Tableau and Power BI.

**English Consultant** Jul.2020 - Sep.2023  
OMNIBUS Project Poland Tunis

- Educational Content creation.
- Proofreading & post-editing.

## COMMUNITY WORK

**Ambassador For a Day** 2020  
British Embassy of Tunis

- Escorting the Bulgarian Ambassador during their daily tasks.
- Represent Tunisia in a multinational round table with various ambassadors.

- Deliver a speech and presentation on Environmental policies and Gender representations in Tunisia.

## Multimedia

2022 - 2023

### ECOSAVE

- Creating and curating multimedia content.
- Promotion of club events by creating marketing materials,
- Social media management and content creation.

## Human Resources Officer

2021 - 2022

### SHE STARTS AFRICA TBS

- Managing every aspect of the employment process.
- Organize recruitment, orientation and trainings.
- Ensure a smooth workflow and an amicable environment.

## Human Resources Assistant

2021 - 2021

### TUNIVISION TBS

- Assisted with the recruitment process
- Facilitated new recruits onboarding

## Marketing OC

2021

### TBS Annual Gathering 2k21

- Developing and implementing marketing strategies and campaigns to promote the event.
- Collaborating with cross-functional teams to create marketing materials, such as flyers, posters, and promotional videos.

## Global Game Jam 2021

2021

### Global Game Jam

- Engaged in a creative challenge where I contributed to the design, development, and creation of a video game from scratch within 48 hours.

## Information Technology

2020 - 2021

### TRINITY TBS

- Assisting in the setup and maintenance of IT systems and equipment for activities and events.
- Providing guidance to club members on the use of technology tools and software.

## Human Resources

2020 - 2021

### TUNIVISION TBS

- Supporting the recruitment and onboarding process for new club members.
- Maintaining accurate and up-to-date HR records, including personnel files and attendance records.
- Assisting in organizing and conducting training and development programs for club members.

## Project Management

2020 - 2021

### MERIT TBS

- Assisting in the planning, execution, and monitoring of club projects to ensure their successful completion.
- Collaborating with project teams to define project objectives, scope, and deliverables.
- Developing project schedules, timelines, and resource allocation plans.

## KEY SKILLS

### ✓ Languages:

*Arabic:* Native/bilingual proficiency

*English:* Native/bilingual proficiency

*French:* Full professional proficiency

*Korean:* Elementary proficiency

✓ PowerBI

✓ *Programming Languages* : Python, R, C, SQL, HTML, CSS, Javascript, PHP, Java...

✓ Linux

✓ Microsoft suites & Google suites

✓ *Business management* concepts: SWOT analysis, PESTLE approach, BCG matrix, and Porter's five forces

✓ *Machine learning:*

**Algorithms:** KNN, CART, RandomForest, ANN, PCA...

✓ Graphic Design

✓ Content Creation

**Libraries:** Pandas, TensorFlow,  
SKlearn...

## PROJECTS

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- Analyzed iconic sets: the Google analytics customer Revenue , IRIS, Titanic , Boston Housing prices, Breast Cancer, Suicide rate datasets using different models such as Linear Regression, RandomForest, DecisionTrees...etc  
Details at: <https://www.kaggle.com/dorrabenabdallah>
- Created a web app that allows the user to encrypt, decrypt, and compute the hash of a chosen file:  
[encrypt.tn](https://github.com/Celiandorra/Security_Project)  
Details at: [https://github.com/Celiandorra/Security\\_Project](https://github.com/Celiandorra/Security_Project)

## CERTIFICATIONS

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- Introduction to MongoDB
- Intermediate Python

**MongoDB University 2023**  
**DataCamp 2023**