Dorra Ben Abdallah

Career Objectives

A motivated and ambitious individual seeking a challenging career opportunity that allows for personal and professional growth. Dedicated to leveraging my skills, knowledge, and experience to contribute effectively to the success and growth of an organization.

CONTACT

E-mail: dorrabenabdallah13gmail.com
Phone Number: +216. 26 977 875
Linkedin: https://www.linkedin.com/in/dorra-ben-abdallah-086bb51b9
Location: Ouardia1, 1009, Tunis

EDUCATION

Bachelor of Science in Business Administration: Business Analytics Major & IT Minor   **2020 - 2024**
Tunis Business School

Main courses: Statistics | Time Series Analysis | Econometrics | Data Analysis |Data Mining | Python | Information System Analysis and Design | Linux | Data Base Management Systems …

PROFESSIONAL EXPERIENCE

Research Assistant   **Aug.2023 - Present**
60_decibels   Tunis
- Data gathering through various methods.
- Contribution to the preparation of research reports, papers, and presentations.
- Integration of collected data.

English Consultant   **Jul.2020 - Sep.2023**
OMNIBUS Project Poland   Tunis
- Educational Content creation.
- Proofreading & post-editing.

COMMUNITY WORK

Ambassador For a Day   **2020**
British Embassy of Tunis
- Escorting the Bulgarian Ambassador during their daily tasks.
- Represent Tunisia in a multinational round table with various ambassadors.
- Deliver a speech and presentation on Environmental policies and Gender representations in Tunisia.

Multimedia   **2022 - 2023**
ECOSAVE
- Creating and curating multimedia content.
- Promotion of club events by creating marketing materials,
- Social media management and content creation.

Human Resources Officer   **2021 - 2022**
SHE STARTS AFRICA TBS
- Managing every aspect of the employment process.
- Organize recruitment, orientation and trainings.
- Ensure a smooth workflow and an amicable environment.

Human Resources Assistant   **2021 - 2021**
TUNIVISION TBS
- Assisted with the recruitment process
- Facilitated new recruits onboarding

Marketing OC   **2021**
TBS Annual Gathering 2k21
- Developing and implementing marketing strategies and campaigns to promote the event.
- Collaborating with cross-functional teams to create marketing materials, such as flyers, posters, and promotional videos.

Global Game Jam 2021   **2021**
Global Game Jam
- Engaged in a creative challenge where I contributed to the design, development, and creation of a video game from scratch within 48 hours.

Information Technology   **2020 - 2021**
TRINITY TBS
- Assisting in the setup and maintenance of IT systems and equipment for activities and events.
- Providing guidance to club members on the use of technology tools and software.

Human Resources   **2020 - 2021**
TUNIVISION TBS
- Supporting the recruitment and onboarding process for new club members.
- Maintaining accurate and up-to-date HR records, including personnel files and attendance records.
- Assisting in organizing and conducting training and development programs for club members.

Project Management   **2020 - 2021**
MERIT TBS
- Assisting in the planning, execution, and monitoring of club projects to ensure their successful completion.
- Collaborating with project teams to define project objectives, scope, and deliverables.
- Developing project schedules, timelines, and resource allocation plans.

Marketing OC   **2021**
TBS Annual Gathering 2k21
- Developing and implementing marketing strategies and campaigns to promote the event.
- Collaborating with cross-functional teams to create marketing materials, such as flyers, posters, and promotional videos.

KEY SKILLS

✔ *Languages*:
Arabic: Native/bilingual proficiency
English: Native/bilingual proficiency
French: Full professional proficiency
Korean: Elementary proficiency

✔ *Programming Languages* : Python, R, C, SQL, HTML, CSS, Javascript, PHP, Java…

✔ Linux

✔ Microsoft suites & Google suites

✔ Content Creation

✔ Graphic Design

✔ *Business management* concepts: SWOT analysis, PESTLE approach, BCG matrix, and Porter's five forces

✔ *Machine learning:*
Algorithms: KNN, CART, RandomForest, ANN, PCA…
Libraries: Pandas, TensorFlow, SKlearn…

PROJECTS

- Analyzed iconic sets: the Google analytics customer Revenue , IRIS, Titanic , Boston Housing prices, Breast Cancer, Suicide rate datasets using different models such as Linear Regression, RandomForest, DecisionTrees...etc

- Created a web app that allows the user to encrypt, decrypt, and compute the hash of a chosen file:
  encrypt.tn
  Details at: https://github.com/Celiandorra/Security_Project

CERTIFICATIONS

- Introduction to MongoDB   **MongoDB University 2023**
- Intermediate Python   **DataCamp 2023**