Oorra Ben Abdallah

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PROFESSIONAL SUMMARY

Results-driven data analyst with robust technical skills in Python (Pandas, Scikit-learn), SQL, machine learning (TensorFlow, Keras), and data visualization (Power BI, Matplotlib, Plotly). Adept at transforming complex datasets into actionable insights and impactful business solutions, demonstrated by optimizing sourcing strategies to achieve a 40% cost reduction. Proficient across the data analysis lifecycle, including data cleaning, ML model development, XAI implementation (SHAP), and creating insightful reports and dashboards.

TECHNICAL SKILLS

Data Analysis & ML: Python (Pandas, NumPy, Scikit-learn, TensorFlow, Keras), Statistics, Machine Learning (KNN,

CART, RandomForest, ANN, PCA), XAI (SHAP, Optuna), LLMs Data Visualization: Matplotlib, Seaborn, Plotly, Power BI

Databases: SQL, PostgreSQL, MongoDB Programming: Python, Java, PHP, JavaScript

Tools & Platforms: JupyterLab, VSCode, Git, LaTeX, Odoo, Linux, Excel, Google Workspace, Microsoft Office Suite

Web Development: HTML, CSS, Node.js

Professional Experience

Purchasing & Sourcing Analyst

Feb 2024 - Jul 2024

KUMULUS - By eeKan

- Tunis, Tunisia Optimized sourcing costs by analyzing supplier data, achieving a 40% reduction in machine costs.
- Maintained a comprehensive supplier database and tracked performance metrics to inform sourcing strategies.
- Analyzed supplier data to identify and recommend sourcing improvements.

Research Assistant

60 Decibels

Aug 2023 - Apr 2024

Remote (India)

- Conducted surveys and collected data through various channels for research projects.
- Organized and managed research data using Excel, ensuring data integrity.
- Contributed to the creation of reports and presentations summarizing research findings.

Data Analyst Intern

Aug 2023 - Sep 2023

TATA - Forage

Tunis, Tunisia

- Performed data cleaning and preprocessing tasks to prepare datasets for analysis.
- Analyzed data to identify trends, patterns, and actionable insights through visualizations.
- Developed interactive dashboards using Power BI to communicate findings effectively.

Business Developer

Nov 2023 - Dec 2023

USA (Remote)

Conducted market research to identify industry trends, customer needs, and competitive landscapes.

- Identified and pursued new business opportunities to generate revenue and foster company growth.
- Created marketing content and collateral to support business development initiatives.

PROJECTS

Speak Duo

Mushroom Classification: Developed and deployed ML/DL models for mushroom edibility prediction with XAI using SHAP. (Python, Scikit-learn, TensorFlow, Keras, SHAP) [GitHub]

Water Quality Potability Prediction: Analyzed water quality data and built ML models to predict potability. (Python, Pandas, Matplotlib, Scikit-learn) [GitHub]

Inventory Management and Sales Reporting System: Designed and implemented a comprehensive system for small businesses, featuring inventory tracking, automated sales reporting, and an intuitive UI. (Java, SQL) [GitHub]

FoodFindr REST API: Created a REST API for a restaurant finder application with filtering and categorization. (Node.js, Express.js, SQL/PostgreSQL) [GitHub]

LinkedIn Web Scraper: Built a web scraper to collect company and job details from LinkedIn. (Python) [GitHub]

CERTIFICATIONS

365 Data Science: Machine Learning Deep Dive	2024
365 Data Science: Intro to AI	2024
365 Data Science: Data Literacy & Strategy	2024
365 Data Science: Statistics	2024
365 Data Science: SQL	2024
365 Data Science: The Complete Data Visualization Course	2024
365 Data Science: Data Cleaning and Preprocessing with Pandas	2024
365 Data Science: Data Preprocessing with Numpy	2024
DataCamp: Intermediate Python	2023

EDUCATION

Tunis Business School - University of Tunis

Tunis, Tunisia 2020 - 2024

Bachelor of Science in Business Administration (B.S.B.A) Major: Business Analytics, Minor: Information Technology

• Relevant Coursework: Data Analysis, Data Mining, Advanced Econometrics, Project Management, Information System Analysis and Design, Database Management Systems, Web Service, Cyber Security.

LANGUAGES

Arabic: Native/Fluent
English: Native/Fluent

French: Full Professional Fluency Korean: Elementary Proficiency