

Dorra Ben Abdallah

Career Objectives

A motivated and ambitious individual seeking a challenging career opportunity that allows for personal and professional growth. Dedicated to leveraging my skills, knowledge, and experience to contribute effectively to the success and growth of an organization.

CONTACT

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Location: Ouardial, 1009, Tunis



EDUCATION

Bachelor of Science in Business Administration: Business Analytics Major & IT Minor **2020 - 2024**
Tunis Business School

Main courses: Statistics | Time Series Analysis | Econometrics | Data Analysis | Data Mining | Python | Information System Analysis and Design | Linux | Data Base Management Systems ...

PROFESSIONAL EXPERIENCE

Research Assistant **Aug.2023 - Jan.2024**
60_decibels Tunis

- Data gathering through various methods.
- Contribution to the preparation of research reports, papers, and presentations.
- Integration of collected data.

Business Developer **Nov.2023 - Dec.2023**
I Speak Tunis

- Conducting market research to understand industry trends, customer needs, and competitive landscapes.
- Identifying and pursuing new business opportunities to generate revenue and foster company growth.
- Creating marketing content and collateral to support business development initiatives.

Data Visualization: Virtual Internship **Sep.2023**
TATA - Forage Tunis

- Data Cleaning and Preparation.
- Analyzed data to understand the context, trends, and insights that need to be conveyed through visualizations.
- Developed interactive dashboards using tools like Tableau and Power BI.

English Consultant **Jul.2020 - Sep.2023**
OMNIBUS Project Poland Tunis

- Educational Content creation.
- Proofreading & post-editing.

COMMUNITY WORK

Ambassador For a Day **2020**
British Embassy of Tunis

- Escorting the Bulgarian Ambassador during their daily tasks.
- Represent Tunisia in a multinational round table with various ambassadors.

- Deliver a speech and presentation on Environmental policies and Gender representations in Tunisia.

Multimedia

2022 - 2023

ECOSAVE

- Creating and curating multimedia content.
- Promotion of club events by creating marketing materials,
- Social media management and content creation.

Human Resources Officer

2021 - 2022

SHE STARTS AFRICA TBS

- Managing every aspect of the employment process.
- Organize recruitment, orientation and trainings.
- Ensure a smooth workflow and an amicable environment.

Human Resources Assistant

2021 - 2021

TUNIVISION TBS

- Assisted with the recruitment process
- Facilitated new recruits onboarding

Marketing OC

2021

TBS Annual Gathering 2k21

- Developing and implementing marketing strategies and campaigns to promote the event.
- Collaborating with cross-functional teams to create marketing materials, such as flyers, posters, and promotional videos.

Global Game Jam 2021

2021

Global Game Jam

- Engaged in a creative challenge where I contributed to the design, development, and creation of a video game from scratch within 48 hours.

Information Technology

2020 - 2021

TRINITY TBS

- Assisting in the setup and maintenance of IT systems and equipment for activities and events.
- Providing guidance to club members on the use of technology tools and software.

Human Resources

2020 - 2021

TUNIVISION TBS

- Supporting the recruitment and onboarding process for new club members.
- Maintaining accurate and up-to-date HR records, including personnel files and attendance records.
- Assisting in organizing and conducting training and development programs for club members.

Project Management

2020 - 2021

MERIT TBS

- Assisting in the planning, execution, and monitoring of club projects to ensure their successful completion.
- Collaborating with project teams to define project objectives, scope, and deliverables.
- Developing project schedules, timelines, and resource allocation plans.

KEY SKILLS

✓ Languages:

Arabic: Native/bilingual proficiency

English: Native/bilingual proficiency

French: Full professional proficiency

Korean: Elementary proficiency

✓ PowerBI

✓ *Programming Languages* : Python, R, C, SQL, HTML, CSS, Javascript, PHP, Java...

✓ Linux

✓ Microsoft suites & Google suites

✓ *Business management* concepts: SWOT analysis, PESTLE approach, BCG matrix, and Porter's five forces

✓ *Machine learning:*

Algorithms: KNN, CART, RandomForest, ANN, PCA...

✓ Graphic Design

✓ Content Creation

Libraries: Pandas, TensorFlow,
SKlearn...

PROJECTS

- Analyzed iconic sets: the Google analytics customer Revenue , IRIS, Titanic , Boston Housing prices, Breast Cancer, Suicide rate datasets using different models such as Linear Regression, RandomForest, DecisionTrees...etc
Details at: <https://www.kaggle.com/dorrabenabdallah>
- Created a web app that allows the user to encrypt, decrypt, and compute the hash of a chosen file:
[encrypt.tn](https://github.com/Celiandorra/Security_Project)
Details at: https://github.com/Celiandorra/Security_Project
- Developed a Inventory Management and Sales Reporting System for small businesses for an Object-oriented programming project using Java.
Details at:
<https://github.com/Celiandorra/Inventory-Management-and-Sales-Reporting-System-Java-Project>
- My portfolio website: an all encompassing online website that portrays my experience, projects and skills.
Details at: https://github.com/Celiandorra/Dorra_Portfolio_Project
- Created a REST API that displays restaurants' name, rating, price range, number of reviews, and address according to different filters and categories.
Details at: <https://github.com/Celiandorra/Restaurant-Rest-API>

CERTIFICATIONS

- Introduction to MongoDB
- Intermediate Python

MongoDB University 2023
DataCamp 2023