

Exclusive ERP Operating System

Our ERP system unifies data and control, driving growth across all operations.



Your Complete Operating System

This comprehensive ERP unifies all your workflows—from sales to HR and finance—on a single, integrated platform, ensuring transparency, accountability, and data-driven decisions across your entire operation.



The Core Vision: Full-Stack Control



Sales

Lead management & CRM.



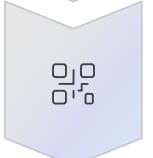
Clients

Account & relationship management.



Projects

Project execution & tracking.



Resources

Resource allocation & optimization.



Finance

Financial tracking & reporting.



Growth

Performance insights & analytics.

This unified system tracks every action, connecting all operations for seamless control and data-driven decisions.



After



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Solving Business Challenges



No Data Silos

Eliminate scattered tools and spreadsheets that cause information gaps.



Seamless Handoffs

Automated transitions prevent manual errors and lost context between teams.



Predictable Growth

Gain complete operational visibility with real-time analytics for confident decision-making.

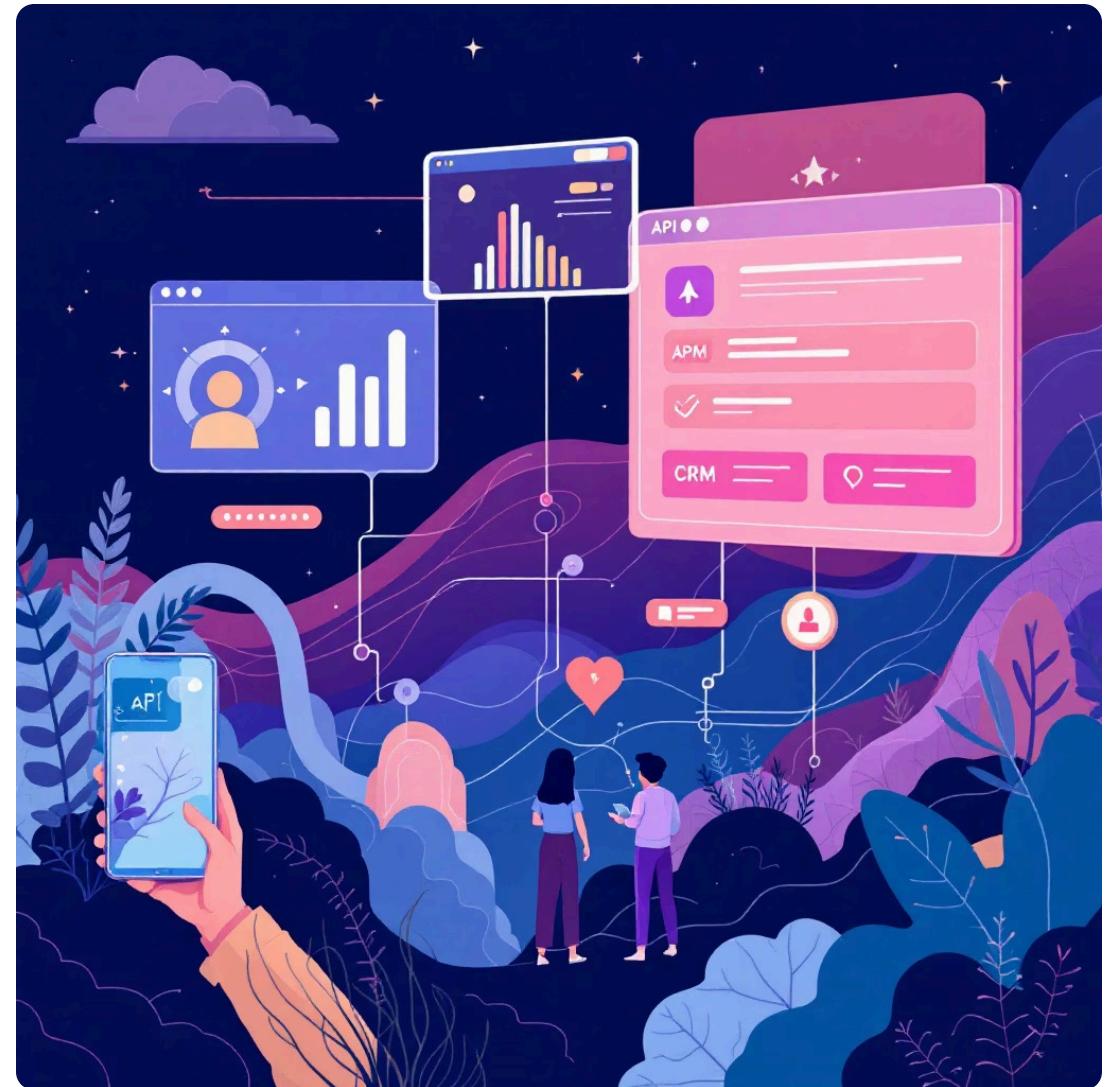
Unified Lead Management

Single Point of Entry

All leads enter via a single API endpoint: `POST /api/leads/create`

Key data points like contact information, company details, budget, and source are automatically captured.

- All leads are immediately assigned to a salesperson for follow-up.



Multi-Channel Lead Capture



Website Forms

Inquiries from website forms are instantly captured via direct API, with full tracking.



Google Ads

Landing page submissions automatically flow into the system, including campaign performance data.



Social & Messaging

Inquiries from WhatsApp, Facebook, and Instagram are manually entered, maintaining full attribution.

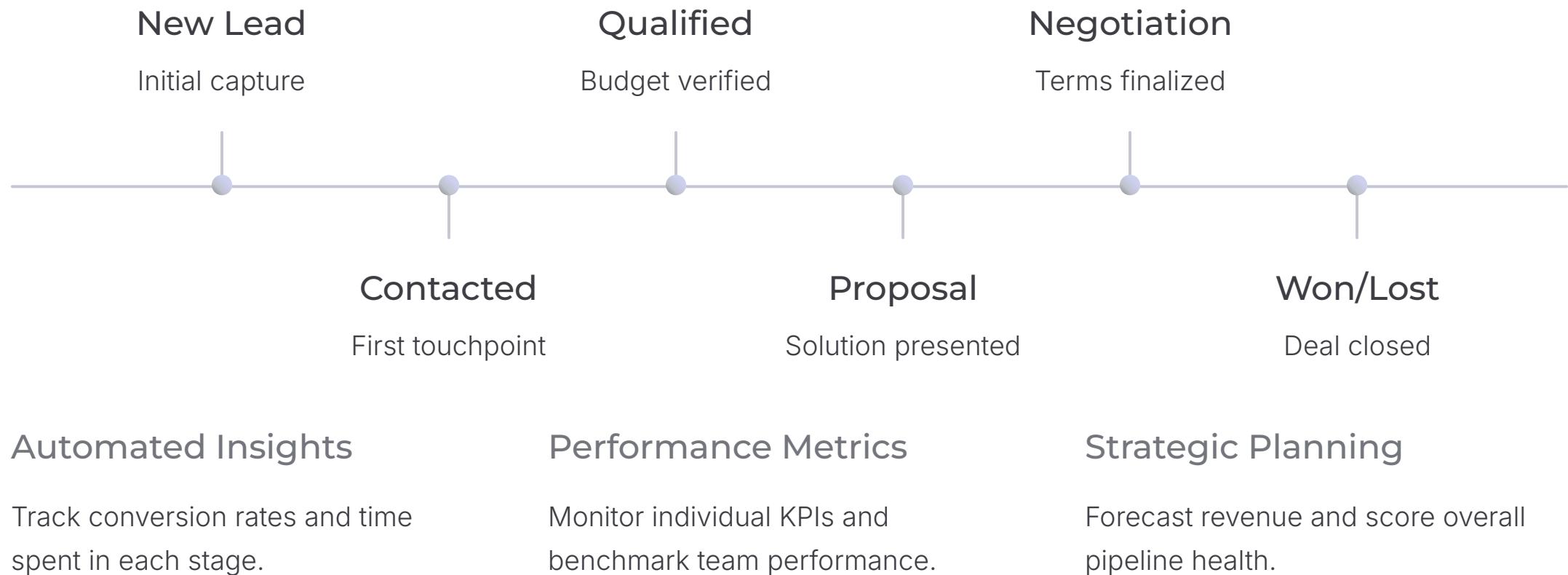


Referrals & Outreach

Partner referrals and cold outreach are tracked with source quality metrics for ROI analysis.

All leads, from every source, are unified in one database. No lead is missed.

Intelligent Sales Funnel Tracking





Intelligent Lead Scoring Engine

100

Maximum Score

Highest possible score for optimal lead quality.

5

Key Factors

Budget, company size, engagement, response speed, and source quality.

75+

Priority Threshold

Leads above this score trigger immediate sales alerts.

Our scoring algorithm prioritizes high-value leads and identifies those needing nurturing.

Follow-up System

Mandatory Scheduling

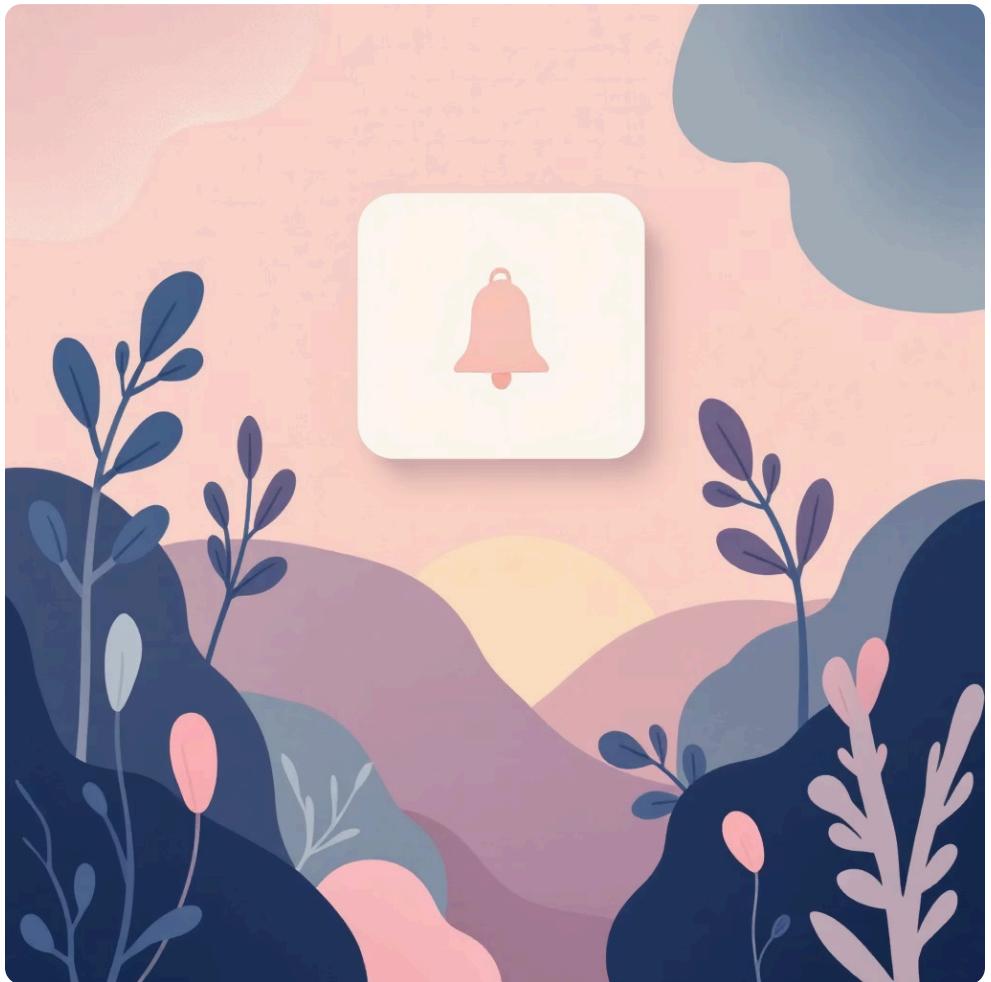
All leads require a "Next Follow-up Date" to ensure actions are saved.

Multi-Level Alerts

Missed follow-ups alert salespeople and their managers.

Zero Silent Losses

All leads are tracked; delays are flagged to prevent silent losses.



- This system ensures accountability and prevents revenue loss from forgotten leads.

Seamless Deal Conversion

Won leads automatically become active clients, eliminating manual tasks and ensuring smooth transitions.

Client Account

Complete client profile and contact history.



Project Record

Detailed project scope and timeline created.

Financial Schedule

Payment and invoicing schedule established.



Contract Timeline

Key contract dates and obligations tracked.

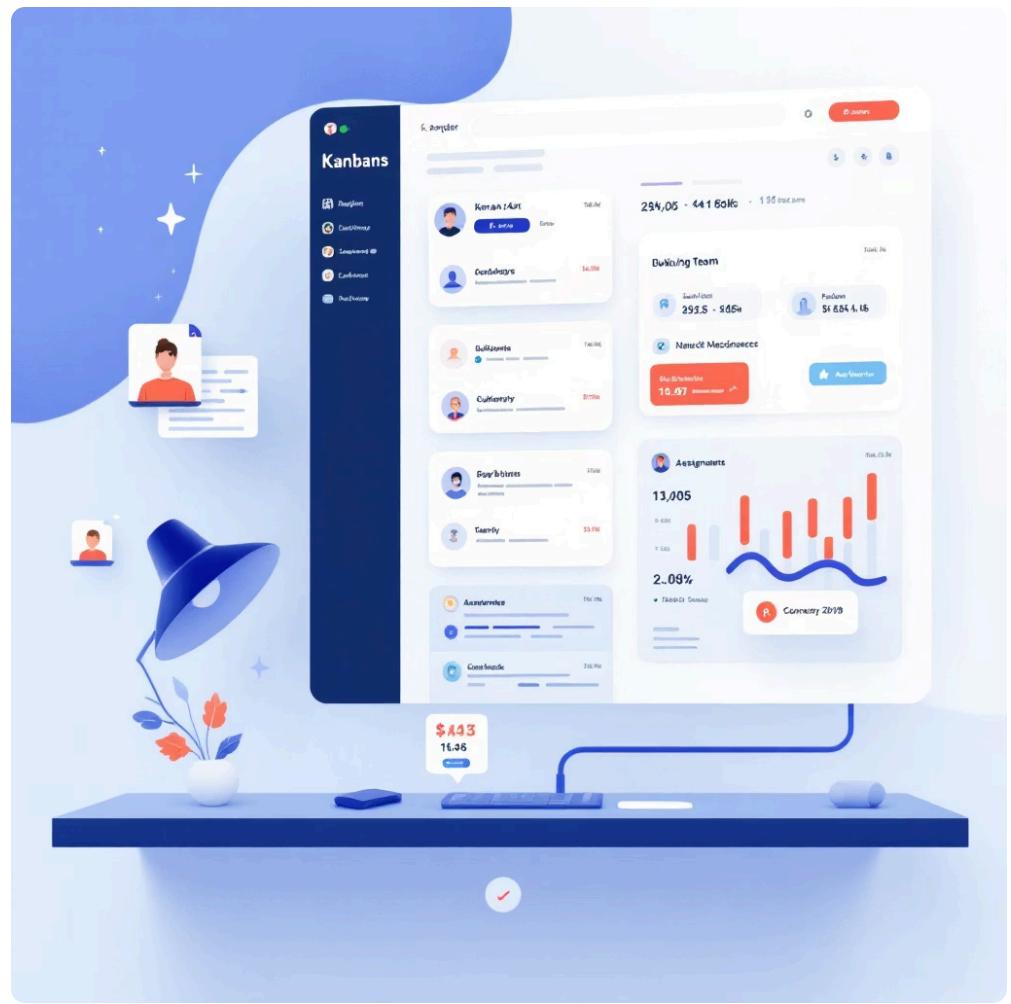
Ensures seamless continuity from contact to delivery with no data loss.

Project Management System

Our Project Management System offers detailed oversight of every client engagement from start to finish.

Key Tracking Points:

- Client & Contract Value
- Deadlines & Milestones
- Scope of Work



Work is structured hierarchically for clear progress tracking and accountability.

1

Modules

High-level components

2

Tasks

Actionable steps

3

Subtasks

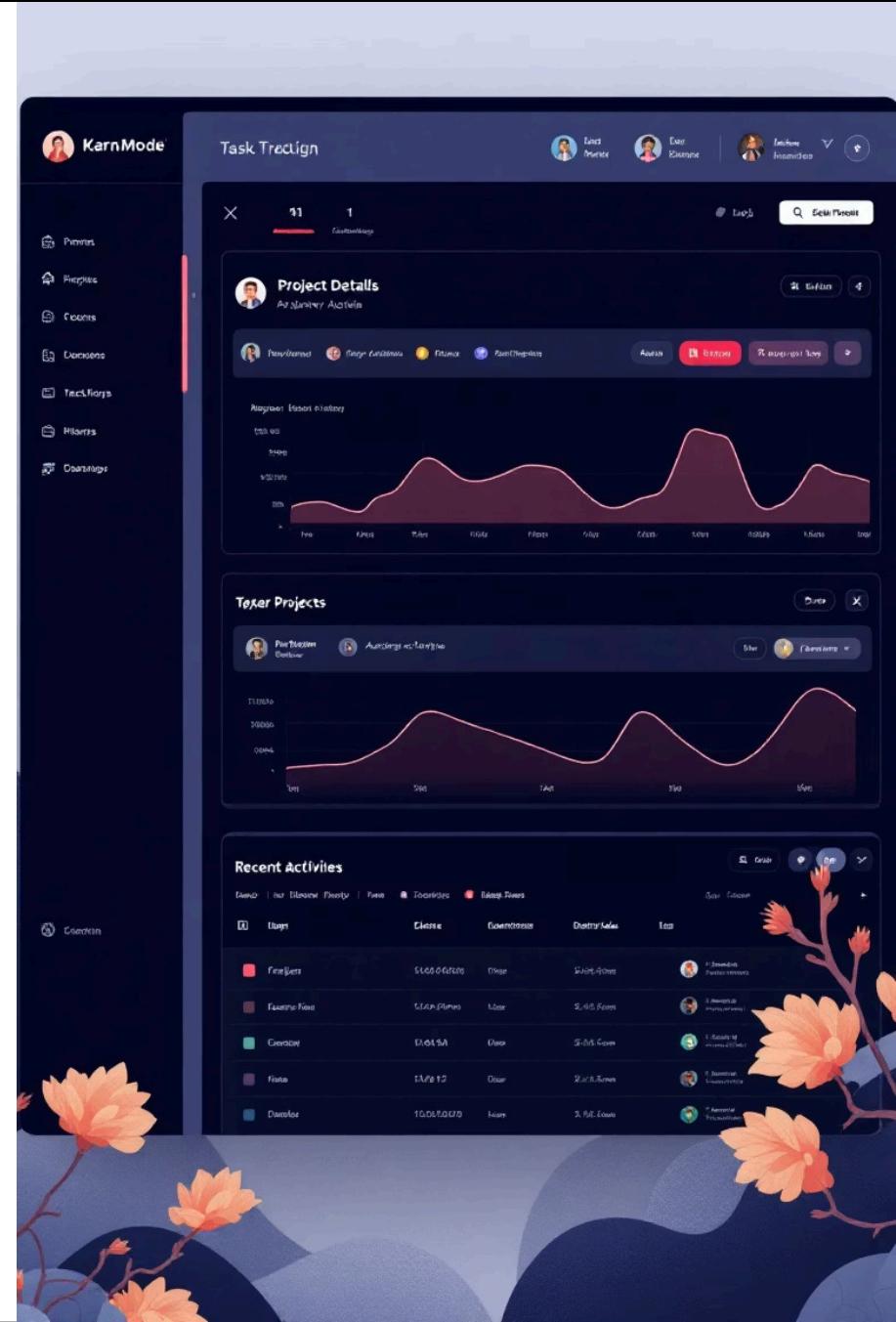
Detailed breakdowns

Full traceability and accountability ensure predictable project success.

Task Engine Deep Dive

Our task engine offers granular control and complete visibility.

- **Description, Owner, Deadline:** Essential for accountability.
- **Status, Time logged, Attachments:** Track progress, effort, and documentation.
- **Immutable Change Log:** Transparent history of all modifications.
- **No Silent Edits:** All changes are tracked and attributed.





Developer Workspace

Our Developer Workspace provides a centralized, intuitive interface for every team member, keeping all project-related information at their fingertips.

Assigned Projects & Tasks

View current projects and prioritized tasks for efficient workflow.

Deadlines & Client Notes

Track critical deadlines and access client communication instantly.

Blockers & Internal Requests

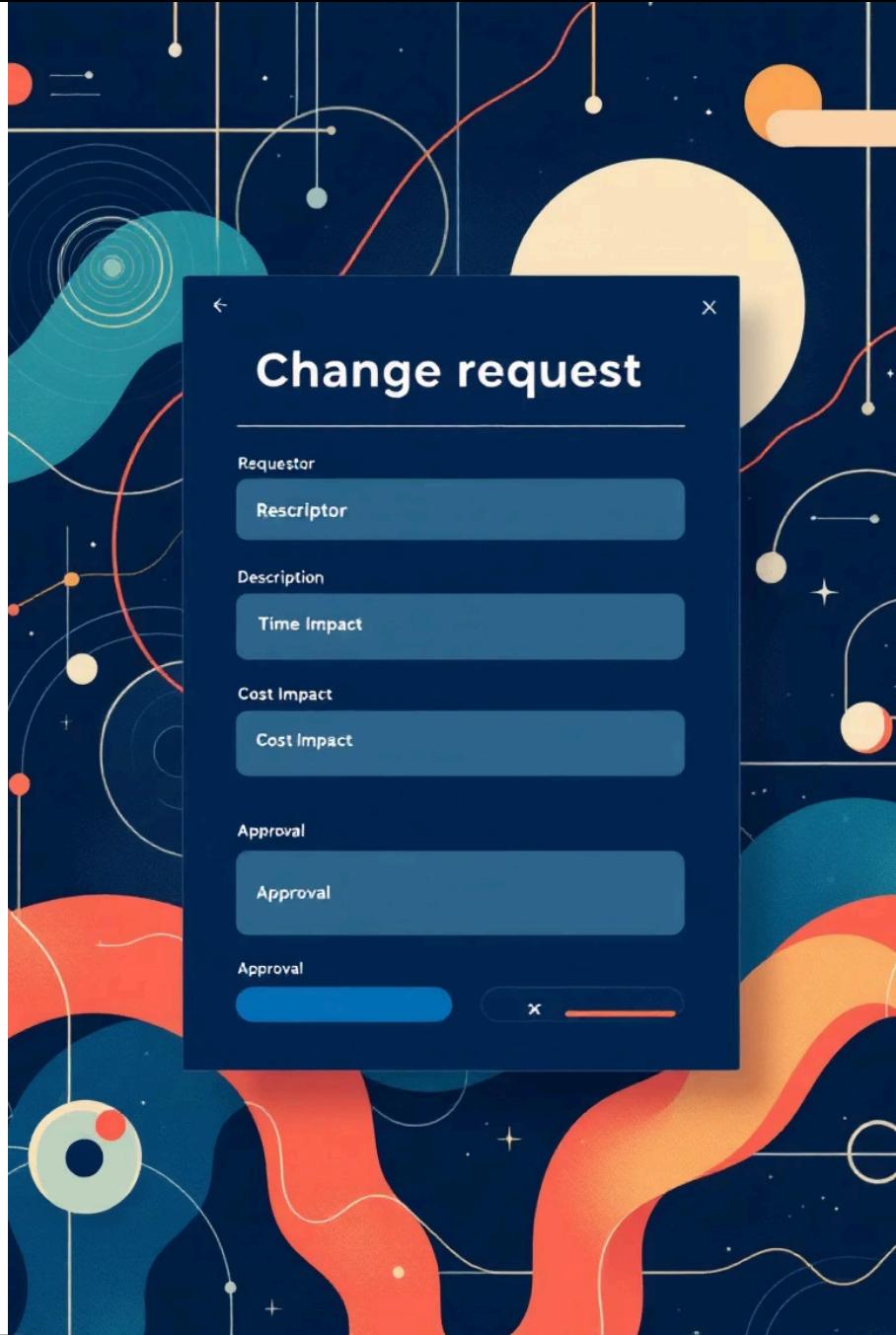
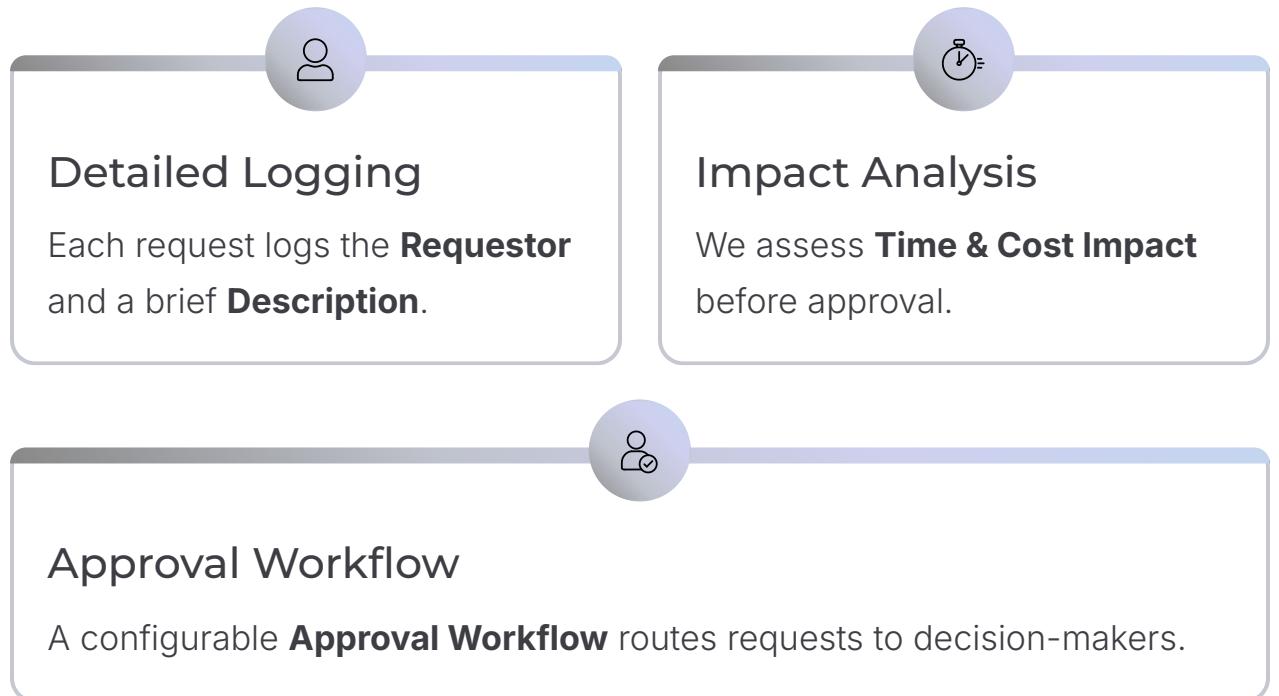
Identify roadblocks and manage internal support requests efficiently.

Time Logging & Delivery Uploads

Log working hours and submit deliverables directly within the system.

Change Request Control

Our ERP system manages change requests, ensuring all project modifications are reviewed and approved to prevent unauthorized alterations and maintain scope.



The screenshot shows a dark-themed communication application interface. On the left is a vertical sidebar with icons for users, projects, tasks, and other system functions. The main area features a list of messages in a dark-themed chat interface. Each message includes a profile picture, a subject line, and a detailed text body. To the right of the messages is a sidebar with various search and filter options, such as 'Project Name', 'Task ID', 'Memos', and 'Workshops'. The overall design is clean and modern, emphasizing communication and project management.

Communication Layer

Our integrated communication layer centralizes all dialogue, making every conversation contextual and easily retrievable.



Project-Centric

Discussions are directly associated with specific projects for immediate context.



Task-Linked

Messages are linked to individual tasks, streamlining updates and problem-solving.



People-Connected

Track conversations with team members and external stakeholders within the project.

This structured approach eliminates silos and miscommunication, boosting team efficiency.



HR & ATTENDANCE

Workforce Management

Our HR & Attendance module streamlines workforce management with real-time insights, eliminating manual errors and boosting efficiency.

Activity Tracking

Records Login/Logout, Breaks, and Idle Time, offering a complete overview of employee engagement.

Leave & Scheduling

Easily manage leave balances and employee schedules. Employees request time off, managers approve with full team visibility.

Auto-Capture

Attendance is automatically captured via integrations (e.g., system login), reducing HR administrative burden.

No Manual Timesheets

Eliminate cumbersome paperwork. Improves accuracy and frees up time for strategic HR initiatives.

ACCOUNTABILITY

Performance Engine

Our Performance Engine provides objective, data-driven insights into team and project performance.

Tracks

It tracks task throughput, project delays, bugs, and rework.

Outputs

It outputs developer, sales, and project health scores, driving bonuses and promotions.

This module actively manages and rewards performance, fostering continuous improvement and transparent accountability.



Finance System

Manages all financial operations, from contracts to payments, ensuring robust fiscal control and accurate forecasting.

Financial Tracking

Monitor contracts, manage invoice schedules, and track all payments precisely.

Automated Invoicing

Auto-generates invoices, eliminating manual effort and reducing errors.

Real-Time Insights

Gain instant visibility into financial health, real-time revenue, and outstanding balances.





Profit Intelligence

Understand your project profitability with our ERP system.

Net Profit = Income – Dev Cost – Delay Cost – Support Cost



Dangerous Clients

Identify clients causing delays or excessive support to protect your profits.



Efficient Teams

Pinpoint productive teams and projects to replicate success and optimize resource allocation.

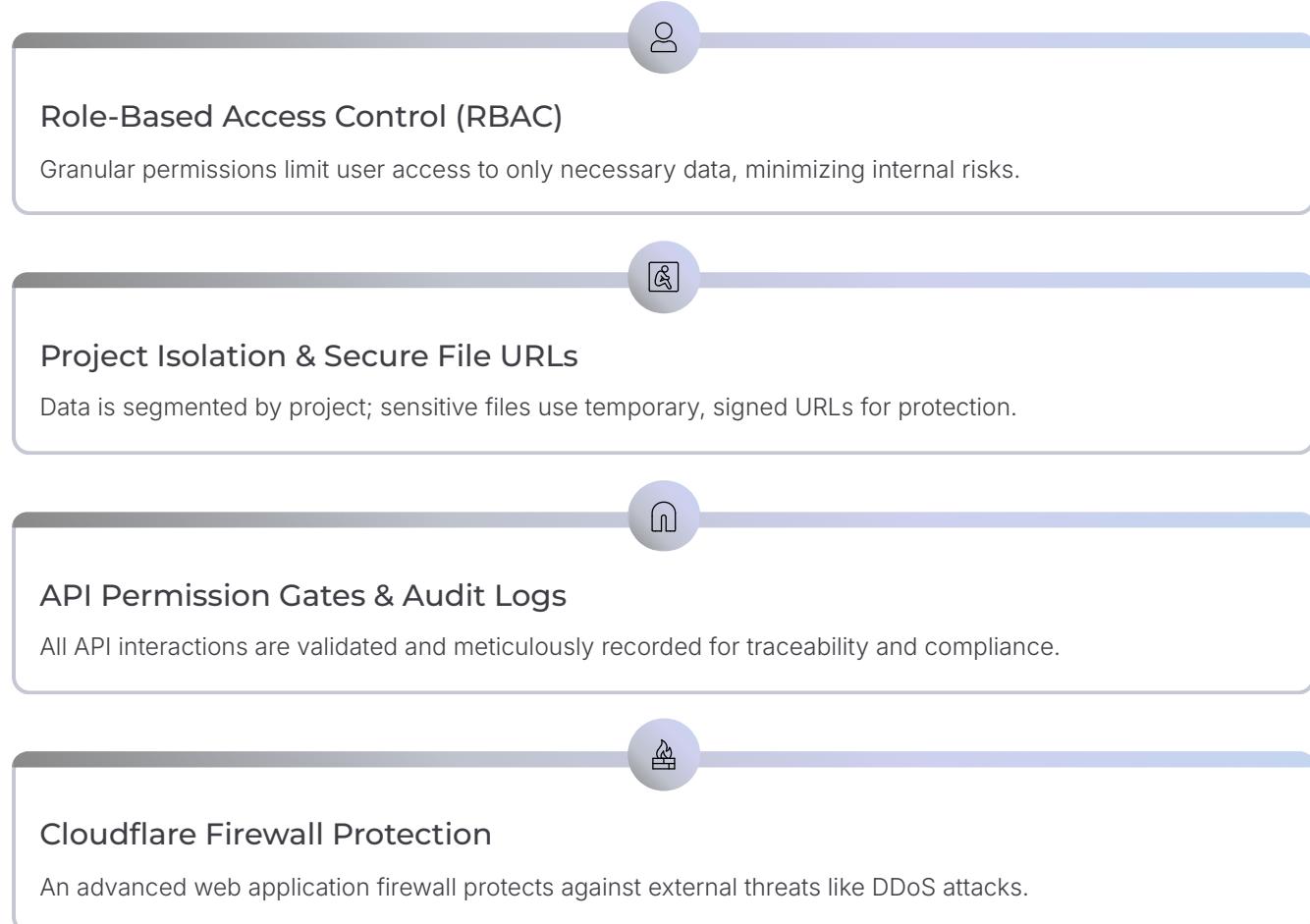


Most Profitable Projects

Gain clear visibility into highest-margin projects to empower strategic growth decisions.

This module converts financial data into actionable intelligence, driving higher profitability.

Security Model



Tech Stack

Our ERP system uses a modern, robust tech stack for performance, security, and growth.



User Interface

Next.js 14 provides a dynamic, responsive user interface.



Backend API

Next.js Server handles API endpoints and server-side logic.



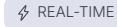
Data Management

PostgreSQL with Prisma ORM ensures secure data access and integrity.



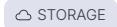
Authentication

NextAuth and JWT provide secure user authentication.



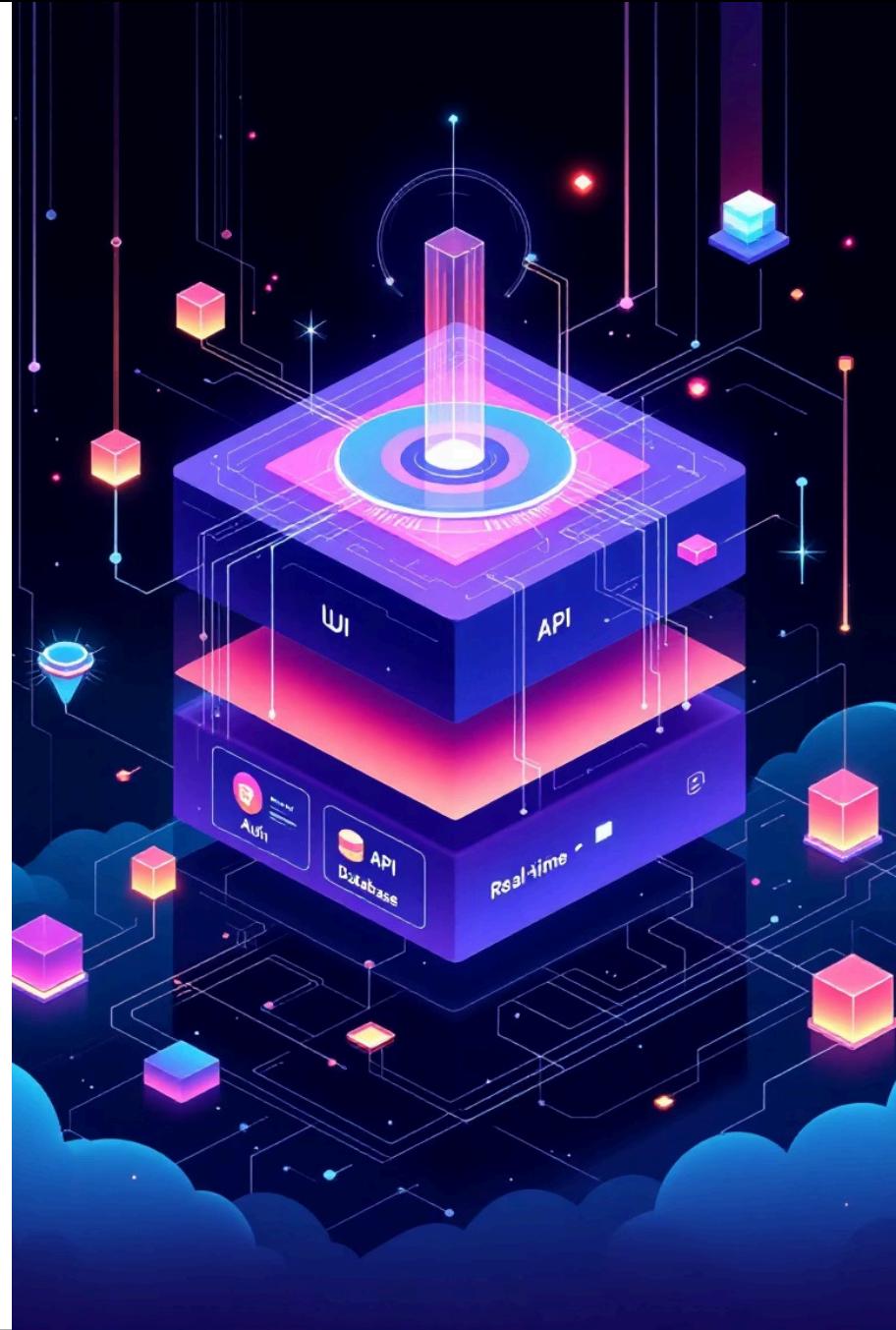
Live Communication

Socket.IO enables instant, real-time communication for live updates.



File Storage

Cloudflare R2 and S3 provide scalable object storage for assets.





INFRASTRUCTURE & SCALABILITY

Robust Infrastructure & Scalability

Our ERP system relies on high-performance infrastructure and cloud protection, ensuring stability, speed, and resilience for all operations.



High-Performance VPS

Dedicated VPS with 6 vCPU, 12GB RAM, NVMe storage, and 1Gbps network for optimal speed.



Cloudflare Protection

Cloudflare's global network provides DDoS mitigation, caching, SSL encryption, and WAF for robust front-end security.

This combination ensures a secure, fast, and highly available platform for 200–300 concurrent users without performance degradation.

Future Roadmap

1 Version 2

Advanced analytics module for deeper insights and data-driven decisions.

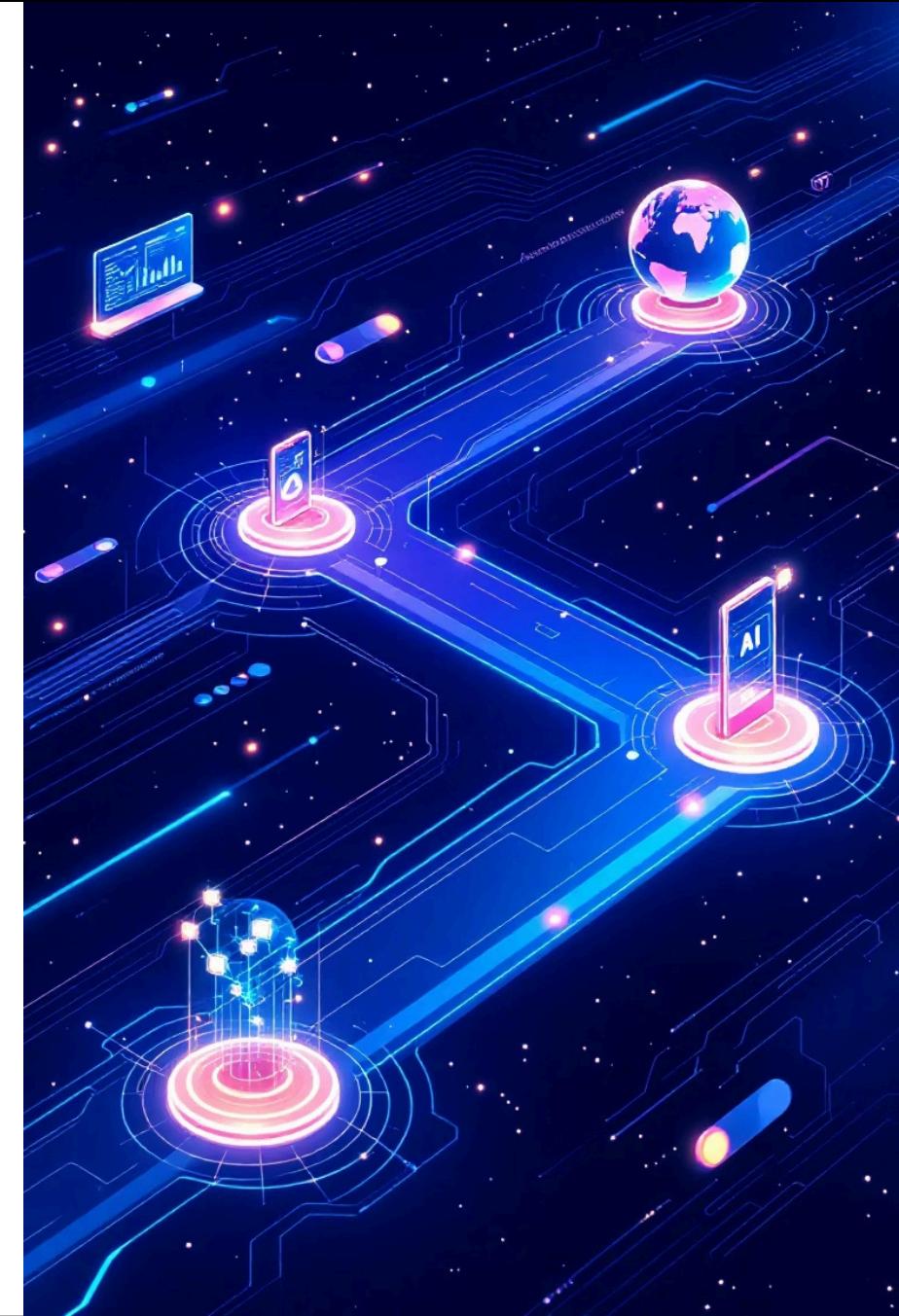
2 Mobile Apps

Native mobile applications for sales and development teams, enhancing productivity on the go.

3 AI Automation

Integrating AI to streamline workflows, automate repetitive tasks, and boost predictive capabilities.

These initiatives will enhance user experience, expand system capabilities, and solidify our industry leadership.





Final Reality

Our ERP system is an integrated intelligence hub for your organization, providing clarity and control.



The Company's Brain

Our ERP acts as your company's central nervous system, orchestrating business functions and decisions with precision.



Zero Chaos, Total Clarity

Eliminate chaos and information leaks, achieving data integrity and consistent operational workflows.



Complete Visibility

Gain real-time insight into finances, time, and critical decisions, ensuring transparency and strategic alignment.