## Statistics 452: Statistical Learning and Prediction

Chapter 9, Part 1: Introduction to Support Vector Machines

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#### Overview

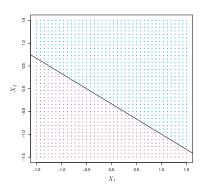
- The context is a binary classification problem.
- ▶ We will discuss two classification rules that lead to the support vector machine.
- 1. Maximal margin classifier: If a there exists a linear boundary in the space of explanatory variables that separates the classes in the training data, use this boundary as a classifier.
  - If one boundary exists, there will be many. Choose one that maximizes the "margin", a minimum distance between predictors and the boundary.
  - ▶ Simple classifier, but requires that a linear boundary exist.
- 2. Support vector classifier: Weaken the requirement of complete separation to a linear boundary that **best** separates the classes.
  - ▶ Better, but a linear boundary may not be the best choice.
- Support vector machine: Weaken the requirement of a linear boundary, and add a trick to prevent computations from becoming prohibitive.

#### Linear Boundaries

Linear boundaries can be represented as a "hyperplane", which is a p-1-dimensional subspace of p dimensions specified by a constraint

$$f(X) = \beta_0 + \beta_1 X_1 + \ldots + \beta_p X_p = 0.$$

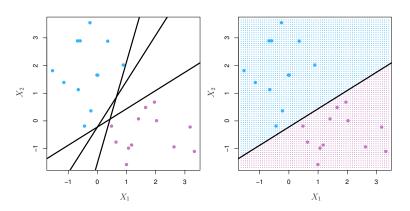
▶ Classify as blue class if f(X) > 0 and red if f(X) < 0.



(Text Figure 9.1)

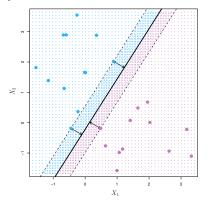
#### Possible Hyperplanes

- ▶ When a separating hyperplane exists, there are many.
- ► Text, Figure 9.2:
  - ▶ Left panel, three separating hyperplanes
  - ▶ Right panel, one hyperplane and resulting decision rule



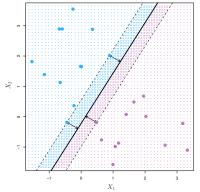
#### Maximal Margin Classifier

- ► The maximal margin hyperplane is the separating hyperplane farthest from the training observations.
  - For each possible hyperplane, find the margin: The minimum of perpendicular distances between each point and the hyperplane.
  - ► Choose the hyperplane with the largest margin as the boundary (Fig. 9.3).



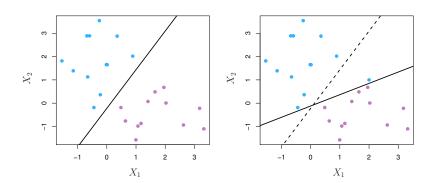
#### Support Vectors

- ▶ The support vectors are the points (*p*-dimensional vectors) that determine the maximal margin hyperplane.
  - ▶ Support in the sense that if they move, so does the hyperplane.
  - ► Support vectors in the diagram are two blue points and one red with perpendicular distances indicated on the figure.
  - ► The classifier depends on the data through the support vectors **only**.



#### Sensitivity to Support Vectors

- ► Classifier depends on data through the support vectors **only**.
- Adding/deleting a support vector can drastically change the maximal margin hyperplane.
- ► Example maximal margin hyperplane before (left panel) and after (right panel) adding a new support vector (text, Fig 9.5):

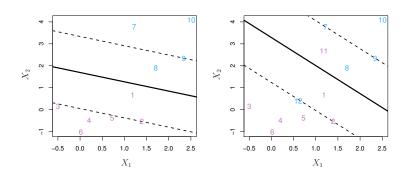


#### A Budget of Margin Violations

- Notice that the margin in right panel of the previous example is very small.
- ▶ We might instead seek a larger margin, but allow some points to be on the wrong side.
  - ▶ Allow vector *i* to be a distance  $\epsilon_i$  on the wrong side of the margin, as long as  $\sum_{i=1}^{n} \epsilon_i \leq C$ , for some budget *C*.
  - By allowing points on the wrong side of the margin, and even wrong side of the hyperplane, we can accommodate the case where the vectors are not separable by a hyperplane.
- ▶ This is the support vector classifier.
  - ► The budget *C* is a tuning parameter.
- ► The support vectors are those on the margin or on the wrong side of the margin.
  - One can show that only these support vectors affect the choice of hyperplane and hence classification rule.

#### Illustration of Support Vector Classifier

- ▶ In the left panel of the following Figure (Fig 9.6), one observation from each class is on the wrong side of the margin, but not the hyperplane.
- ▶ In the right panel, two more points are added that are also on the wrong side of the hyperplane.
- ► The support vectors are those on the margin or on the wrong side of the margin.



## Choosing the budget C

- Bias-variance tradeoff:
  - ▶ Small *C* means we require narrow margins, and are potentially over-fitting the data. Should have low bias but high variance
  - ▶ Large *C* means we allow wide margins and are not fitting the data as aggresively. Should have higher bias, but lower variance.
- ▶ Use cross-validation to select *C*.

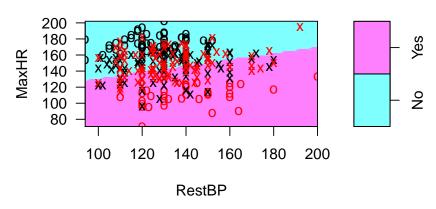
#### Example Support Vector Classifier for the Heart Data

- ► The svm() function from the e1071 package fits support vector machines.
  - ▶ Set argument kernel=linear for the support vector classifier.

#### Visualize the Classifier

plot(svc.heart, Heart)

#### **SVM** classification plot



 (Zoom for better view) Classes are colour-coded; O means on right side and X means wrong side of margin.

## Choose the cost by CV

The tune() function does the CV over a user-supplied grid of costs.

```
## cost error dispersion
## 1 1e-03 0.4618391 0.08397328
## 2 1e-02 0.3237931 0.08230515
## 3 1e-01 0.3166667 0.06829012
## 4 1e+00 0.3100000 0.07484525
## 5 1e+01 0.313333 0.08140333
## 6 1e+02 0.3166667 0.07994958
## 7 1e+03 0.3166667 0.07994958
```

According to these CV results, we should use cost 1.

#### Non-linear Decision Boundaries

- By expanding the features to include polynomial terms, the support vector classifier will have non-linear decision boundaries in the original feature space.
  - ▶ In the expanded feature space, say  $X_1, X_1^2, \dots, X_p, X_p^2$ , the boundary will be a curve of the form

$$f(X) = \beta_0 + \beta_1 X_1 + \beta_2 X_1^2 + \ldots + \beta_{2p-1} X_p + \beta_p X_p^2 = 0.$$

- We could consider higher-order polynomials, but eventually we would have so many features that computation time would become a problem.
- ► The support vector machine uses a computational trick to allow non-linear decision boundaries without prohibitive computation.
  - ► To describe the trick, recast the computation for the support vector classifier in terms of "kernels".

## Support Vector Classifier via Kernels

▶ It turns out that the classification rule for a point *x* depends on the sign of

$$f(x) = \beta_0 + \sum_{i=1}^n \alpha_i K(x, x_i)$$

#### where

- $K(x,x_i) = \sum_{j=1}^p x_j x_{ij}$  and
- ▶  $\beta_0$  and the  $\alpha_i$ 's depend on the data only through the n(n-1)/2 values of  $K(x_i, x_{i'})$ .
- ▶ The function  $K(\cdot, \cdot)$  is called the linear kernel.

#### Support Vector Machine

- ▶ We can extend the approach by choosing other kernel functions  $K(\cdot, \cdot)$ .
  - In general, kernels are functions that measure similarity between two feature vectors.
- Examples of alternative kernels include
  - ▶ the polynomial kernel, for given degree *d*:

$$K(x_i, x_{i'}) = (1 + \sum_{j=1}^p x_{ij} x_{i'j})^d$$

▶ and the radial kernel for given  $\gamma > 0$ :

$$K(x_i, x_{i'}) = \exp(-\gamma \sum_{i=1}^{p} (x_{ij} - x_{i'j})^2).$$

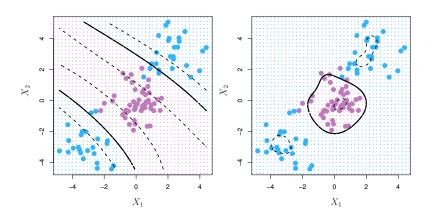
The extension of the support vector classifier to non-linear boundaries, with an expanded feature space and computations done via kernels is called the support vector machine.

## Computation for the SVM

▶ Key point: No matter how large the dimension of the expanded feature space, the computations only rely on the data through n(n-1)/2 values of  $K(x_i, x_{i'})$ .

# Example Decision Boundaries for Polynomial and Radial Kernels

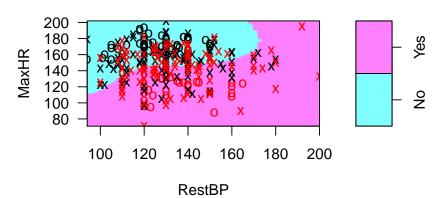
▶ Figure 9.9. Left panel is from the polynomial kernel with d=3; right panel is from a radial kernel (value of  $\gamma$  not given).



#### SVM for Heart Data

Use a radial kernel.

## **SVM** classification plot



## Choose the Cost and $\gamma$ by CV

▶ The tune() function can do the CV over a grid of costs and other tuning parameters such as  $\gamma$  for the radial kernel.

```
## cost gamma error dispersion
## 4 1 0.5 0.3029885 0.09734697
```

#### Classifications

- Here we predict the training data.
  - ▶ In your weekly exercises you will split the Heart data into training and test sets and will predict the test set.

```
preds <- predict(svm.heart)
table(preds,Heart$AHD)</pre>
```

```
## ## preds No Yes
## No 127 47
## Yes 33 90
```

- ▶ About a 27% misclassification.
  - ► Looks pretty bad, but we're using just MaxHR and RestBP at this point.