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We're building technology to eliminate that waste and make fresher, healthier food accessible to all.

Every year, Americans waste trillion dollars of in food waste. This hurts our planet instead of nourishing people. Inefficiencies in the fresh food supply chain lead to tens of billions of dollars in fresh food waste every year in the U.S. gracery industry alone. Getting fresh management right will have big impacts for gracers; according to IRI2, about 40% of food and beverage revenue in gracery



magneto™ An independent brand experience Instegram studio based in New York City. Evolve Frame Imbue Constrain Focus **Break** 







