

| Demographic   | Current state  | Perceived Importance  | Willingness |
|---|--|---|-------------|
| <p>Which industry do you work in?</p> <ul style="list-style-type: none"> <li>• Art &amp; Design</li> <li>• Marketing &amp; Advertising</li> <li>• IT &amp; Software</li> <li>• Manufacturing</li> <li>• Retail</li> <li>• Other (please specify)</li> </ul> <p>What is your role in the company?</p> <ul style="list-style-type: none"> <li>• Creative (e.g., Designer, Writer)</li> <li>• Administrative</li> <li>• Technical (e.g., Developer, Engineer)</li> <li>• Managerial</li> <li>• Other (please specify)</li> </ul> | <p><b>Focus on human errors</b></p> <p>On a scale of 1 to 5, to what extent have you noticed a reduction in human errors since implementing AI tools?</p> <p>1 = No reduction<br/>2 = Minor reduction<br/>3 = Moderate reduction<br/>4 = Significant reduction<br/>5 = Drastic reduction</p> <p><b>Focus on time saved</b></p> <p>On average, how much time do you save per day due to AI tools in operational tasks?</p> <p>No time saved<br/>Less than 1 hour<br/>1-3 hours<br/>3-5 hours<br/>More than 5 hours</p> <p><b>Tools Per departments</b></p> <p>List up to 3 AI tools you use most frequently and rate their impact on operational efficiency (Low, Moderate, High)</p> | <p>Do you think managers in your company have sufficient knowledge of AI tools to make informed decisions about their implementation?</p> <ul style="list-style-type: none"> <li>• Strongly agree</li> <li>• Agree</li> <li>• Neutral</li> <li>• Disagree</li> <li>• Strongly disagree</li> </ul> <p>How do you feel about the use of AI-generated content (e.g., art, design, writing) in your field?</p> <ul style="list-style-type: none"> <li>• I fully support it</li> <li>• I somewhat support it</li> <li>• I am neutral</li> <li>• I am somewhat against it</li> <li>• I am fully against it</li> </ul> |             |
|   |  | <p><b>To what extent do you believe your ability to use AI tools contribute to your job security?</b></p> <ul style="list-style-type: none"> <li>• (1 = Not at all, 5 = Significantly)</li> </ul> <p><b>To what extent do you believe that having AI skills will enhance your opportunities for career advancement?</b></p> <ul style="list-style-type: none"> <li>• (1 = Not at all, 5 =</li> </ul>  |             |

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|  |  | <p>Significantly)</p> <p><b>How likely do you think it is that your AI skills will protect you from layoffs or downsizing?</b></p> <ul style="list-style-type: none"> <li>• (1 = Very unlikely, 5 = Very likely)</li> </ul> <p><b>How important do you believe AI skills are for maintaining your current job position?</b></p> <ul style="list-style-type: none"> <li>• (1 = Not important at all, 5 = Extremely important)</li> </ul> <p><b>Do you believe your AI skills have made you more competitive for internal promotions compared to colleagues without AI skills?</b></p> <ul style="list-style-type: none"> <li>• (1 = Strongly disagree, 5 = Strongly agree)</li> </ul> |  |
| What is the size of your company?<br><br>- Small (0-50 employees)<br>- Medium (50-250 employees)<br>- Large (250+) | What kind of AI technologies are being used? (Select all that apply if any)<br><br><ul style="list-style-type: none"> <li>• Chatbots or Virtual Assistants</li> <li>• Data Analytics or Predictive Algorithms</li> <li>• Automation (e.g., robotic process automation)</li> <li>• Machine Learning models</li> <li>• Other (please specify)</li> <li>• None</li> </ul> | <p>How would you rate your current job satisfaction?</p> <ul style="list-style-type: none"> <li>- Very satisfied</li> <li>- Satisfied</li> <li>- Neutral</li> <li>- Unsatisfied</li> <li>- Very unsatisfied</li> </ul> <p>Has AI implementations affected your current job satisfaction?</p> <ul style="list-style-type: none"> <li>- Yes, AI has significantly improved my job satisfaction</li> <li>- Yes, AI has slightly improved my job satisfaction</li> <li>- AI has no impact on my job satisfaction</li> <li>- No, AI has slightly decreased my job satisfaction</li> <li>- No, AI has significantly decreased my job satisfaction</li> </ul>                               |  |