

Demographic	Current state	Perceived Importance	Willingness
<p>Which industry do you work in?</p> <ul style="list-style-type: none"> • Art & Design • Marketing & Advertising • IT & Software • Manufacturing • Retail • Other (please specify) <p>What is your role in the company?</p> <ul style="list-style-type: none"> • Creative (e.g., Designer, Writer) • Administrative • Technical (e.g., Developer, Engineer) • Managerial • Other (please specify) 	<p>Focus on human errors</p> <p>On a scale of 1 to 5, to what extent have you noticed a reduction in human errors since implementing AI tools?</p> <p>1 = No reduction 2 = Minor reduction 3 = Moderate reduction 4 = Significant reduction 5 = Drastic reduction</p> <p>Focus on time saved</p> <p>On average, how much time do you save per day due to AI tools in operational tasks?</p> <p>No time saved Less than 1 hour 1-3 hours 3-5 hours More than 5 hours</p> <p>Tools Per departments</p> <p>List up to 3 AI tools you use most frequently and rate their impact on operational efficiency (Low, Moderate, High)</p>	<p>Do you think managers in your company have sufficient knowledge of AI tools to make informed decisions about their implementation?</p> <ul style="list-style-type: none"> • Strongly agree • Agree • Neutral • Disagree • Strongly disagree <p>How do you feel about the use of AI-generated content (e.g., art, design, writing) in your field?</p> <ul style="list-style-type: none"> • I fully support it • I somewhat support it • I am neutral • I am somewhat against it • I am fully against it 	
		<p>To what extent do you believe your ability to use AI tools contribute to your job security?</p> <ul style="list-style-type: none"> • (1 = Not at all, 5 = Significantly) <p>To what extent do you believe that having AI skills will enhance your opportunities for career advancement?</p> <ul style="list-style-type: none"> • (1 = Not at all, 5 = 	

		<p>Significantly)</p> <p>How likely do you think it is that your AI skills will protect you from layoffs or downsizing?</p> <ul style="list-style-type: none"> (1 = Very unlikely, 5 = Very likely) <p>How important do you believe AI skills are for maintaining your current job position?</p> <ul style="list-style-type: none"> (1 = Not important at all, 5 = Extremely important) <p>Do you believe your AI skills have made you more competitive for internal promotions compared to colleagues without AI skills?</p> <ul style="list-style-type: none"> (1 = Strongly disagree, 5 = Strongly agree) 	
<p>What is the size of your company?</p> <ul style="list-style-type: none"> Small (0-50 employees) Medium (50-250 employees) Large (250+) 	<p>What kind of AI technologies are being used? (Select all that apply if any)</p> <ul style="list-style-type: none"> Chatbots or Virtual Assistants Data Analytics or Predictive Algorithms Automation (e.g., robotic process automation) Machine Learning models Other (please specify) None 	<p>How would you rate your current job satisfaction?</p> <ul style="list-style-type: none"> Very satisfied Satisfied Neutral Unsatisfied Very unsatisfied <p>Has AI implementations affected your current job satisfaction?</p> <ul style="list-style-type: none"> Yes, AI has significantly improved my job satisfaction Yes, AI has slightly improved my job satisfaction AI has no impact on my job satisfaction No, AI has slightly decreased my job satisfaction No, AI has significantly decreased my job satisfaction 	