

Celline Regia Yasshinta



UNDERGRADUATE STUDENT

a 2nd year software engineer student who is devoted to literature, science, and technology. Uses words and codes to convey her inventiveness.

EXPERIENCE

Content and Copywriter Yayasan Rutaba Indonesia

Abbreviation for Rumah Tahfidz Balita is a foundation that works on islam and qur'an education to young children.

Nov 2022 - now

- Produced online content and handled instagram account of @rutaba.id
- Publish islamic educational content
- Monitoring insight and profile visit frequently
- Create persuasive descriptions for KitaBisa donation campaign

Voice Over and Copy Writer Desa Wisata Virtual Tour (Dewi VTour)

A virtual tour platform providing tourism information for domestic destinations.

Jan 2023 - now

- Produced destination-related information
- Web copywriting for **dewivtour.com**
- Voice overed 360° virtual tour both in English and Indonesian

EDUCATION HISTORY

Software Engineer major in Node React JS expertise

SMK Telkom Malang | 2021 - now

- Assign at Teaching Factory Telkom DBT Frontend Specialization
- Gold Medal "Indonesian Advanced Student Competition 2022"
- Silver Medal "Youth English Competition 2022"

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Click here for my portfolio

COMPETENCIES

Copywriting

Social Media Marketing

Graphic Design (Canva & Figma)

Public Speaking

VOLUNTEER AND ORGANIZATIONS

Public Relations, Perpustakaan SMK Telkom Malang (PUSTEL)

English Teacher, Community of Moklet English Debater (COMET)

Liaison Officer, PPDB SMK Telkom Malang 2023-2024

Secretary, OSIS SC 72 and Rohis Ibnu Sina SMPN 1 Banyuwangi

Committee, Smart Olympiad SMPN 1 Banyuwangi