## Fast Food KPI Dashboard - Design Document

Version: 1.0

**Created:** June 30, 2025 **Author:** Marcellous Searcy

Contact: info@searcytechinnovations.com

## 1. Project Overview

The **Fast Food KPI Dashboard** is a C# WinForms desktop application designed for restaurant managers and franchise operators. It allows users to monitor key performance indicators (KPIs) such as:

- Daily Sales
- Revenue Tracking
- Customer Foot Traffic
- Exportable Reports

This tool helps fast food businesses make data-driven decisions with ease using visual analytics and built-in export options.

#### 2. Technical Stack

Language: C#

• **Framework:** .NET (WinForms)

Database: Microsoft Access (.accdb)

• **UI Tools:** Windows Forms Designer

• **Export Tool:** Built-in PDF generation (SaveFileDialog & Report export)

#### 3. Features

Feature Description

Sales Tracking Logs daily sales by day of week

Feature Description

Revenue Reports Tracks dollar amounts tied to each entry

Customer Analytics Measures foot traffic per day

Chart Visualization Dynamic bar/column charts with filters

Export PDF Button Allows exporting reports directly as PDF

Excel Import Option (Future) Load data from Excel for quicker reporting

#### 4. Screenshot

Insert your uploaded dashboard image here: KPI Dashboard - Demo Franchise.png

## 5. Data Schema Example

Access Table: tblKPI

# **ID Day Sales Revenue Customers**

4 Mon 75 \$500.00 45

5 Tue 90 \$650.00 60

... ... ... ...

## 6. Future Improvements

- Excel/CSV import/export
- Monthly/Quarterly KPIs
- Admin login for multiple users
- Integration with Google Sheets or SQL Server

## 7. Usage

1. Launch the application

- 2. Enter or import sales data
- 3. View real-time visual charts
- 4. Export the PDF summary for management