

EKSAMENSBEVIS

CERTIFICATE

Navn: Cemakay Türker
(Name)

CPR-nr: 230474-3673
(Civil Reg. no.)

Har i eksamensterminen Sommer 2006 bestået
(Has in) (passed)

DEN ERHVERVSSPROGLIGE BACHELORUDDANNELSE (BA)


med ret til at benytte betegnelsen ERHVERVSSPROGLIG BACHELOR

The holder of this degree is entitled to use the title Bachelor of Arts in modern languages

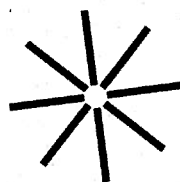
Herning, den 30. juni 2006
(Date)



Rektor
(Principal)



Administration
(Administration)



Handels- og IngeniørHøjskolen
(Herning Institute of Business Administration and Technology)

Erhvervsproglig bachelor: Engelsk/Fransk**ECTS-
point****Fag****Karakter****Engelsk**

3,00	Mundtlig prøve på engelsk i virksomhedens internationale forhold og markeder: Indhold	8
3,00	Mundtlig prøve på engelsk i virksomhedens internationale forhold og markeder: Sprogfærdighed	9
3,00	Mundtlig prøve på engelsk i international marketing: Indhold	7
3,00	Mundtlig prøve på engelsk i international marketing: Sprogfærdighed	8
5,00	Erhvervskommunikation I: Portefølje inden for engelsk erhvervsrelateret kommunikation	B
8,00	Erhvervskommunikation II i engelsk: Skriftlig prøve	7
3,00	Engelsk erhvervskommunikation III: Skriftlig prøve inden for engelsk erhvervsrelateret kommunikation: Analyse	7
3,00	Erhvervskommunikation III: Skriftlig prøve inden for engelsk erhvervsrelateret kommunikation: Tekstproduktion	7
6,00	Skriftlig engelsk 1.årsprøve	6
11,00	Seminar A: Skriftlig gruppeopgave på engelsk med efterfølgende møderække og mundtligt forsvar om kultur- og samfundsforhold i UK og USA	11

Erhvervsproglig bachelor: Engelsk/Fransk**ECTS-
point****Fag****Karakter****Fransk**

1,00	Mundtlig prøve i fransk fonetik	B
5,00	Mundtlig præsentation i fransk kultur og samfund	B
5,00	Mundtlig prøve på fransk inden for erhvervsrelateret kommunikation: Indhold	9
5,00	Mundtlig prøve på fransk inden for erhvervsrelateret kommunikation: Udtryksfærdighed	9
5,00	Erhvervskommunikation I: Portefølje inden for fransk erhvervsrelateret kommunikation	B
6,50	Fransk erhvervskommunikation II: Skriftlig prøve inden for erhvervsrelateret kommunikation: Oversættelse fra dansk til fransk	7
6,50	Fransk erhvervskommunikation II: Skriftlig prøve inden for erhvervsrelateret kommunikation: Fri formulering på fransk	6
7,00	Skriftlig fransk 1.årsprøve	6
15,00	Seminar B: Skriftlig individuel opgave på fransk om et givet emne med efterfølgende møderække og mundtligt forsvar Meritoverført	B
12,00	Seminar C: Skriftlig gruppeopgave på fransk i kultur- og samfundsforhold med mundtligt forsvar	8

Erhvervsproglig bachelor: Engelsk/Fransk**ECTS-****point****Fag****Karakter****Supplering**

3,00	Gruppeprojekt opgave i erhvervsøkonomi og international handel med mundtlig prøve	7
4,50	Skriftlig prøve i informations- og sprogteknologi	7
4,00	Mundtlig prøve i erhvervsret	7
1,00	Mundtlig prøve i effektiv kommunikation	7
0,50	Gruppeprojekt opgave i WEB-design	B
15,00	Studieophold ved udenlandsk institution	B
1,00	Dansk	7
5,00	Sprog, kommunikation og kultur	7
15,00	Fremmedsproget rapport i forbindelse med udlandsophold	B

Cemakay Türker

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Cpr-nr. 230474-3673 har den 30. juni 2006 bestået

Erhvervsproglig bachelor: Engelsk/Fransk

ECTS-

point

Fag

Karakter

Valgfag

4,00

Cross Cultural Communication, oral examination

10

Erhvervsproglig bachelor: Engelsk/Fransk

ECTS-

point

Fag

Karakter

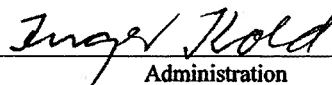
Specialiseringsprofil i International Markedskommunikation

Specialiseringsprofilen i International Markedskommunikation kvalificerer den studerende til at analysere, formulere og gennemføre en virksomheds kommunikationsstrategi i samspil med virksomhedens samlede image- og marketingstrategi på såvel Business to Consumer markedet som Business to Business markedet.

10,00	Projektrapport på engelsk med mundtlig prøve: Indhold	8
10,00	Mundtlig prøve på engelsk i forbindelse med projektrapport: Udtryksfærdighed	8
5,00	Skriftlig prøve i fransk international markedskommunikation: Indhold	8
5,00	Skriftlig prøve i fransk international markedskommunikation: Sproglig kompetence	7

Det samlede gennemsnit udgør**7,6**

Prøver, som bedømmes bestået/ikke bestået, skal være bestået (B).


Administration

Bachelor of Arts in Modern Languages: English/French

on 30 June 2006

ECTS-**point Subjects****Grade****English**

3,00	Oral test in English in Business studies, International relations and markets: Presentation	8
3,00	Oral test in English in Business studies, International relations and markets: Oral proficiency and pronunciation	9
3,00	Oral test in English in International Marketing: Factual/analytical proficiency	7
3,00	Oral test in English in International Marketing: Oral proficiency and pronunciation	8
5,00	English Business Communication I: Portfolio in English Business Communication	Passed
8,00	English Business Communication II: Written test	7
3,00	Business Communication III: Written test in English Business Communication: Analysis	7
3,00	Business Communication III: Written test in English Business Communication: Textwriting	7
6,00	English preselection test, written examination	6
11,00	Seminar A: Seminar paper in English written in groups on sociopolitics and culture in Britain and/or the U.S. with subsequent discussion	11

Bachelor of Arts in Modern Languages: English/French

on 30 June 2006

ECTS-

point **Subjects****Grade****French**

1,00	Oral test in French fonetics	Passed
5,00	Oral presentation in French on Culture and Sociopolitics	Passed
5,00	Oral test in French on Business Communication: Factual/analytical proficiency	9
5,00	Oral test in French on Business Communication: Oral prodiciency and pronunciation	9
5,00	Business Communication I: Portfolio within French Business Communication	Passed
6,50	French Business Communication II: Written test in Business Communication: Translation from Danish into French	7
6,50	French Business Communication II: Written test in French Business Communication: Independently formulated textwriting in French	6
7,00	Written French 1st year test	6
15,00	Seminar B: Individual seminar paper in French on a given subject with subsequent discussion Credit transferred	Passed
12,00	Seminar C: Seminar paper in French written in groups on culture and sociopolitics with subsequent discussion	8

Bachelor of Arts in Modern Languages: English/French

on 30 June 2006

ECTS-**point Subjects****Grade****Subjects common to all language lines**

3,00	Business economics and international trade, oral test based on a project report	7
4,50	Language and IT, written test	7
4,00	Commercial law, oral test	7
1,00	Effective communication, oral test	7
0,50	Project paper written in groups on WEB-design	Passed
15,00	Exchange programme at a foreign institution	Passed
1,00	Danish, written test	7
5,00	Language, Communication and Culture, introductory seminar	7
15,00	Studies abroad report	Passed

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Bachelor of Arts in Modern Languages: English/French

on 30 June 2006

ECTS-

point Subjects

Grade

Optional subject

4,00 **Cross Cultural Communication, oral examination**

10

Bachelor of Arts in Modern Languages: English/French

on 30 June 2006

ECTS-**point Subjects****Grade****Specialization**

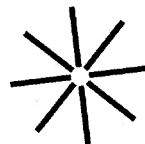
The Specialization Profile Course in International Marketing Communications qualifies the graduate to analyse, formulate and execute the communication strategy of a company as an integrated part of the company's total image and marketing strategy on the Business to Business Market as well as the Business to Consumer Market.

10,00	Project report in English on international market communication with oral defence: Factual/analytical proficiency	8
10,00	Project report in English on international market communication with oral defence: Oral proficiency and pronunciation	8
5,00	Written test in French in international market communication: Factual/analytical proficiency	8
5,00	Written test in French in international market communication: Linguistic qualifications	7

Total average of grades	7,6
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Examinations marked passed/not passed must have been passed (B = Passed).


Administration



Diploma Supplement

This Diploma Supplement follows the model developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve international 'transparency' and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended.

Holder of the Qualification

Family name(s): Türker
Given name(s): Cemakay
Date of birth: April 23, 1974
Civil registration number: 230474-3673

Qualification

Name of the qualification and title conferred (in Danish)

Bacheloruddannelsen i Erhvervssprog og International Erhvervskommunikation.

BA i Erhvervssprog og International Erhvervskommunikation

Name of the qualification and title conferred (in English)

BA in International Business Communication

Date of award

30 June 2006

Main fields of study

Two foreign languages

Two of the following languages: English, German, French

Language description (grammar, phonetics, text and communication analysis).

Business communication (oral and written).

Cultural, social and business conditions contrasted to similar Danish conditions. Special emphasis on international marketing and European studies.

Communication theory and models for application in the internal and external communication of companies and organisations, generally and across cultural boundaries.