Data Mining Homework 1

Submit the PDF file to Dropbox on D2L.

- 1. The Apriori algorithm makes use of prior knowledge of subset support property. Given frequent itemset l, s is a subset of l and s' is a subset of s.
 - a. Show that the confidence of the rule "s' \rightarrow (l-s')" cannot be larger than the confidence of the rule "s \rightarrow (1-s)".
 - b. Show that the confidence of the rule " $(1-s) \rightarrow s$ " must be smaller than the confidence of the rule " $(1-s') \rightarrow s'$ ".
- 2. Given the following transaction database, min support count = 2, and the min confidence 70%

TID	Items bought
T100	$\{K, A, D, B\}$
T200	$\{D, A, C, E, B\}$
T300	$\{C, A, B, E\}$
T400	{B, A, D}

- 2.A. apply Apriori algorithm to derive from the database:
 - (a) all frequent itemsets, and
 - (b) <u>all</u> strong association rules

Show all intermediate steps (C_k, L_k, Join steps, ...) as done in class.

2.B. Given the following transaction database, apply FP-Growth algorithm to derive from the database all frequent itemsets. Show all the tree building and frequent item derivation steps.