

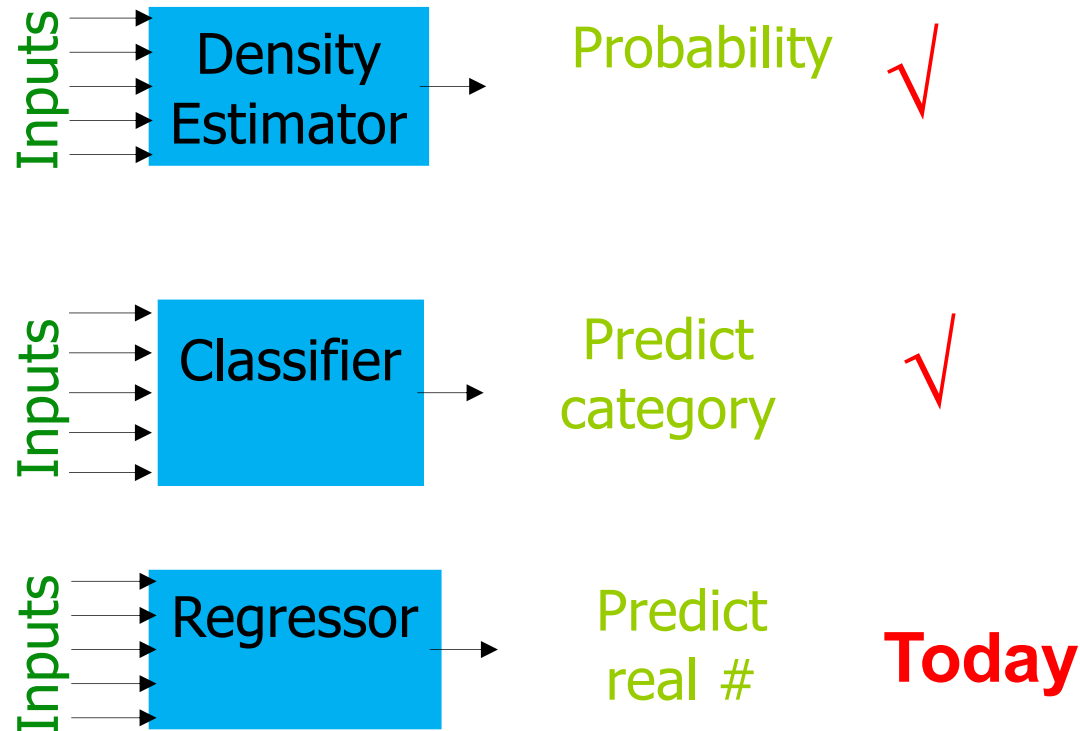
# Data Mining



## Regression Analysis

# Outline

- Regression vs Classification



- Linear regression – another discriminative learning method
  - As optimization → Gradient descent

# Regression examples

## Stock market



## Weather prediction



Temperature  
72° F

Predict the temperature at any given location

# Prediction of menu price

(a) METADATA: ambience	
dive-y	-0.015
intimate	-0.013
trendy	-0.012
casual	-0.005
romantic	-0.004
classy	-7e-6
touristy	0.058
upscale	0.099

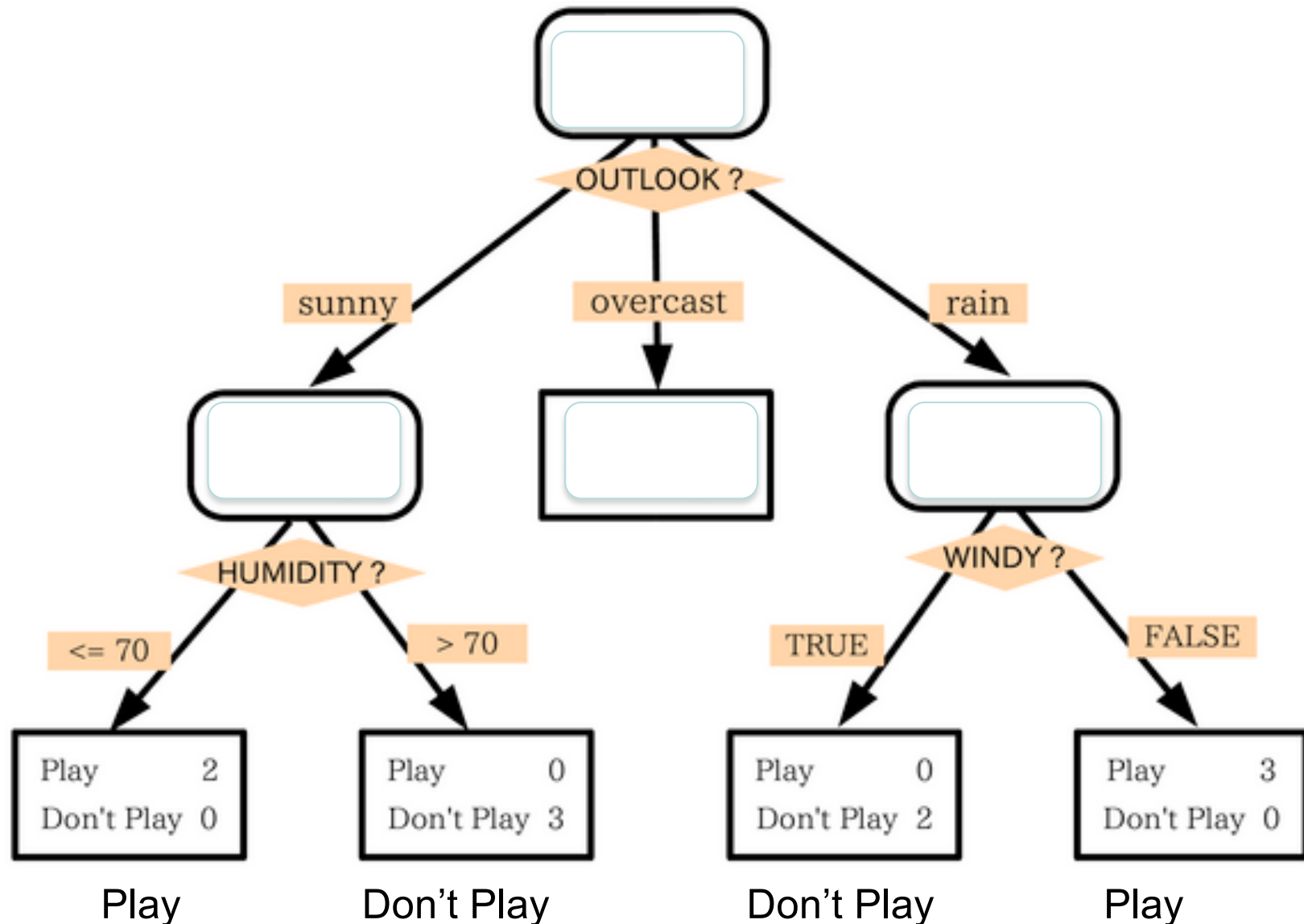
(b) MENUDESC: cooking	
panfried	-0.094
chargrilled	-0.029
cooked	-0.012
boiled	-0.006
fried	-0.005
steamed	0.011
charbroiled	0.015
grilled	0.022
simmered	0.025
roasted	0.034
sauteed	0.034
broiled	0.053
seared	0.066
braised	0.068
stirfried	0.071
flamebroiled	0.106

(c) MENUDESC: descriptors	
old time favorite	-0.112
fashioned	-0.034
line caught	-0.028
all natural	-0.028
traditional	-0.009
natural	3e-4
classic	0.002
free range	0.004
real	0.004
fresh	0.006
homemade	
authentic	
organic	

(d) MENUDESC: _ = "of chicken"	
slices _	-0.102
bits _	-0.032
cubes _	-0.030
pieces _	-0.024
strips _	-0.001
chunks _	0.015
morsels _	0.025
pcs _	0.040
cuts _	0.042

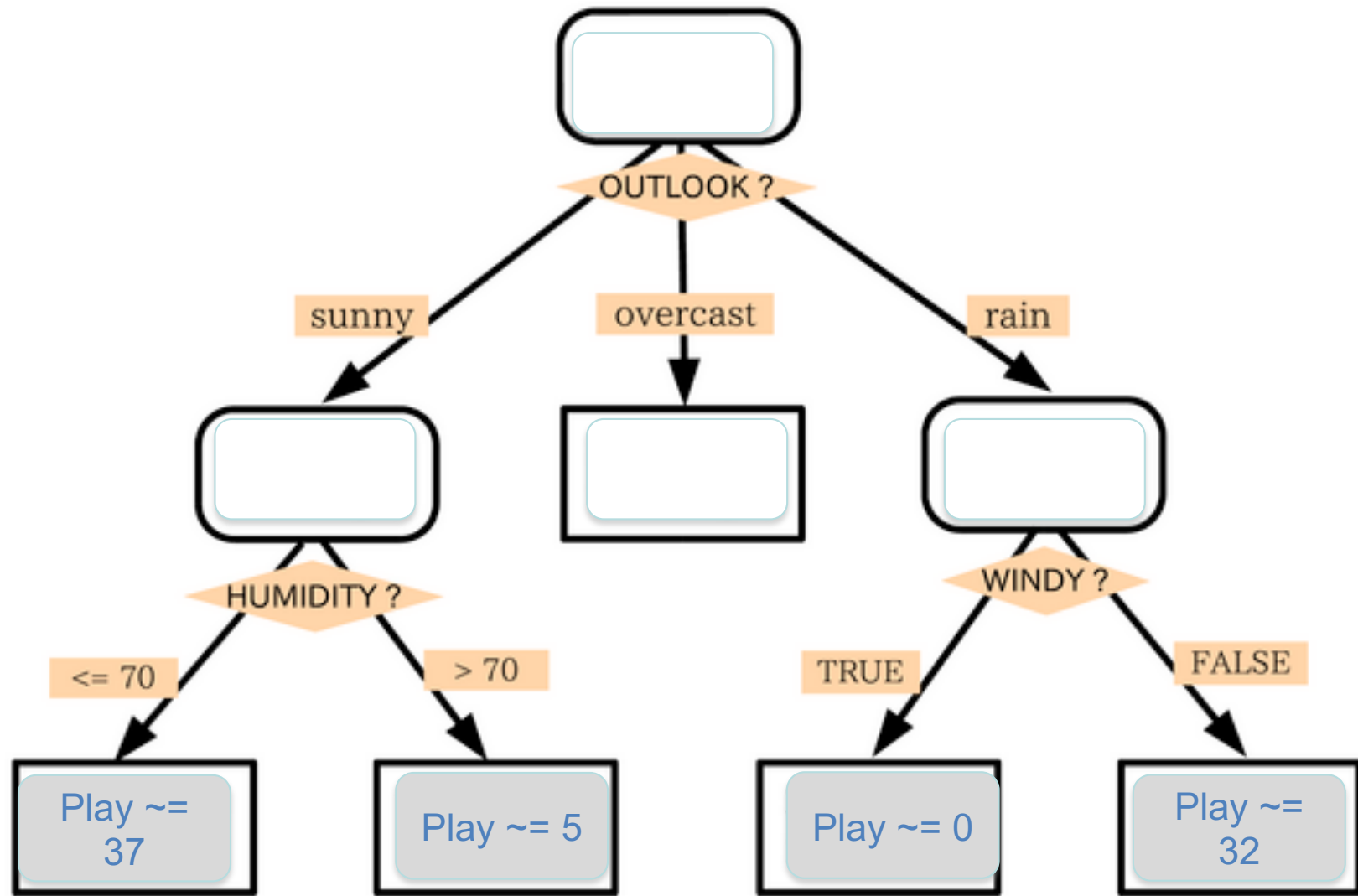
# A decision tree: classification

Dependent variable: PLAY



# A regression tree

Dependent variable: PLAY



Play = 30m, 45min

Play = 0m, 0m, 15m

Play = 0m, 0m

Play = 20m, 30m, 45m

# Learning as optimization

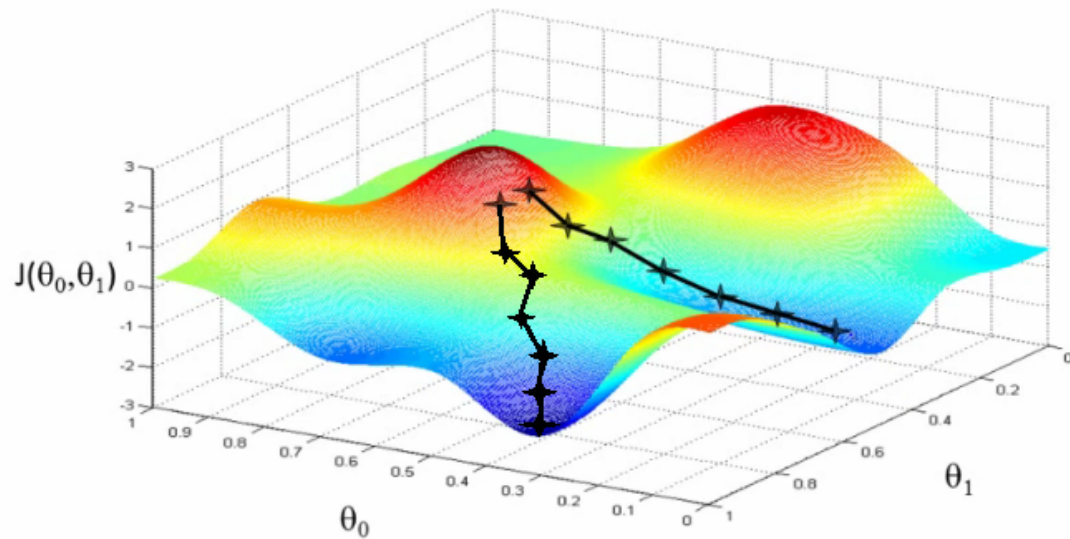
- Two types of learners:
  1. Generative: make assumptions about how to generate data (given the class)
    - e.g., naïve Bayes
  2. Discriminative
    - directly estimate a decision rule/boundary
    - e.g., logistic regression

Today: another discriminative learner, but for regression tasks

# Regression

Least Mean  
Squares

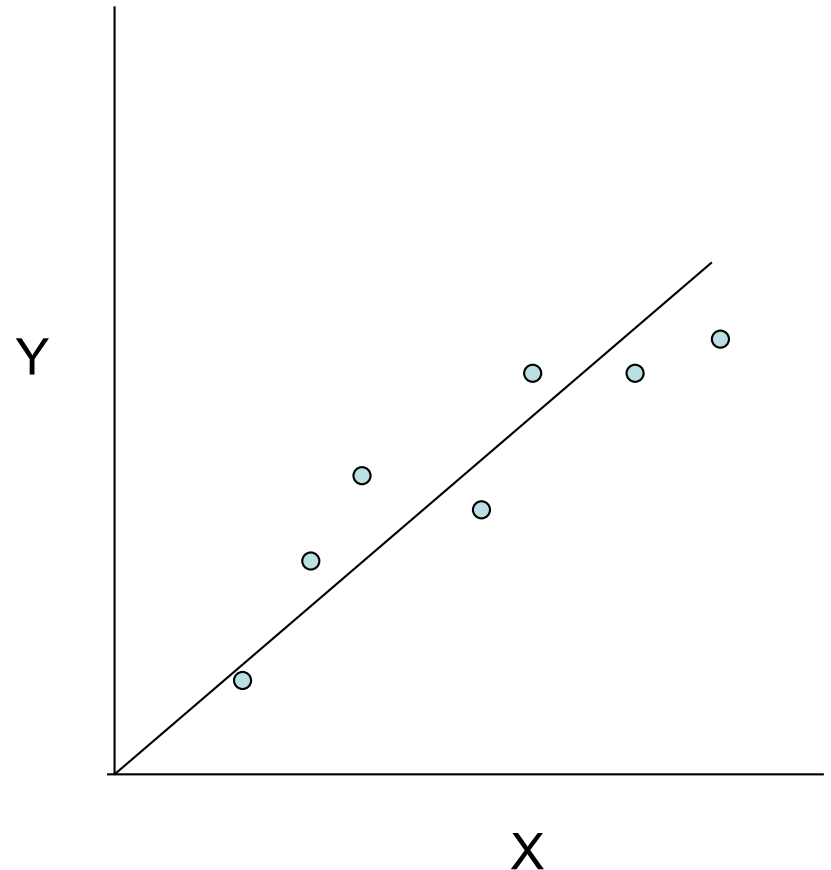
- Regression for LMS as optimization





# Linear regression

- Given an input  $x$  we would like to compute an output  $y$
- For example:
  - Predict height from age
  - Predict Google's price from Yahoo's price
  - Predict distance from wall from sensors



# Linear regression

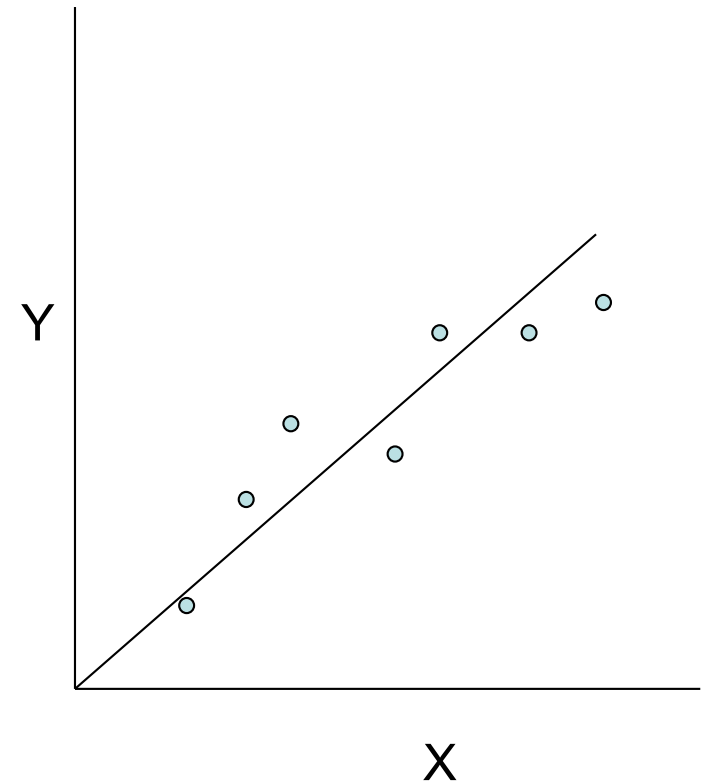
- Given an input  $x$  we would like to compute an output  $y$
- In linear regression we assume that  $y$  and  $x$  are related with the following equation:

What we are  
trying to predict

Observed values

$$y = wx + \varepsilon$$

where  $w$  is a parameter and  $\varepsilon$  represents measurement or other noise

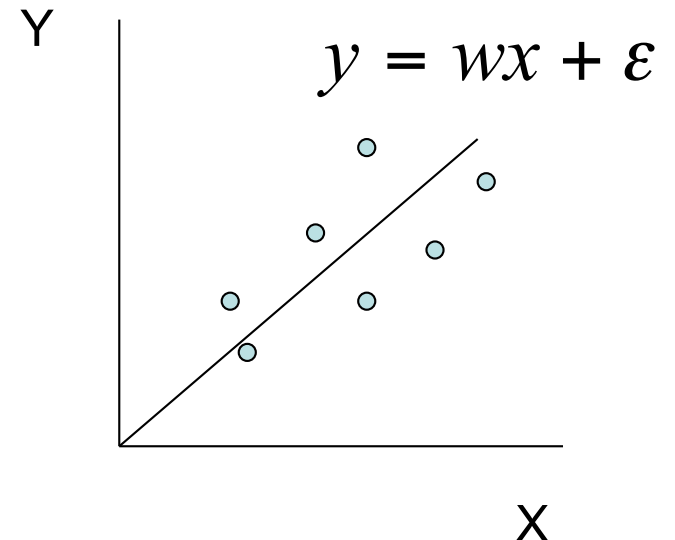


# Linear regression

- Our goal is to estimate  $w$  from a training data of  $\langle x_i, y_i \rangle$  pairs
- Optimization goal: minimize squared error (least squares):

$$\arg \min_w \sum_i (y_i - wx_i)^2$$

- Why least squares?
  - minimizes squared distance between measurements and predicted line



# Solving linear regression

- To optimize:

We just take the derivative w.r.t. to  $w$  ....

$$\frac{\partial}{\partial w} \sum_i (y_i - wx_i)^2 = 2 \sum_i -x_i (y_i - wx_i)$$



prediction

# Solving linear regression

- To optimize – closed form:
- We just take the derivative w.r.t. to  $w$  and set to 0:

$$\frac{\partial}{\partial w} \sum_i (y_i - wx_i)^2 = 2 \sum_i -x_i (y_i - wx_i) \Rightarrow$$

$$2 \sum_i x_i (y_i - wx_i) = 0 \Rightarrow 2 \sum_i x_i y_i - 2 \sum_i wx_i x_i = 0$$

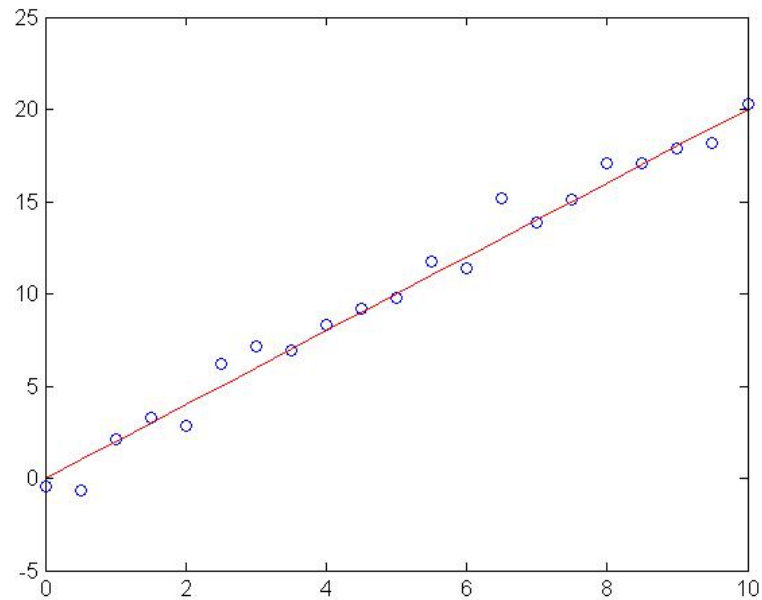
$$\sum_i x_i y_i = \sum_i wx_i^2 \Rightarrow$$

$$w = \frac{\sum_i x_i y_i}{\sum_i x_i^2}$$

covar(X,Y)/var(X)  
if mean(X)=mean(Y)=0

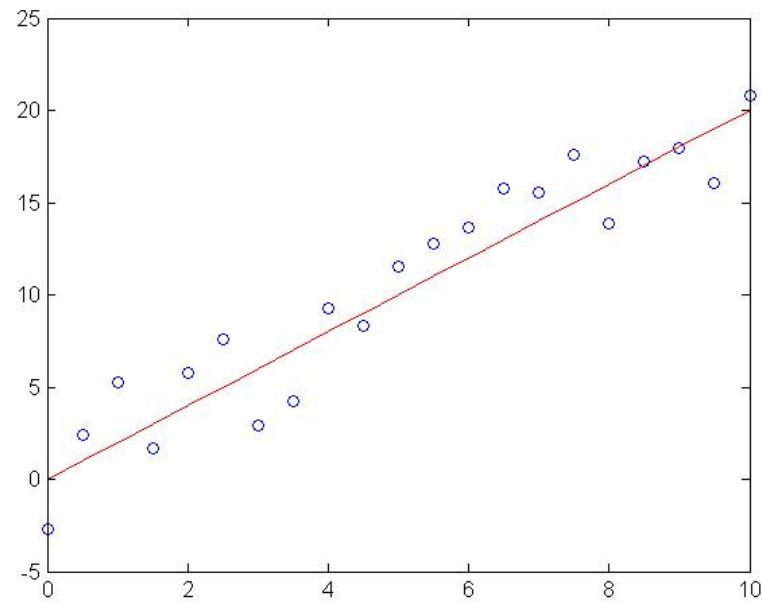
# Regression example

- Generated:  $w=2$
- Recovered:  $w=2.03$
- Noise:  $\text{std}=1$



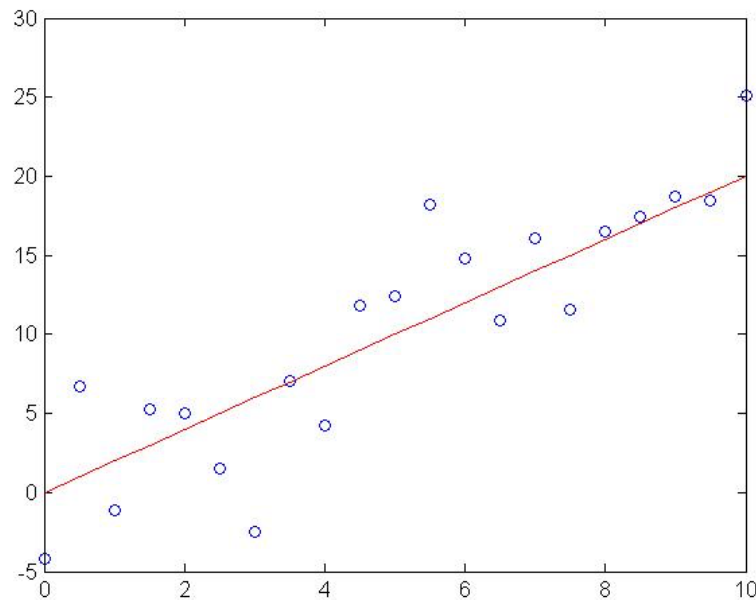
# Regression example

- Generated:  $w=2$
- Recovered:  $w=2.05$
- Noise:  $\text{std}=2$



# Regression example

- Generated:  $w=2$
- Recovered:  $w=2.08$
- Noise:  $\text{std}=4$



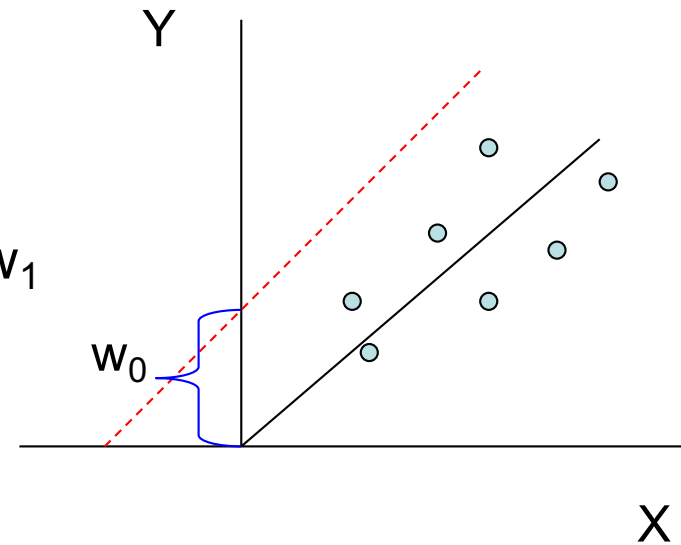


# Bias term

- So far we assumed that the line passes through the origin
- What if the line does not?
- No problem, simply change the model to

$$y = w_0 + w_1x + \varepsilon$$

- Can use least squares to determine  $w_0$  ,  $w_1$



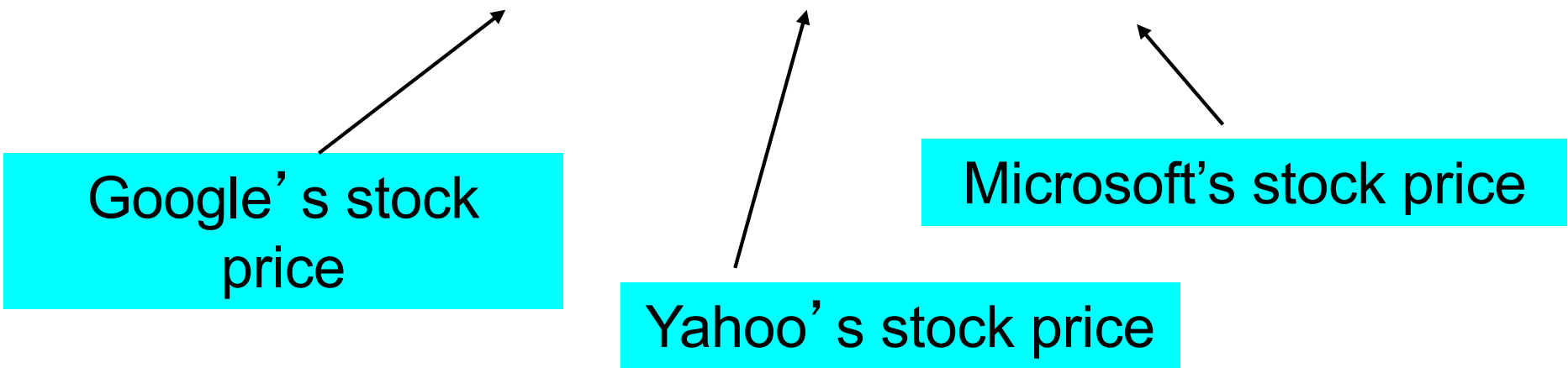
$$w_1 = \frac{\sum_i x_i (y_i - w_0)}{\sum_i x_i^2} \quad w_0 = \frac{\sum_i y_i - w_1 x_i}{n}$$

# Multivariate regression

- What if we have several inputs?
  - Stock prices for Yahoo, Microsoft and Ebay for the Google prediction task
- This becomes a multivariate regression problem
- Again, its easy to model:

$$y = w_0 + w_1x_1 + \dots + w_kx_k + \varepsilon$$

Google's stock  
price



Yahoo's stock price

Microsoft's stock price

# Multivariate regression

- What if we have several inputs?
  - Stock prices for Yahoo, Microsoft and Ebay for the Google prediction task
- This becomes a multivariate regression problem
- Again, its easy to model:

$$y = w_0 + w_1x_1 + \dots + w_kx_k + \varepsilon$$

# Other functions of x

Not all functions can be approximated by a line/hyperplane...

$$y = 10 + 3x_1^2 - 2x_2^2 + \varepsilon$$

In some cases we would like to use polynomial or other terms based on the input data, are these still linear regression problems?

Yes. As long as the *coefficients* are linear the equation is still a linear regression problem!

# Non-Linear basis function

- So far we only used the observed values  $x_1, x_2, \dots$
- However, linear regression can be applied in the same way to **functions** of these values
  - Eg: to add a term  $w x_1 x_2$  add a new variable  $z = x_1 x_2$  so each example becomes:  $x_1, x_2, \dots, z$
- As long as these functions can be directly computed from the observed values the parameters are still linear in the data and the problem remains a multi-variate linear regression problem

$$y = w_0 + w_1 x_1^2 + \dots + w_k x_k^2 + \varepsilon$$

# Non-linear basis functions

- What type of functions can we use?
- A few common examples:

- Polynomial:  $\phi_j(x) = x^j$  for  $j=0 \dots n$

- Gaussian:

$$\phi_j(x) = \frac{(x - \mu_j)}{2\sigma_j^2}$$

- Sigmoid:

$$\phi_j(x) = \frac{1}{1 + \exp(-s_j x)}$$

- Logs:

$$\phi_j(x) = \log(x + 1)$$

Any function of the input values can be used. The solution for the parameters of the regression remains the same.

# General linear regression problem

- Using our new notations for the basis function linear regression can be written as

$$y = \sum_{j=0}^n w_j \phi_j(x)$$

- Where  $\phi_j(\mathbf{x})$  can be either  $x_j$  for multivariate regression or one of the non-linear basis functions we defined
- ... and  $\phi_0(\mathbf{x})=1$  for the intercept term

# Data Mining



## Learning/Optimizing Multivariate Least Squares

Gradient Descent Approach



# Gradient Descent for Linear Regression

Goal: minimize the following loss function:

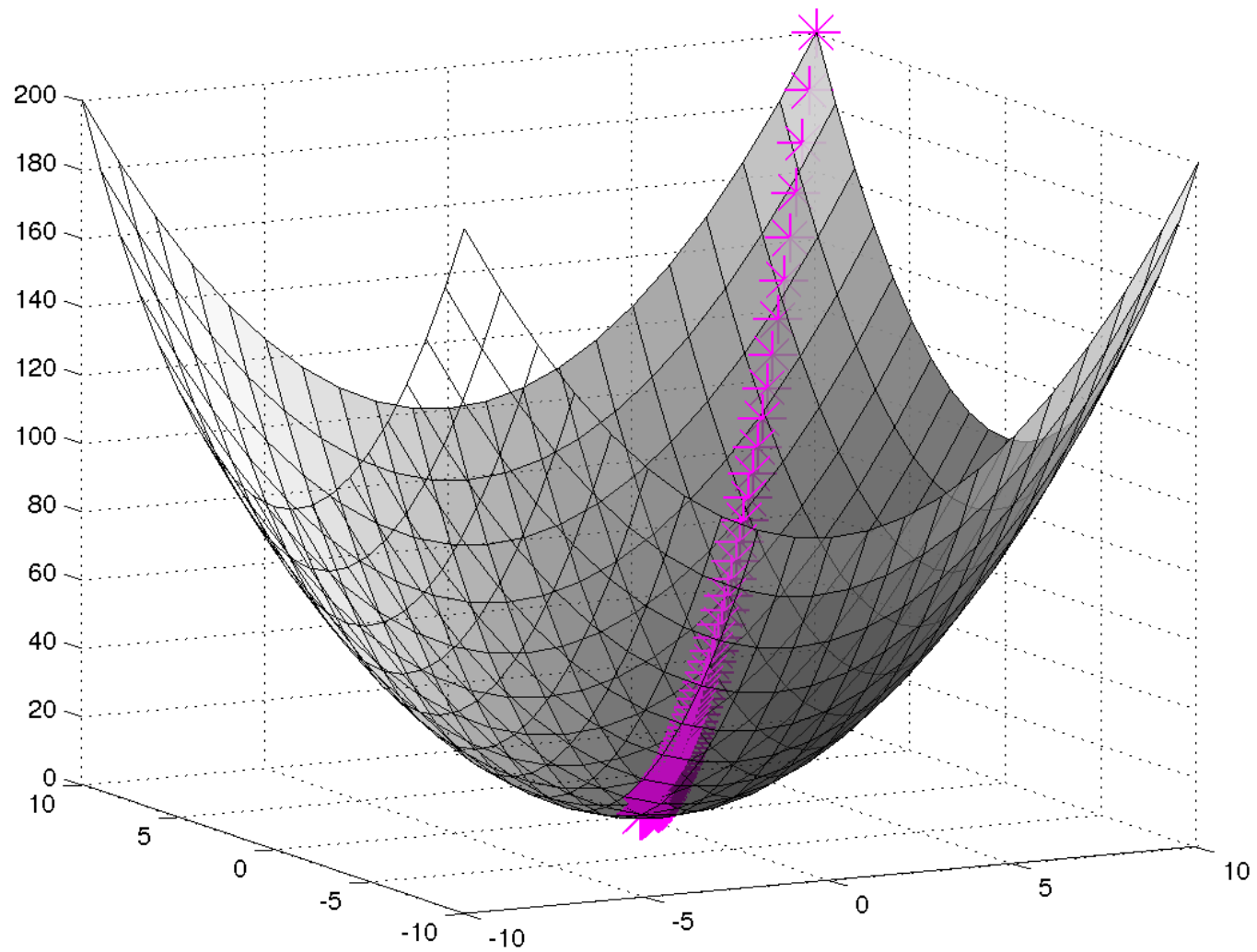
predict with :  $\hat{y}^i = \sum_j^n w_j \phi_j(\mathbf{x}^i)$

$$J_{\mathbf{x},\mathbf{y}}(\mathbf{w}) = \sum_i \left( y^i - \hat{y}^i \right)^2 = \sum_i \left( y^i - \sum_j w_j \phi_j(\mathbf{x}^i) \right)^2$$

↑  
sum over  $n$  examples

↑  
sum over  $k+1$  basis vectors

# Gradient descent



# Gradient Descent for Linear Regression

Goal: minimize the following loss function:

predict with :  $\hat{y}^i = \sum_j^n w_j \phi_j(\mathbf{x}^i)$

$$J_{\mathbf{x},\mathbf{y}}(\mathbf{w}) = \sum_i (y^i - \hat{y}^i)^2 = \sum_i \left( y^i - \sum_j w_j \phi_j(\mathbf{x}^i) \right)^2$$

$$\frac{\partial}{\partial w_j} J(\mathbf{w}) = \frac{\partial}{\partial w_j} \sum_i (y^i - \hat{y}^i)^2$$
$$= 2 \sum_i (y^i - \hat{y}^i) \frac{\partial}{\partial w_j} \hat{y}^i$$

$$= 2 \sum_i (y^i - \hat{y}^i) \frac{\partial}{\partial w_j} \sum_j w_j \phi_j(\mathbf{x}^i)$$

$$= 2 \sum_i (y^i - \hat{y}^i) \phi_j(\mathbf{x}^i)$$

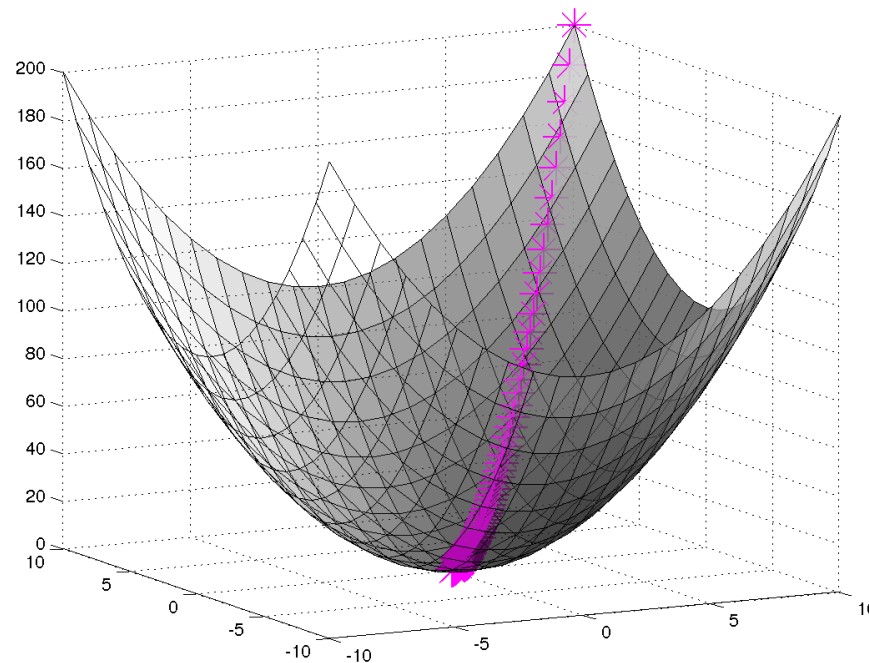
# Gradient Descent for Linear Regression

Learning algorithm:

- Initialize weights  $\mathbf{w}=\mathbf{0}$
- For  $t=1, \dots$  until convergence:
  - Predict for each example  $\mathbf{x}^i$  using  $\mathbf{w}$ : 
$$\hat{y}^i = \sum_{j=0}^k w_j \phi_j(\mathbf{x}^i)$$
  - Compute gradient of loss: 
$$\frac{\partial}{\partial w_j} J(\mathbf{w}) = 2 \sum_i (y^i - \hat{y}^i) \phi_j(\mathbf{x}^i)$$
  - This is a vector  $\mathbf{g}$
  - Update:  $\mathbf{w} = \mathbf{w} - \lambda \mathbf{g}$
  - $\lambda$  is the learning rate.

# Linear regression is a *convex* optimization problem

so again gradient descent will reach a *global* optimum



proof: differentiate again to get the second derivative