



100 Decibels of crisp audio

Walking On Sound

- Portable
- Only \$70
- Aluminium body
- Designed for air travel
- Held 20k songs
- Used 4 inch cassettes
- Included headphones
- "Walkman" is trademarked

Created by:
Masaru Ibuka

Produced by:
Sony

Invented in:
1979



Walkman Cassette Player