

# CENK ERDÖNMEZ

Web Developer, Seo Manager, Digital Marketing

+90 545 312 44 52 @ cenkerdonmez@gmail.com  
www.linkedin.com/in/cenk-erdönmez-b3a41324b İstanbul/Türkiye

## SUMMARY

Passionate professional with expertise in project management, digital marketing, and customer relations. Proven track record in website redesign, conversion rate optimization, and organic search results. Strong passion for coding and commitment to continuous learning. Exceptional customer service and relationship-building skills.

## EXPERIENCE

WordPress Developer, SEO Manager, Digital Marketing 01/2023 - Present  
Proje Endüstriyel Kesim İstanbul Türkiye

Making custom build project using industrial materials

- Led website redesign that increased site traffic by 50%
- Launched new landing pages with 50% higher conversion rates
- Positioned website in a competitive niche at top 5 for 20+ high volume keywords
- Decreased bounce rate by 20% by improving content
- Managed over 100+ digital campaigns (development, control, post-campaign evaluation)

Webmaster, SEO Manager, Digital Marketing, Planning Officer 07/2022 - 01/2023  
Artibel Belgelendirme İstanbul Türkiye

Certification Body

- Improved organic search results by increasing the search engine results page from 12 to first
- Devised and implemented organic search strategy that increased the conversion rate up to 50%
- Created a new social media campaign on 5 different social networks

Webmaster, SEO Manager, Digital Marketing 2021 - 2022  
Freelancer Ankara Türkiye

During COVID-19 times worked for multiple companies.

- Traffic improved and web ranking soared by over 100% in 2 quarters
- Reviewed website and all lead generation channels, growing traffic by 50% with a 20% increase in conversion

Customer Relationship Specialist 01/2020 - 07/2020  
Destek Gayrimenkul İstanbul Türkiye

Forex

- Organised approximately 20 customer bookings per week
- Maintained 60% repeat customer base
- Increased customer loyalty and repeat customer base by 45%

Customer Relationship Specialist 01/2019 - 01/2020  
A1 Capital İstanbul Türkiye

Forex

- Reached 90%-100% quality customer service as a valuation from my manager
- Worked directly with the customer in 8 month investigation into regional failures and established a positive relationship
- Directed portfolio of 50+ customers, both local and international groups
- Collaborated with sales and marketing team of 15, assisted in customer relationship, preparing report dashboards and catalogues



## EDUCATION

Electric ve Electronic Engineering  
Marmara Üniversitesi  
06/2018

## LANGUAGES

Turkish Native ●●●●●  
English Proficient ●●●●●

## SKILLS

Google Analytics · Google Search Console ·  
Google Ads · Semrush · Ahrefs ·  
Microsoft Office · HTML · CSS · Bootstrap ·  
Tailwind · Javascript · React · Next Js ·  
Wordpress · PHP · Git · Github · Node Js

## CERTIFICATIONS

Frontend Web Development  
Re:Coded 2023

Responsive Web Design  
Freecodecamp 2022

## SEO

Udemy 2020

## Digital Marketing

Udemy 2020