





Vertically integrated  
Closed, proprietary  
Slow innovation  
Small industry



— Open Interface —



— Open Interface —



Microprocessor



Horizontal  
Open interfaces  
Rapid innovation  
Huge industry

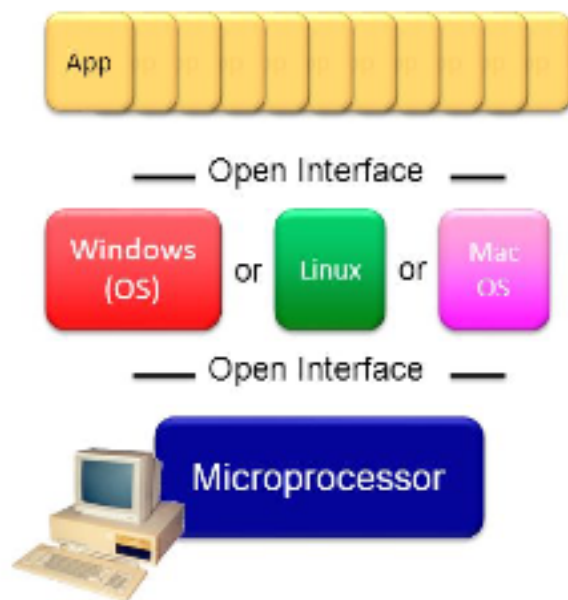








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