



Rich Patz

Introduction

NCIEA Colloquium
May 23-24
Ketchum, Idaho

Background

Roles

- Statistician
- Educational researcher
- Testing company executive
- Mergers & acquisitions
- Educator
- Researcher, Scholar



CTB



PACIFIC METRICS™
CORPORATION



Titles: CEO, Chief Measurement Officer, VP Engineering, Research Development

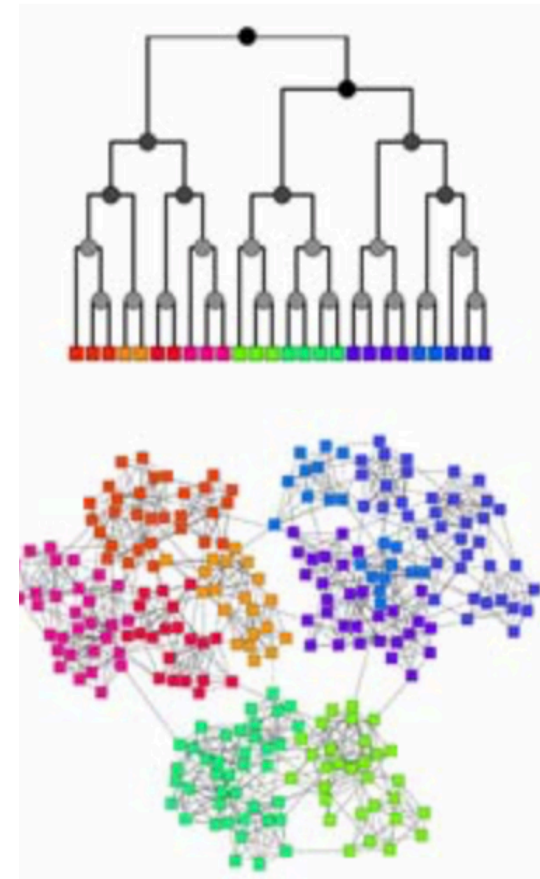
Current Roles

- Visiting Scholar, University of California Berkeley
- Advisor, BEAR Center
- Consultant
- Specialize in:
 - Measurement in education
 - Large scale assessment
 - Management, change
 - Mergers & Acquisitions



“Open”

- **Organizational behavior mode**
 - Networks > hierarchies
 - Social capital > \$\$\$
- **A way to codify what we can agree upon, for good of all**
 - Open standards
- **Intellectual property type**
 - e.g., open educational resource
- **Software license category**
 - e.g., BSD, MIT, GNU



Benefits & Risks of Open

- Many Benefits
 - Efficiency
 - Speed development innovation
 - Lower development costs
 - Community, network effects
- Also Potential Risks to Manage
 - Messy IP (assurances, indemnification)
 - Uncontrolled quality
 - Lack of accountability
 - Displace investment

