Centrine Ong'aria

📍 Nairobi, Kenya

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🔗 [LinkedIn](#) | 🔗 [GitHub](#)

PROFILE SUMMARY

Versatile and adaptable professional with a background in statistics and hands-on experience across web development, data analysis, AI data annotation, digital content creation, and executive support. I have contributed to AI and data-driven projects, worked with both frontend and backend technologies, managed cross-platform websites, and collaborated on multilingual content, SEO, and campaign tracking. With a foundation in statistical thinking, I approach each role—whether technical, creative, or administrative, with structure, attention to detail, and a strong learning mindset. I thrive in environments that require flexibility, problem-solving, and communication across diverse teams.

SKILLS

- **Programming & Web Development:** HTML, CSS, JavaScript, React, PHP, Node.js, Python

- **Frontend Frameworks & CMS Platforms:** WordPress, Wix (Classic, Studio, Velo), Next.js

- **Backend & Databases:** PostgreSQL, MySQL, MongoDB, REST APIs

- **Data Analysis & Visualization:** Python (Pandas, Matplotlib), Excel, Google Sheets, SQL, R

- **Design & Performance:** Figma, Core Web Vitals, Google Analytics, Structured Data, Schema Markup

- **AI Annotation & Evaluation:** NLP, intent detection, slot filling, prompt evaluation

- **Workflow & Tools:** Git, GitHub, Postman, Visual Studio Code, Trello, Slack, Jira, HubSpot

- **Content & Communication:** SEO writing, proofing/editing, report creation, virtual support, CRM content handling

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PROFESSIONAL EXPERIENCE

Full Stack Developer – Remote

Cybasoft | United States | June 2025 – Present

- Delivered responsive web and backend solutions tailored to individual client needs across different industries

- Worked in dynamic project environments, switching between stacks such as React, Django, Flask, and Node.js

- Managed RESTful integrations, built database queries, and maintained CMS-based solutions

Data Annotation Specialist – AI Projects (Remote)
Digital Divide Data (DDD) | May 2025 – Present

- Created structured, high-quality annotated datasets to support LLM training in health and agriculture

- Conducted slot-filling, intent tagging, and evaluation of utterance-level predictions

AI Evaluator
Sama Kenya | Sept 2024 – Dec 2024

- Reviewed model-generated content for alignment with instructions and user queries

- Participated in feedback cycles to enhance accuracy of vision-language alignment systems

Freelance Web Developer, SEO Copywriter & Content Mentor
Remote | May 2024 – Sept 2024

- Built and customized websites using WordPress and Wix; optimized page speed and structure

- Mentored writers on structuring blog content for readability, tone, and SEO

- Set up tracking tools and email integrations for small business clients

Expert Annotator – Mindrift / Toloka (Freelance)
May 2024 – June 2024

- Designed tasks and annotation guidelines for AI model refinement

- Supported data labeling workflows in multilingual contexts

Virtual Assistant
Echo Tech Innovations | Feb 2021 – May 2024

- Handled email communications, meeting scheduling, and document management for executive support

- Updated client websites and coordinated digital engagement activities

- Supported CRM entries, internal reports, and content uploads

Monitoring and Evaluation Staff
Moja Expressway | Mar 2022 – May 2023

- Collected operational road use data and visualized key metrics in digital dashboards

- Contributed to monthly M&E reports used in partner evaluations

Voter Registration Clerk
IEBC – Independent Electoral and Boundaries Commission
Jan – Feb 2022 & Oct – Nov 2021

- Facilitated biometric voter registration, entry validation, and system reporting

Constituency Officer
Uwezo Fund Oversight Board | Jan 2020 – Dec 2020

- Reviewed funding applications, coordinated community vetting sessions, and filed development progress reports

Enumerator
Kenya National Bureau of Statistics (KNBS) | Aug – Sept 2019

- Collected household census data using mobile tablets and ensured GPS-tagged, accurate uploads

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CERTIFICATIONS

Software Engineering Program – *Moringa School*
May 2024 – Jan 2025

- Built and deployed full stack web apps; used Git, API endpoints, and agile principles

Virtual Assistant Program – *ALX Africa*
July 2024 – Sept 2024

- Trained in remote work tools, communication, productivity systems, and client management

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EDUCATION

Bachelor of Science in Statistics – *University of Nairobi*
2015 – 2019

Referees: Available upon request