PETER ARIET
Senior Producer

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PROFESSIONAL EXPERIENCE

Studio Syro

Co-Founder / Studio Head / Producer – *(2019-Present)*
- Spearheaded the development of Studio Syro, a VR animation studio that combines cutting-edge technology with artistic talent to create immersive and captivating experiences.
- Managed end-to-end development of eight VR titles on MetaQuest TV: "Tales From Soda Island" (Chapters 1-7) and "Reimagined Volume 1: Nyssa."
- Collaborate with global cross-functional teams to develop project schedules, ensure on-time delivery of milestones, break down scripts and storyboards, and facilitate content revisions.
- Oversee multi-million dollar budgets, resource allocation, and risk management, reducing project costs.
- Track project progress, mitigate risks, and maintain timelines in production and studio projects.
- Implement Agile methodologies, IT systems, and technical solutions for enhanced efficiency and improved workflow accuracy.
- Develop skills in project management, creative direction, and technical implementation for Quill-based, and VR projects.
- Serve as Technical Artist specializing in Shader development and optimization for mobile and web platforms.

KWEST

Game Producer / Technical Artist – *(2017-2019)*
- Directed creative and technical development of platform features to deliver compelling AR narratives worldwide
- Collaborated with cross-functional teams for timely and efficient project completion.
- Served as a technical artist, creating efficient pipelines and visually rich AR experiences focusing on asset implementation, visual FX creation, and optimization.

SKILLS

- **Project Management:** Experience in Agile methodologies, Scrum, Kanban, and Waterfall
- **Technical Skills:** Proficiency in Asana, Notion, Trello, Miro, Figma, Adobe CC Suite, VR Development, Unity3D, Unreal Engine, Maya / Blender, Quill, Audio Production, HTML, CSS, C#, Python
- **Leadership:** Strong team management, collaboration, and mentoring abilities

AWARDS

- **Venice Film Festival 80th:** Immersive Media for "Tales From Soda Island: The First Ingredient"
- **Venice Film Festival 79th:** Immersive Media for "Reimagined Volume 1: Nyssa"
- **SIGGRAPH '21:** ACM SIGGRAPH 2021 VR Theater for "Tales From Soda Island: The Neon Jungle"

EDUCATION

University of Florida

Bachelor of Arts in Digital Arts and Sciences
- **Awards:** *Best in Show* for short films "GRIP" and "Stella"
- **Published Paper:** "Assessing the Effectiveness of Emoticon-Like Scripting in Computer Programming" | Springer International Publishing – Advances in Human Factors, Software, and Systems Engineering