



**Your company's
digital footprint is
our obsession**

Who we are

We're a small group of passionate white-hat hackers who help entrepreneurs and small businesses to grow their business, take control of their digital footprint and protect their digital assets online including their reputation. Some of our projects have a return on investment of well over 1000%.

Our services are legal but unconventional. We don't advertise in a traditional sense. Our reputation is everything and you will only hear of us through our word of mouth. We are the secret weapon for a small number of clients that understand the unique value we provide. A list of some of our services are below.

- Growth Hacking
- Social media mining. Anything about your company that exists online is fed into our algorithms to help you understand your customers, competition and your digital footprint.
- Deep web search and investigation.
- Damage control and negative review suppression. When someone is posting negative reviews about your business online we take action to suppress, monitor and prevent.



Contact Us

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**CERBERUS
ANALYTICS
GROUP**

What is Growth Hacking?

What is growth hacking? A *growth hacker* is someone who uses creative, low-cost strategies to help businesses acquire and retain customers. Sometimes *growth hackers* are also called *growth marketers*, but *growth hackers* are not simply marketers.

Is Growth Hacking Legal?

Yes it is. We use technology in creative ways to accomplish our goals but know the law well and stay within its boundaries.

Our Services

Negative Review Suppression



If you're a small business negative reviews can be detrimental to your bottom line. We employ white hat techniques to suppress negative reviews so you can take charge of your digital footprint

Social Media Data Mining



Contact us for a free demo. We can mine your social media data including online reviews on Yelp, Facebook, Google and Twitter and discover insights about yourself or your competitors.

Reputation Monitoring & Alerting



Finally, we provide security and peace of mind. If someone decides to sabotage your business by posting negative reviews you will be alerted immediately. We offer several different service tiers and action plans to protect your brand.

About Cerberus Analytics

Your brand is everything. You've spent years building up your brand, it's the first thing people see when they google your company and it's what differentiates you. Why not protect it?

At Cerberus your digital footprint is our obsession. We have the tools, knowledge and experience to protect your online brand from hackers, malicious persons and attempts to sabotage it. We also provide data mining to help you make your digital footprint your competitive advantage.

Your digital footprint is our obsession

Founded in 2016 in Calgary, AB

Cerberus was founded in 2018 by a data scientist from Calgary, Alberta with extensive experience in data mining and analytics. Our team consists of data scientists, digital marketing, SEO and white hat hackers who can help you to protect your brand and understand your brands digital footprint.

Our Customers

The Small Business Owner



Jerry is a small business owner who operates a Pizzeria in Calgary, Alberta. Someone is posting negative reviews about Jerry's business on Yelp and it's affecting his bottom line.. He hires us and we suppress the negative reviews within 24 hours.

Individuals



Alice was targeted by an ex online who was spreading negative rumors about her bringing things up from her past. She hired Cerberus to conduct an investigation so she could reclaim control over her digital footprint.

The Executive



You're an executive or CEO of your own business and recognize your data is valuable. You want to understand what customers are saying about your competitors, your company and are looking for that million dollar insight that can increase profitability for your business and lead to new opportunities.

Getting Started

I'm interested how do I get started?

Just contact us, this is the easiest way to best understand your individual needs and recommend a plan for you. We offer free consultations and demos for all our services so you can see exactly what you're going to get before you commit. We also offer a variety of flexible plans and are extremely affordable.

“Cerberus was the best investment I ever made, my ROI is over 1000%” — Jerry Smart

Focus on What You Do Best

If you need an unconventional way to grow customers or protect your digital assets online, then we can help you.

We take your privacy and confidentiality seriously and will never use your information without your permission but some of our clients include

- Small businesses in hospitality industry that rely on customer reviews and reputation heavily
- Professional doctors and lawyers
- Start-ups looking to generate growth fast

Additionally, if you have questions about what we can do for you please send us an email at cerberusdataanalytics@gmail.com we check email daily.

Let Us Be Your Secret Weapon

Your digital footprint could be your greatest asset

If your competitor isn't using a service like ours and you are, you will have a clear advantage. Whether you want to increase your positive reviews, suppress negative reviews, damage control or better understand your customers and competitors we have a solution for you.

Action speaks louder than words so contact us today and we can provide you with one of our free demos to show you the unique value we can bring to your business.



Case Study: Damage Control

A restaurant owner's business was attacked online, not in the traditional sense and not physically but its reputation was attacked on Twitter. Our sleuths at Cerberus identified the damaging posts and came up with a plan within 24 hours to have the damaging posts removed from the internet. We then proactively monitored Twitter to insure a similar incident did not happen again.

Case Study: A \$100,000 insight for a new start-up

One insight came after analyzing a competitor's data and actually looking at what customers were saying in a systematic way. We realized there was a



weakness in a competitor's service, a critical need that had emerged in the market only recently that as missed by the startup's SWOT analysis. After reporting this to the start-up, it was quickly incorporated into their service and we estimate there was a 1000% ROI.