


WHAT WE DO



GAMSU FOUNDATION

‘THE POWER OF ONE’ DOCUMENTARY

The GAMSU Foundation; Nigeria’s foremost Educational initiative, is known for pioneering life-changing educational initiatives across Nigeria, so a brief to produce a world-class documentary highlighting the remarkable education initiatives undertaken by the foundation and its plans for the future, resulted in what we termed, ‘The Power of One’ Campaign.

The primary aim of the campaign was to showcase the significant impact that GAMSU Foundation has had on the educational landscape, particularly in underserved communities. By capturing the stories of the beneficiaries, the dedication of the supporters, and the unwavering support of the foundation, in both visuals and text.

Our interpretation of the brief led to the creation of a compelling narrative that not only raised awareness but also inspired action in the form of substantial donations towards the next phase of the foundation’s initiatives.

