

DESIGN

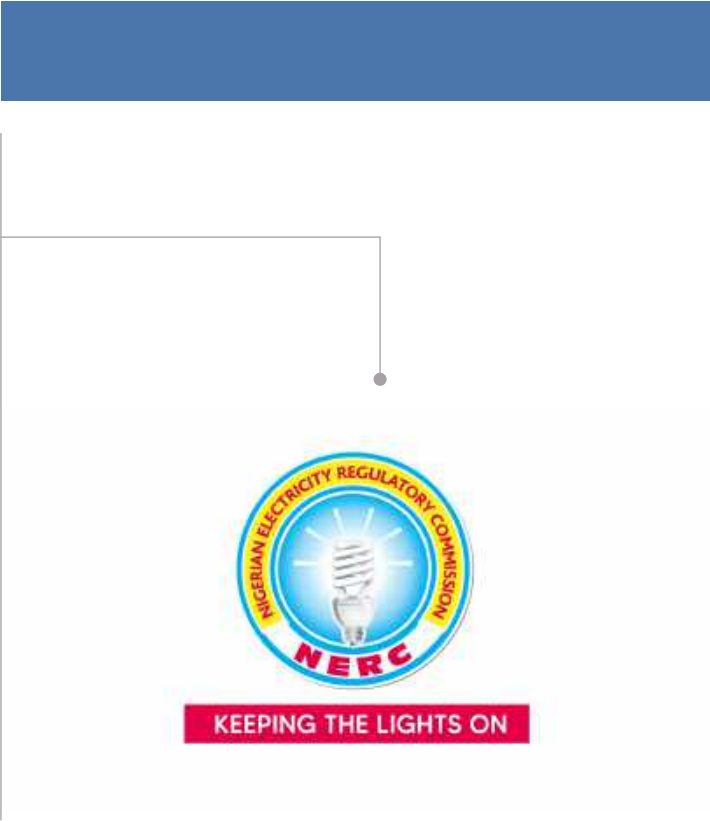
AND IMPLEMENTATION

OF COMMUNICATION

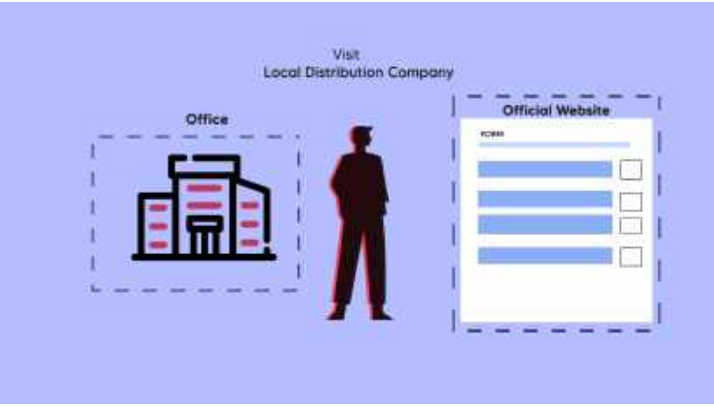
STRATEGY

Understanding the constitution, laws and policies can seem complex and cumbersome to the average man. As strategic communications and messaging specialists, with creativity as our most prized asset, we interpreted seemingly intricate laws to easily digestible information using explainer videos and catchy posters to produce creative content for clearer comprehension.

We created a 12-month campaign where we designed and implemented robust communication strategies and stakeholder engagement plans to enhance audience understanding of the Nigerian electricity system and promote engagement.



SOCIAL MEDIA VIDEOS



SOCIAL MEDIA POSTERS

