# **Logistic Regression for Binary/Binomial Data**

## 1. Purpose of the Model

The logistic regression model addresses problems where:

- The outcome is binary (success/failure) or binomial (count of successes)
- The probability of success depends on continuous covariates
- We want to model how the probability changes with the covariates

**Example Problem**: Challenger O-ring failures

- Outcome: Number of O-ring failures (0-6)
- Covariate: Temperature
- Goal: Predict failure probability at different temperatures

### **Key Advantages:**

- 1. Handles non-linear probability relationships
- 2. Ensures probabilities stay in [0,1]
- 3. Provides interpretable coefficients
- 4. Can include multiple covariates

## 2. Prior and Likelihood Definition

#### **Model Structure**

For each observation i:

```
\theta(x_i) = \sigma(\alpha + \beta x_i)
y_i ~ Binomial(N_i, \theta_i)
```

#### Where:

- $(\sigma(z) = 1/(1 + \exp(-z)))$  is the sigmoid function
- $(\alpha)$  is the intercept parameter
- β is the slope parameter
- x\_i is the (standardized) covariate
- (N\_i) is the number of trials

#### **Prior Distribution**

Independent Gaussian priors on parameters:

$$\alpha \sim N(0, \sigma^2_\alpha)$$
  
 $\beta \sim N(0, \sigma^2_\beta)$ 

#### Likelihood

Binomial likelihood for each observation:

```
p(y_i|x_i, \alpha, \beta) = Binomial(y_i|N_i, \theta_i)
```

Full likelihood (assuming conditional independence):

$$p(y|x, \alpha, \beta) = \prod_{i} Binomial(y_i|N_i, \theta_i)$$

# 3. Posterior Distribution Computation

The posterior is not analytically tractable due to the non-conjugate model. We use **grid approximation**:

# **Grid Approximation Steps:**

- 1. **Define grid**: Create discrete grid for  $(\alpha, \beta)$
- 2. **Evaluate**: Compute log  $p(y, \alpha, \beta|x)$  at each grid point
- 3. **Normalize**: Convert to proper probability distribution

$$q(\alpha_i, \beta_j) = p(y, \alpha_i, \beta_j|x) / Z$$
  
 $Z = \Sigma_{i,j} p(y, \alpha_i, \beta_j|x)$ 

# Alternative Methods (not shown):

- MCMC (Markov Chain Monte Carlo)
- Variational Inference
- Laplace Approximation

## 4. Posterior Predictive Distribution

For new temperature x\*, the posterior predictive distribution:

$$p(y^*|y, x, x^*) = \iint p(y^*|x^*, \alpha, \beta)p(\alpha, \beta|y, x)d\alpha d\beta$$

Using grid approximation:

$$p(y^*|y, x, x^*) \approx \Sigma_{i,j} p(y^*|x^*, \alpha_i, \beta_j)\pi_{ij}$$

Where  $\pi_{\{ij\}} = q(\alpha_i, \beta_j)$  are the posterior probabilities.

# 5. Making Predictions with the Model

#### **Point Estimates**

- 1. **MLE**:  $(\alpha \hat{MLE}, \beta \hat{MLE}) = \operatorname{argmax} p(y|x, \alpha, \beta)$
- 2. **MAP**:  $(\hat{\alpha}_MAP, \hat{\beta}_MAP) = \operatorname{argmax} p(\alpha, \hat{\beta}|y, x)$
- 3. **Posterior Mean**:  $E[\alpha|y]$ ,  $E[\beta|y]$

## **Plugin Approximations**

For quick predictions, use point estimates:

$$\theta(x) = \sigma(\alpha^+ \beta \hat{x})$$

## **Full Bayesian Predictions**

For uncertainty quantification:

- 1. Sample  $(\alpha, \beta)$  from posterior
- 2. Compute  $\theta(x)$  for each sample
- 3. Calculate mean and credible intervals

# **Key Predictions:**

- Single failure probability:  $\theta(x)$
- At least one failure:  $1 (1 \theta(x))^N$
- Expected failures:  $N \times \theta(x)$
- Credible intervals: Quantiles of posterior samples

# 6. Model Interpretation

## **Coefficients:**

- $(\alpha)$ : Log-odds when x = 0 (intercept)
- $(\beta)$ : Change in log-odds per unit change in x
- $(\exp(\beta))$ : Odds ratio per unit change in x

## **Effect of Temperature (Challenger example):**

- Negative  $\beta$  means lower temperature  $\rightarrow$  higher failure probability
- Magnitude of β indicates sensitivity to temperature
- Uncertainty in β reflects parameter uncertainty

# 7. Model Comparison

Aspect	Simple Beta-Binomial	Logistic Regression
Covariates	None	Yes
Parameter interpretation	Direct probability	Log-odds scale
Computational complexity	Low (conjugate)	Medium (grid/MCMC)
Flexibility	Limited	High
Use case	Homogeneous data	Heterogeneous data
◀	•	<b>&gt;</b>

# 8. Implementation Summary

```
# 1. Setup model
model = LogisticRegression(x, y, N, sigma2_alpha=1.0, sigma2_beta=1.0)
# 2. Grid approximation
post_approx = GridApproximation2D(alphas, betas, model.log_joint)

# 3. Point estimates
alpha_MLE, beta_MLE = likelihood_grid.argmax
alpha_MAP, beta_MAP = posterior_grid.argmax

# 4. Posterior sampling
alpha_samples, beta_samples = post_approx.sample(key, n_samples)

# 5. Predictions
theta_samples = model.theta(x_new, alpha_samples, beta_samples)
mean_pred = theta_samples.mean(0)
ci_lower = jnp.quantile(theta_samples, 0.025, axis=0)
ci_upper = jnp.quantile(theta_samples, 0.975, axis=0)
```

## 9. Key Takeaways

- 1. **Non-conjugate model**: Requires approximation methods
- 2. **Temperature effect**: Clear relationship between temperature and failure
- 3. **Uncertainty matters**: Full Bayesian approach provides credible intervals
- 4. **Grid limitations**: Works for 2D but doesn't scale to many parameters
- 5. **Practical insight**: Cold temperatures dramatically increase failure risk

#### 10. Extensions

- Multiple covariates:  $f(x) = \alpha + \beta_1 x_1 + \beta_2 x_2 + ...$
- Interaction terms:  $f(x) = \alpha + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2$
- **Non-linear effects**: Polynomial terms, splines
- **Hierarchical models**: Group-specific parameters
- **Different link functions**: Probit, complementary log-log