List of categories:

Functional Error

Lagging

Unattractive Interface Design

Uninteresting Content

App Quits Unexpectedly

App Freeze

Lose Data

Feature missing

Feature should be removed

Feature not working as expected

Difficult to use

Not working on particular system version

Not working on particular device

Poor Connection with Wifi

Poor Connection with Mobile Network

Hidden Cost

Too Expensive

Privacy and ethics issues

Cost too much energy or memory

Not Specific