

Argentina Local Group PASS

DATA Summit 2019

Machine Learning en SQL Server

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Microsoft MVP Data Platform desde el 2005 Consultor especializado en Data Platform y Business Intelligence con mas de 15 años de experiencia sobre Plataforma Microsoft



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Acerca de mi

Microsoft MVP Data Platform y speaker desde el año 2005.

Fundador de TriggerDB Consulting SRL.

Technical Solution Specialist Data Platform & BI con mas de 15 años de experiencia.



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¿Que es Machine Learning?

La creación de programas capaces de generalizar comportamientos a partir de una información suministrada en forma de ejemplos.

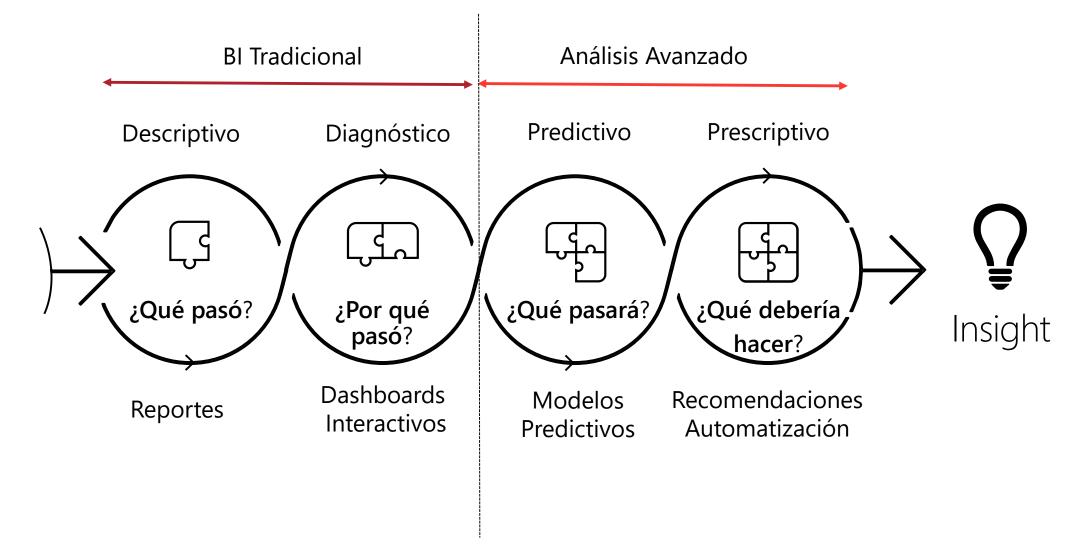




Value

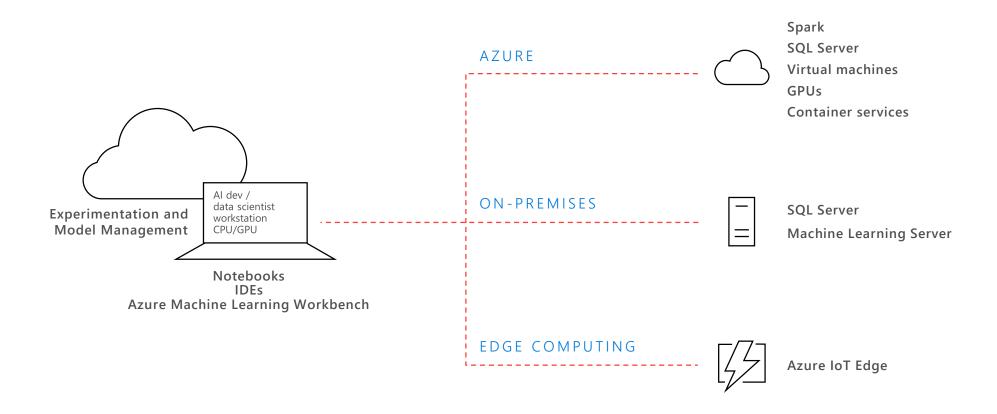


Evolución del análisis



Microsoft Machine Learning

TRAIN & DEPLOY OPTIONS

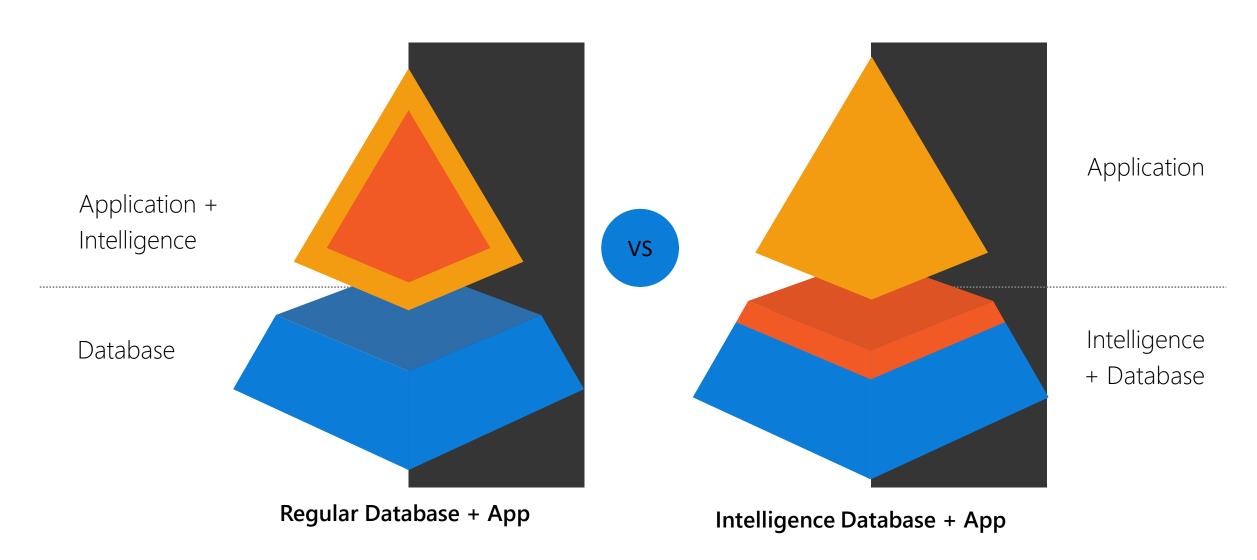




SQL Server Machine Learning



Llevar la inteligencia a donde están los datos



¿Porque ML en SQL Server?

Eliminar el movimiento de datos

Aprovechar la seguridad de la base de datos Ejecutar los calculos de ML en la base de datos

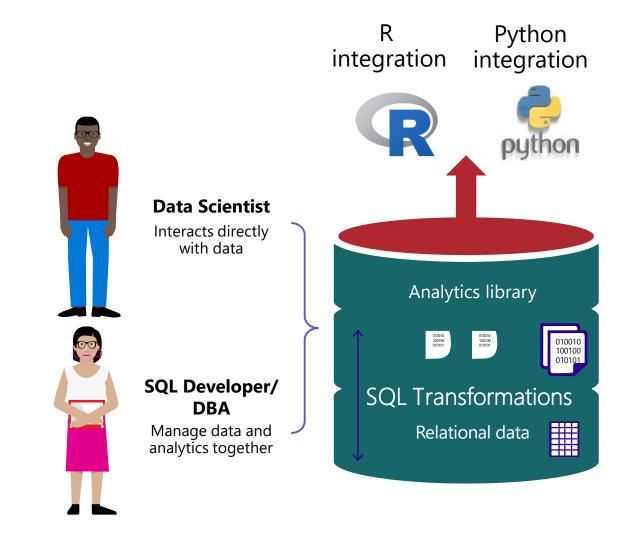
Operación ML scripts y modelos

Usar store Procedures de T-SQL Manejar los modelos en el SQL Server

Performance y escalabilidad Enterprise

Escalar con R y Python analytics usando multi-threading y parallel processing.

SQL Server security, compliance, resource governance, query performance, always on secondaries



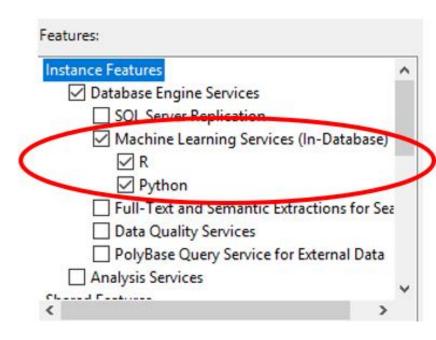
SQL Machine Learning Services

SQL Server 2016

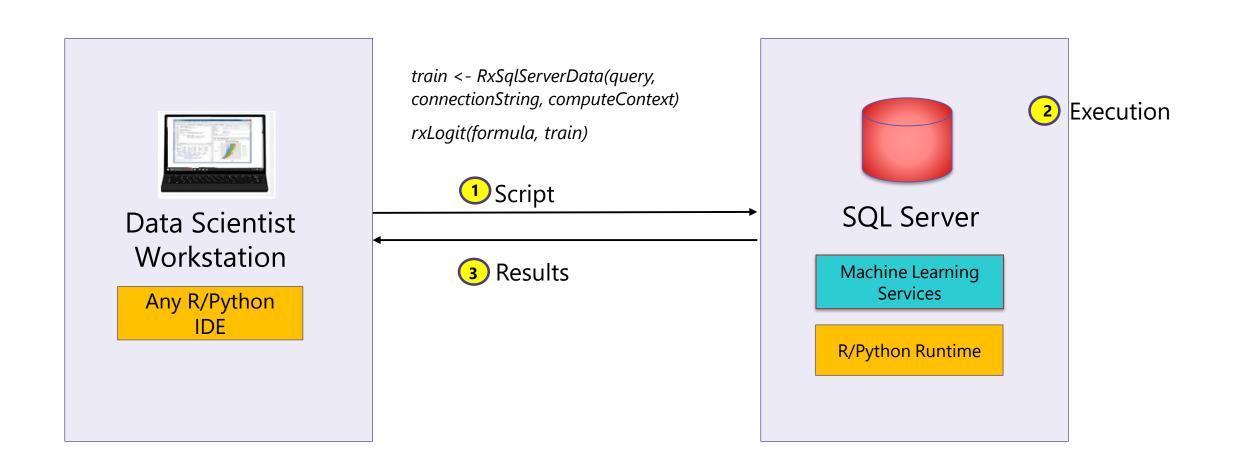
- R support (3.2.2 version)
- Microsoft R Server

SQL Server 2017

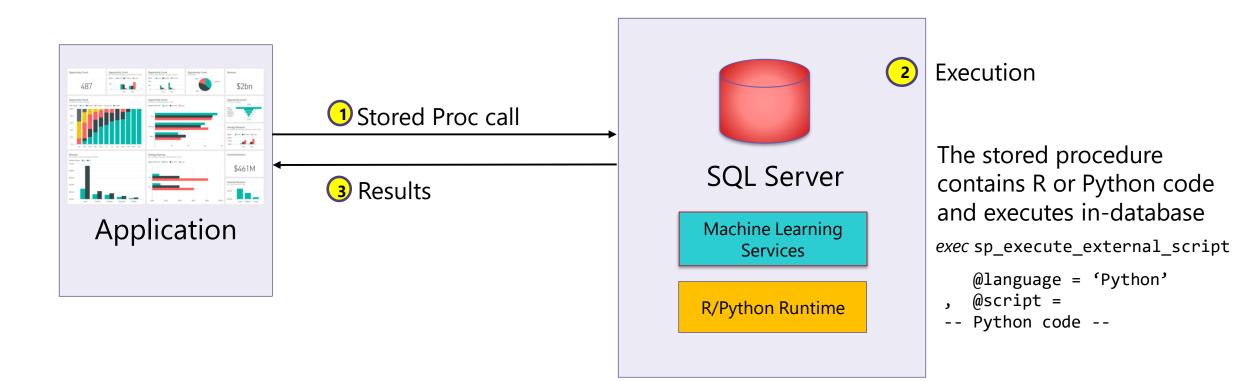
- Scoring native en TSQL usando PREDICT function
- EXTERNAL LIBRARY DDL para el manejo de paquetes R
- Ejecución en batch para la entrada de datos
- Soporte para R (3.3.3 version)
- Soporte para Python (Anaconda 3.5.2)



Data Scientists - Exploración de Datos y Desarrollo de Modelos



Application Developer - Operacionalización de modelos



Trabajo del DBA: Habilitar ML en SQL Server ©



Enable External scripts

- Exec sp_configure 'external
 scripts enabled', 1
- RCONFIGURE



sp_execute_external_script

```
EXEC sp execute external script
    @language = N'R',
    @script = N'[Codigo]',
    @input data 1 = N'[SQL input]'
    [ , @input data 1 name = N'InputDataSet' ]
    [ , @output data 1 name = N'OutputDataSet' ]
    [ , @params = N'parameter' ]
WITH RESULT SETS (([SQL output]));
```

Tipos de salida

1. Dataset

- Standard resultset of rows and columns
- Data types will vary

2. Plot

- Static images
- Binary

3. Model

- Trained models such as linear regression, naïve bayes, etc.
- Binary



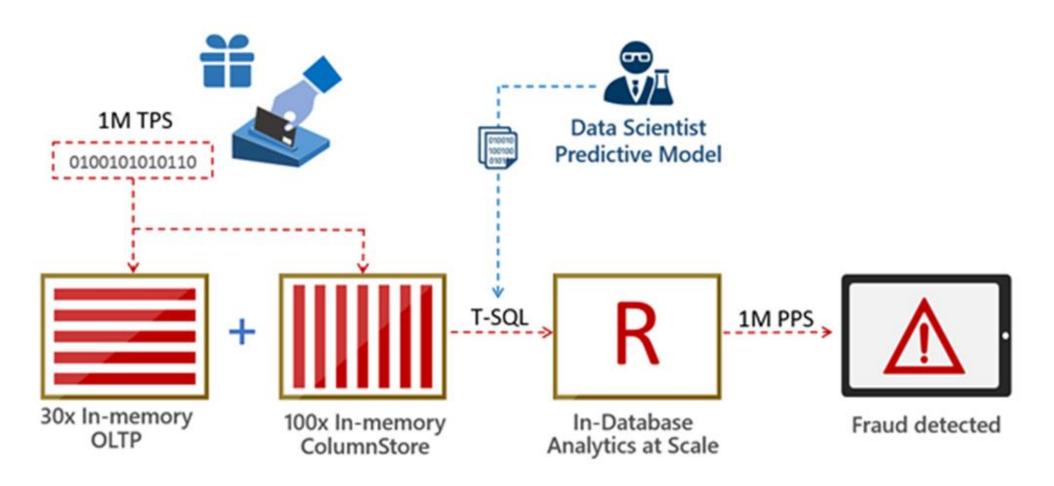
Realtime Predictions usando Scoring nativo

- PREDICT function
 - No depende de R o Python runtime
 - Habilitado on SQL Server tanto en Windows como Linux
- Uso
 - Single or small number of rows scoring
 - Highly concurrent scoring scenarios
 - Predict during INSERT, UPDATE, MERGE statements
- Requirements
 - Models built using RevoScaleR or revoscalepy
 - rxLinMod, rxLogit, rxBTrees, rxDTree, rxDForest
 - Serialized using rxSerializeModel (R) or rx_serialize_model (Python)

PREDICT syntax

```
PREDICT ( MODEL = @model | model_literal,
         DATA = object AS  )
  WITH ({ {column definition } [,...n ] } )
INSERT INTO loan applications
    (c1, c2, c3, c4, risk score)
SELECT d.c1, d.c2, d.c3, d.c4, p.score
  FROM PREDICT(MODEL = @model, DATA = @input as d)
 WITH(score float) as p;
```

1,000,000 predictions per second



https://blogs.technet.microsoft.com/dataplatforminsider/2016/10/11/1000000-predictions-persecond/

SQL Server Machine Server



SQL Machine Learning Server

Soporte Multi-plataforma

Windows, Linux, Hadoop, SQL Server

Microsoft R Server

- RevoScaleR, MicrosoftML, olapR, sqlrutils packages
- Uso de Web services para operar.

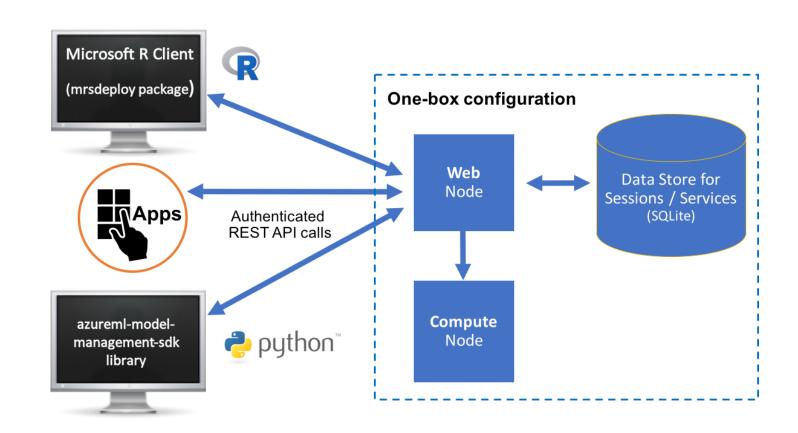
Microsoft Machine Learning Server

- Soporte de R & Python
- revoscalepy, microsoftml python libraries
- rxExecBy

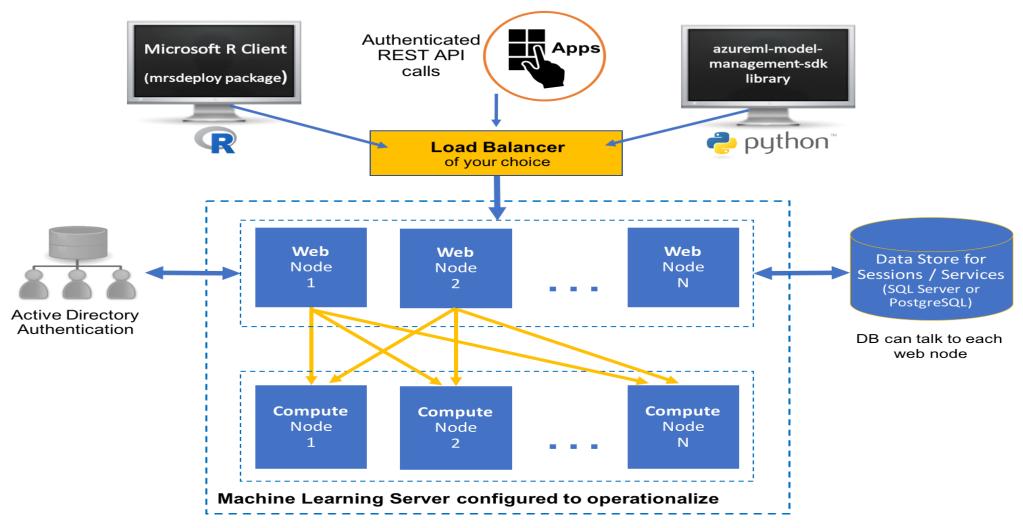


SQL Machine Learning Server

- Setup one-box
 configuration
 az ml admin boostrap
- Jupyter notebook deploy, and consume



SQL Machine Learning Server – Multi Server Configuration



SQL 2019

What is SQL Server Polybase? "It's all about Data Virtualization"

Distributed compute engine integrated with SQL Server

NoSQL

Cosmos DB

mongoDB.

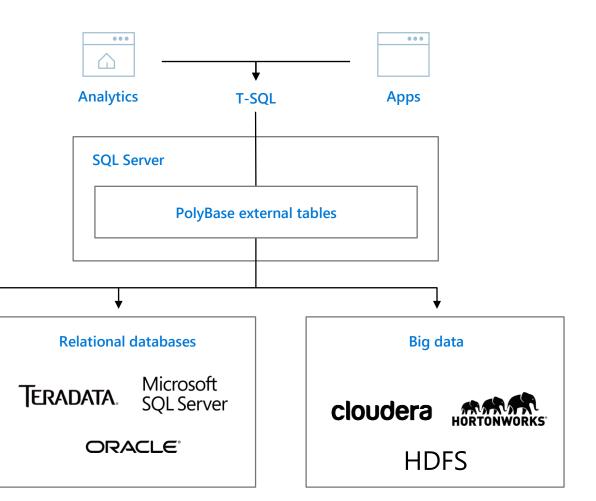
- Query data where it lives using T-SQL
- Distributed, scalable query performance
- ✓ Manual/deploy with SQL Server

ODBC

SADHANA

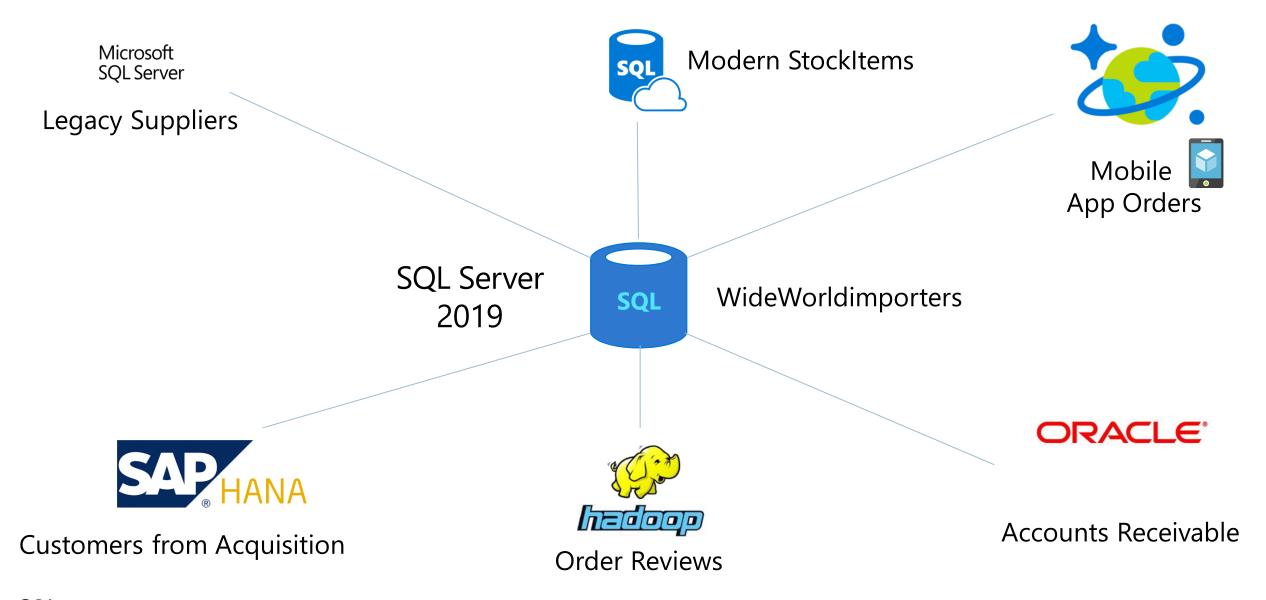
Excel

✓ Auto deploy/optimize with Big Data Clusters





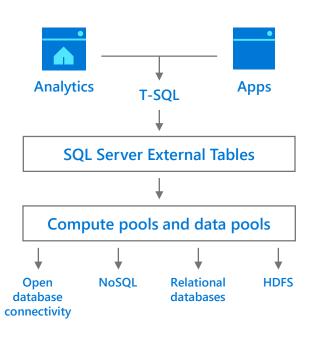
SQL Server 2019: Data Virtualization



SQL ARGENTIN

SQL Server 2019 Big Data Clusters

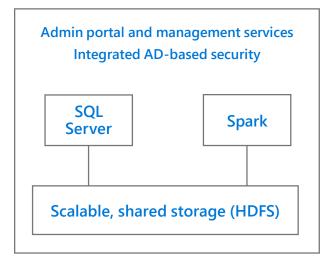
Data virtualization



Combine data from many sources without moving or replicating it

Scale out compute and caching to boost performance

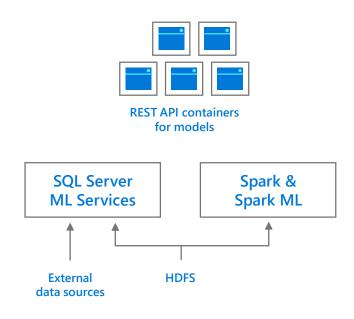
Managed SQL Server, Spark, and data lake



Store high volume data in a data lake and access it easily using either SQL or Spark

Management services, admin portal, and integrated security make it all easy to manage

Complete AI platform

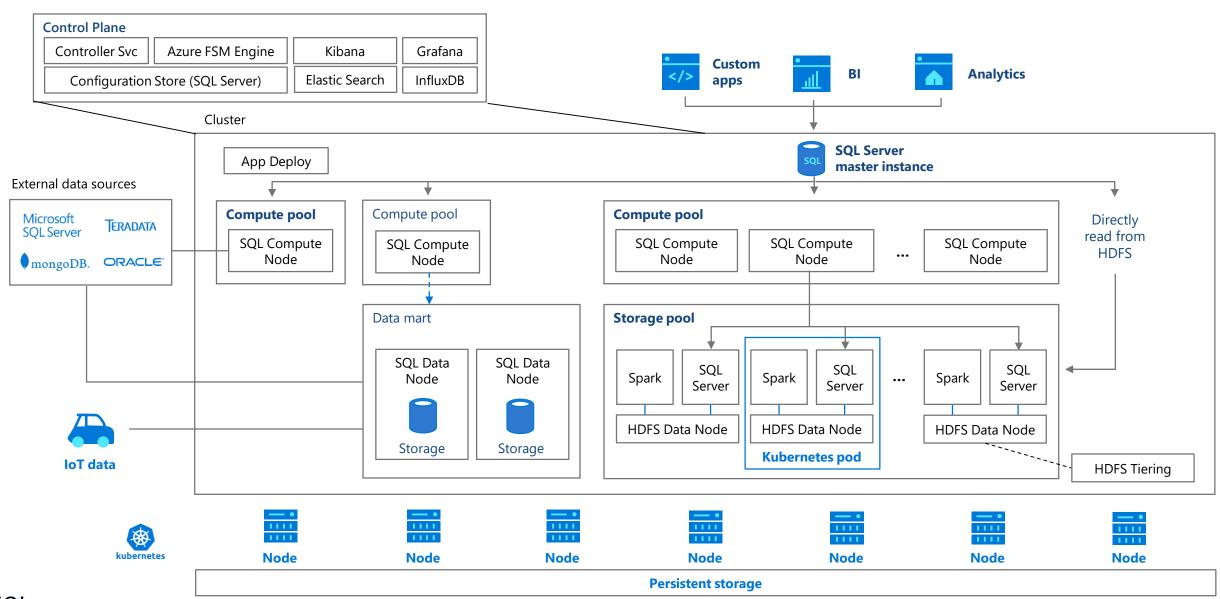


Easily feed integrated data from many sources to your model training

Ingest and prep data and then train, store, and operationalize your models all in one system



SQL Server Big Data Cluster Architecture



Microsoft Machine Learning

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