

# CESAR E. ZEBALLOS, B.B.A

## Frontend Developer | Full Stack & UX/UI Design

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Certified Full Stack Developer and Teacher Assistant **+3 years of experience** across **Tech, UX/UI Design and Business** fields. Expert in **employing advanced technical development to enhance operational efficiency, design accuracy, and strategic web development**. Fluent in both **English and Spanish**, with strong competencies in **tech industry and client relations**.

### HARD SKILLS & SOFTWARE

**Languages:** JavaScript, Typescript, HTML, CSS, SQL.  
**Frameworks:** NextJS, Vite, Express JS, React.JS, Tailwind CSS, Bootstrap, Material-UI (MUI).  
**Data base:** MySQL, PostgreSQL, MongoDB (Mongoose).  
**Toolkit:** Git, GitHub, Vercel, Slack, Figma, Adobe Illustrator, Adobe Photoshop.  
**Agile Methodologies:** Scrum

### WORK EXPERIENCE

- Soy Henry | Teacher Assistant [EdTech - Remote]****March 2024 - Present**
- Supported **new developers and students** in **understanding complex technical concepts** and implementing them in projects, thereby improving their **practical skills and boosting project completion rates**.
  - Assisted in the **development and management of educational content and platforms**, enhancing the **learning experience** for users by incorporating **interactive and multimedia elements** that cater to diverse learning styles.
  - Provided **real-time problem-solving assistance during live coding sessions**, significantly increasing the efficiency and effectiveness of learning outcomes by addressing student queries and challenges immediately.
- Soy Henry | Web Full Stack Developer [EdTech - Remote]****December 2023 - Present**
- Engineered and managed a **scalable web platform for e-commerce**, improving accessibility and user engagement through the integration of adaptive learning technologies and user-centric design principles.
  - Developed **dynamic, responsive front-end interfaces and robust back-end systems** using **TypeScript and NextJS**, which significantly improved the platform's performance and user satisfaction.
  - Implemented **comprehensive e-commerce solutions** to enhance digital marketing capabilities, increasing user interaction and sales by optimizing user journey flows and **implementing** advanced tracking for behavioral analytics.
- Un Medio Agency | UX/UI Designer / Product Manager [Design - Remote]****April 2022 - February 2024**
- Established and applied user-centered design principles to elevate customer satisfaction and loyalty, integrating feedback into ongoing design improvements and setting up comprehensive design standards, including typography, font sizes, and modular elements based on Atomic Design principles
  - Led the redesign of client websites and mobile apps, enhancing user engagement by over 40% and reducing bounce rates by 25% through extensive user research and usability testing.
  - Strengthened collaboration with product managers and developers to maintain design consistency across all platforms, employing a systematic design system that cut project turnaround times by 30%.

### EDUCATION & CERTIFICATES

Bachelor in Business Administration [2015-2018]	Universidad Blas Pascal
Certified UX/UI Designer [2022]	Digital House
Web Full Stack Developer [2024]	SoyHenry
Certified Graphic Designer [2023]	CoderHouse
Certified UX Designer [2022]	CoderHouse
Certified Scrum Master [2023]	Platzi
Systems Architecture Course [2023]	Platzi
Design System, Multimedia Design [2022]	Domestika

### LANGUAGES

- **English:** Professional
- **Spanish:** Native