

PYCON

CANADA  2019

November - Toronto, ON

Contact us!

sponsorships@pycon.ca

Sponsorship Packages

	Diamond	Gold	Silver	Bronze
Your contribution	<i>Let's talk</i>	\$10,000	\$6,000	\$2,000
Logo and company description on website front page		√	√	√
Mentions in social media and outgoing marketing material		√	√	√
Logo in newsletter		√	√	√
Conference passes		5	3	1
Booth size in exhibitor hall		Medium	Small	
Ad size in print program		Medium	Small	
Access to voluntary email address contributions from attendees		√	√	
Thanks in post-conference press release		√	√	
Post-event email to all attendees (250 word max)		√		
Logo on talk videos		Medium	Small	

Special Sponsorship Packages

Workshop

Developers and attendees get to learn your product or service (by your own workshop!), and see why it's so awesome.

2300\$

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- 2 conference passes
- A 1.5 hour tutorial/workshop to teach a group of up to 30 attendees how to use your product or service
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media

Childcare

Support parents at the conference, and
get exclusive visibility to great
responsible and talented developers

2300\$

sponsorships@pycon.ca

- 2 conference passes
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Thank-you at opening and close ceremonies for enabling attendance of busy parents

Diversity

Allow underrepresented communities to attend the conference by providing them financial aid

3500\$

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- 2 conference passes
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Thank-you at opening and closing ceremonies for enabling attendance of diversity grant recipients

Live Captioning

Have your logo visible during all the
fascinating talks, and support accessibility
by helping us caption the talks

3000\$

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- 2 conference passes
- Sponsor captioning for one of the three talk tracks
- Logo and company description on PyCon Canada Website front page and sponsor logo on the bottom of the screen for captioning
- Announcement of sponsorship in outgoing marketing material and social media

Party

5000\$

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- 2 conference passes
- Your company hosts the PyCon Canada Pre-Event Party
- Banners, branding and giveaways at the party
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media posts

Sprints

Have your brand visible while developers learn and support the open source projects that you know and love.

2500\$

sponsorships@pycon.ca

- 2 conference passes
- Banners and branding in sprints venue
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media

Travel

Support talented keynote speakers that
inspire the Canadian development
community

4000\$

sponsorships@pycon.ca

- 2 conference pass
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- One company representative is given the opportunity to introduce a keynote speaker (roughly 2 minutes)
- The PyCon Canada board will thank your company for funding the travel costs of one of our keynotes during opening and closing ceremonies

Lanyard

Your logo visible on every lanyard that every attendee gets!

4000\$ + Silver (or greater!) sponsorship

sponsorships@pycon.ca

- 1 conference pass
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Sponsor logo on lanyards given to every conference attendee

Startup / Contributor

Support the conference, get your logo on
the website and social media, and meet
great developers

500\$

sponsorships@pycon.ca

- 1 conference pass
- Logo on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Can be purchased on [PyCon.ca](https://pycon.ca)

Video

Have your logo visible on the PyCon Canada youtube channel which has more than 1,000,000 views.

4000\$ + Silver (or greater!) sponsorship

sponsorships@pycon.ca

- Two conference Passes
- Logo on Youtube Video
- Announcement of sponsorship in outgoing marketing material

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